Vail Resorts Newsroom

Park City Mountain Kicks Off its 2026/27 Season with New Investments, Signature Events and the Launch of Its Larger Than Life Era



- *Park City Mountain welcomes guests back Nov. 25 with skiing and riding out of both base areas on Opening Day after storms delivered 38 inches of snow over the past week*
- *More than $200 million invested in resort infrastructure since 2014, including the new Canyons Village Skyway Gondola, opening this winter*
- *The Snow League, new guest experiences, and returning favorites round out the winter events calendar*

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PARK CITY, Utah — November 25, 2026 — Park City Mountain today officially welcomed guests to the 2026/27 winter season, ushering in a new chapter for the largest ski and snowboard resort in the United States with the launch of its Larger Than Life™ campaign, narrated by Olympian Shaun White. The season begins with new investments, elevated guest experiences, improved dining offerings, and a lineup of signature events that reinforce Park City Mountain's position as a premier mountain destination. Over the past week, Park City Mountain received 38 inches of snow to start the season.

"Opening Day is about more than turning lifts for the first time each season.It's a celebration of everything and everyone that makes Park City Mountain Larger Than Life," said Deirdra Walsh, Vice President and COO of Park City Mountain. "From major investments that improve how guests arrive, connect across and explore the resort, to elevated dining and unforgettable events, this season reflects our commitment to continually improving Park City Mountain for our guests and our community members. We are excited to welcome everyone back and showcase this next era in the evolution of Park City Mountain."

On Opening Day, guests were greeted with complimentary coffee, hot cocoa, donuts and DJs at both base areas. Open terrain and lifts included First Time Lift, Payday Lift and Tommyknocker Carpet at Mountain Village, providing access to Lower Home Run, Lower Silver Skis, Bonanza Access and Turtle Trail for skiing and riding. Lifts spinning at Canyons Village included the Canyons Village Skyway Gondola, Red Pine Gondola, Sunrise Gondola, Saddleback Lift, High Meadow Lift and Hot Shot Carpet, allowing skiers and riders access to Mellow Moose and Kokopelli. The resort will continue working around the clock to expand terrain as quickly as conditions permit.

Larger Than Life

Inspired by the resort's scale, history and energy, Larger Than Life captures what has long set Park City Mountain apart while looking ahead to its future. Helping tell that story is three-time Olympic gold medalist Shaun White, founder of The Snow League. One of the most decorated athletes in snowsports history, White spent his career redefining what was possible on snow, making him a natural voice for a mountain where greatness has long been made. This winter, the campaign comes to life through major investments, elite competition, unexpected on-mountain moments and new guest experiences across the resort.

Transformational Resort Investments

By the end of 2026, Vail Resorts will have invested more than $200 million in strategic on-mountain enhancements since acquiring Park City Mountain in 2014, including new lifts, expanded dining and significant snowmaking improvements across key areas of the mountain. This season marks the debut of the Canyons Village Skyway, the second new gondola to open at the resort in two seasons, following the Sunrise Gondola last winter. Together with the new Canyons Village Parking Structure, targeted to open later in December, these investments represent a major milestone in the multi-year transformation of Canyons Village, creating a more seamless, comfortable and connected journey from parking to the slopes. Until the parking structure opens, guests will be guided to free surface lots throughout Canyons Village and are encouraged to carpool and take public transportation.

“The Canyons Village Skyway changes how a day at Park City Mountain begins and ends,” said Walsh. “With two new gondolas in two seasons and a new parking structure close behind, guests will spend less time getting to the snow and more time out on the mountain.”

Other new investments across the resort include remote avalanche control towers in Limelight Bowl, giving mountain operations a safer, more efficient way to open this sought-after terrain; a new foundation for the 22-foot superpipe in Three Kings Terrain Park, designed to make the feature easier to build and open each season; and design upgrades to lodges and Ski & Ride School spaces across the resort.

Signature Events

Park City Mountain’s winter calendar is packed with experiences that bring guests together. The season’s headline event arrives Jan. 21-23, 2027, when The Snow League, founded by White, comes to Park City Mountain. The event will feature elite halfpipe competition in the resort’s superpipe, live music and immersive fan experiences, continuing the mountain’s legacy as an arena for premier action sports. Tickets are on sale now.

New Experiences This Season

Fresh additions across the resort will bring unexpected moments, local flavor and more ways to enjoy a day at Park City Mountain:

- Party at the Pipe: The resort hosts its inaugural Party at the Pipe on March 20, a high-energy celebration at the superpipe featuring top athletes, local riders and entertainment.
- Kodiak Waffle Shack at Mountain Village: Park City Mountain is teaming up with Park City-based Kodiak on a new waffle shack in Eagle Plaza at Mountain Village. Located in one of the plaza’s former ticket windows, the shack offers a warm treat before hitting the slopes or after a day on the mountain.
- S’mores Sleigh: Beginning in mid-December, a traveling S’mores Sleigh will deliver complimentary fireside treats to unexpected spots around the mountain throughout the season.
- Build-A-Bear Workshop® at Canyons Village: A new interactive experience gives families a hands-on way to create a keepsake from their day at Park City Mountain.
- Elevated Mountain Dining: Park City Mountain is raising the bar on mountain dining this winter with upgraded versions of ski-day favorites, including burgers, pizza, chili, fries and more. The new offerings feature higher-quality ingredients and refreshed recipes, bringing an elevated take on the classics guests enjoy throughout a day on the mountain.

Returning Favorites

Alongside this season's new experiences, several Park City Mountain favorites return this winter. Holiday traditions come to life across the resort with the annual Canyons Village Tree Lighting on Nov. 27, Santa's ride down Town Lift on Dec. 20 and the Canyons Village Torchlight Parade on Dec. 24, complete with music, fireworks, caroling, ice sculptures and more. Silver Sky Nights return on select dates throughout the winter, including Dec. 18, Jan. 16, Feb. 6, and Feb. 13, while Après at the Airstream at Canyons Village kicks off Nov. 27 and runs Fridays, Saturdays and Sundays through April. Women's Weekend is back March 5-7, and the season wraps up with the Spring Pond Skim at the Eagle Superpond in April.

Last Chance to Buy an Epic Pass is Dec. 6

Epic Passes for the 2026/27 winter season are available to purchase through Dec. 6 and can be purchased online or at any Park City Mountain ticket window. Young adults ages 13-30 receive 20% off an Epic Pass or Epic Local Pass. Epic Day Passes provide 1-7 days access to all 7,300 acres of Park City Mountain's terrain at up to 65% off compared to lift ticket window prices.

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About Park City Mountain
Park City Mountain, the largest resort in the United States, is located at the heart of Park City, Utah, and is only a 35-minute drive from Salt Lake City International Airport. Park City Mountain bustles with outdoor activities year-round across its two distinct base areas, numerous lodging options, and more than two-dozen restaurants, cafes, and bars. Park City Mountain offers more than 7,300 acres of lift-accessible terrain for skiers and snowboarders of all ability levels, a world-class ski and snowboard school and more. Additional information is available at parkcitymountain.com.

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