

Vacation Values Abound with the Return of the Snow.com Spring 96-Hour Sale, Feb. 14 through 17

•Enjoy up to 45 percent off vacations in iconic mountain destinations including Vail, Beaver Creek, Breckenridge, Keystone, Park City, Heavenly, Northstar, Kirkwood and Grand Teton National Park

BROOMFIELD, Colo. - Feb. 8, 2017 - Beginning at 12:01 a.m. on Tuesday, Feb. 14, the [Snow.com 96-Hour Sale](#) clock starts ticking with the best values on mountain getaways across Vail Resorts and RockResorts destinations, including Vail, Beaver Creek, Breckenridge, Keystone, Park City and Grand Teton National Park. www.Snow.com/96hoursale

COLORADO

[Vail](#), an iconic mountain resort where vibrant alpine villages are surrounded by the snow-capped peaks of the Rockies. Combined with exceptional terrain, award-winning dining and unique lodging options, Vail provides an incomparable experience that suits every taste and budget. Discover a lively mix of locals and guests from around the world, and enjoy a quintessential mountain resort experience in Vail. 96-Hour Sale lodging rates start at \$279 per night at The Lodge at Vail, A RockResort.

Skiers flock to [Beaver Creek](#) year after year to enjoy legendary service, world-class skiing, and an intimate alpine village. Beaver Creek's terrain for all abilities and on-mountain gourmet dining combined with boutique shopping and lodging make for unforgettable vacations. 96-Hour Sale lodging rates start at \$169 per night at The Pines Lodge, A RockResort.

There's something special about [Breckenridge](#) - it's more than the mountain, and it's more than the town. Skiers and snowboarders choose Breck for the feeling, the experiences, and the unique culture and the spirit of the community that can't be found anywhere else. 96-Hour Sale lodging rates start at \$439 per night at for a slope-side condo at One Ski Hill Place, A RockResort.

[Keystone Resort](#) is the ultimate family resort destination offering three incredible peaks, five bowls, night skiing, and in-bounds cat skiing. It is also known for its Kids Ski Free program, where kids 12 and younger can ski and ride for free every day with just two or more nights of lodging booked through the resort. Enjoy a Spring Break to remember with March vacation savings, plenty of sun and snow and the Kidtopia Experience event, March 5-11, featuring family-friendly concerts, free Kidtopia daily activities, Wacky Tacky Bounce Party, fireworks shows and more. 96-Hour Sale lodging rates start at \$129 per night at Keystone Resort properties.

Getting around the pedestrian-friendly resort towns of Vail, Beaver Creek, Breckenridge and Keystone is easy, so there's no need to rent a vehicle when guests can take advantage of the friendly and convenient transportation service offered by [Colorado Mountain Express](#). Beginning March 1, door-to-door shared shuttle reservations will receive a \$15 discount. Rates from Denver International Airport start at \$51 to Breckenridge or Keystone; and \$70 to Vail or Beaver Creek. All shuttles include complimentary Wi-Fi on board.

UTAH

Located just 35 minutes from the Salt Lake City International Airport, [Park City](#) is a world-class mountain destination providing more than 7,300 skiable acres of diverse terrain suited for every skier and rider. With the forecast calling for spring sunshine and great snow, Park City is the place to be this spring. 96-Hour Sale lodging rates start at \$111 per night at the Silverado Lodge.

CALIFORNIA / NEVADA

With a wide selection of vacation homes in beautiful South Lake Tahoe, Lake Tahoe Lodging Company has

everything skiers and snowboarders need to plan a winter escape. With mountain chalets, slopeside condos or executive homes, guests will be located close to [Heavenly](#) and all that the South Shore of beautiful Lake Tahoe has to offer. 96-Hour Sale lodging rates start at \$185 per night at Heavenly Base Area Condos.

World-class conditions on a pristine mountain high above beautiful Lake Tahoe paired with a vibrant slope-side village filled with shopping, dining and family fun make up [Northstar California](#), what *Travel + Leisure* named one of the Top Ski Resorts Perfect for Families. 96-Hour Sale lodging rates start at \$159 per night at Aspen Grove Studios.

[Kirkwood](#) offers small town attitude with big mountain skiing and riding in the deepest, driest snow around and some of North America's most diverse and challenging terrain. 96-Hour Sale lodging rates start at \$139 at Meadowside.

BOOK IN ADVANCE FOR MORE MOUNTAIN VACATION VALUES

Skiers and snowboarders looking for the **best prices on lift tickets** can use their smartphone or computer to purchase tickets online in advance at www.snow.com/lifttickets. By purchasing lift tickets seven or more days in advance online, guests will receive the biggest savings – up to 25 percent – and the lowest price, guaranteed. Advance purchase tickets can be sent directly to a guest's mailbox, allowing them to bypass the ticket window. Or guests can easily pick up their tickets at the resorts' Epic Day Express windows. Once a guest has a hard card ticket, they can even load more days onto the card by purchasing additional days online. Guests can also save by booking **ski school** lessons online in advance at www.snow.com/skischool. **Ski and snowboard rentals** across Colorado, California and Utah can be booked online to save up to 20 percent. Many locations also offer complimentary delivery to your hotel, condominium or residence.

WYOMING

Acclaimed for its spectacular wildlife viewing, [Grand Teton Lodge Company](#) provides a mountain experience not soon to be forgotten. Located within the park are lodging options ranging from cozy campgrounds to charming full-service lodge rooms, cabins and cottages, open seasonally from late-May to early-October. Enjoy rustic elegance in one of 36 cabins and five-star dining at Jenny Lake Lodge; visit the historic Jackson Lake Lodge with 385 guest rooms; get closer to nature with quaint cabins and tent cabins at Colter Bay Village; or unplug at Headwaters Lodge and Cabins. With each accommodation, guests can listen to elk bugle outside their door and spot bison, moose, bear and other wildlife roaming free among the majestic backdrop of the Tetons. Rates start at \$221 at Headwaters Lodge and Cabins. www.GTLC.com

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About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate ten world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.