

## **Winter Vacation Savings Begin with the Return of the Snow.com 96-Hour Sale, Aug. 22 to 25**

**•Enjoy up to 50 percent off vacations in iconic mountain destinations including Vail, Beaver Creek, Breckenridge, Keystone, Park City, Heavenly, Northstar, Kirkwood and Grand Teton National Park**

**BROOMFIELD, Colo. – Aug. 21, 2017** – Beginning at 12:01 a.m. on Tuesday, Aug. 22, the [96-Hour Sale](http://www.Snow.com/96hoursale) clock starts ticking with the best values on mountain vacations across Vail Resorts and RockResorts destinations, including Vail, Beaver Creek, Breckenridge, Keystone, Park City and Grand Teton National Park. For additional details or to book, visit [www.Snow.com/96hoursale](http://www.Snow.com/96hoursale).

### **COLORADO**

#### **Vail, Colo.**

Vail is an iconic mountain resort where vibrant alpine villages are surrounded by the snow-capped peaks of the Rockies. Combined with exceptional terrain, award-winning dining and unique lodging options, Vail provides an experience to suits every taste and budget.

96-Hour Sale rates start at \$175 per night or up to 40 percent off at The Lodge at Vail, A RockResort. Other participating properties include The Arrabelle at Vail Square, A RockResort; Austria Haus Hotel; The Ritz-Carlton Residences, Vail; and Vail Marriott Mountain Resort.

#### **Beaver Creek, Colo.**

Skiers who travel to Beaver Creek can discover legendary service, unmatched skiing, and a charming, intimate alpine village. Beaver Creek offers terrain for all abilities, on-mountain gourmet dining, world-class shopping, and lodging options ranging from boutique hotels to luxury private homes.

96-Hour Sale rates start at \$179 per night or up to 40 percent off at The Pines Lodge, A RockResort. Other participating properties include The Osprey at Beaver Creek, A RockResort and Beaver Creek Resort Properties

#### **Breckenridge, Colo.**

The quintessential mountain town, Breck combines unforgettable mountain experiences with a distinct culture and spirit that can't be found anywhere else.

96-Hour Sale rates start at \$99 per night or up to 45 percent off at DoubleTree by Hilton Hotel Breckenridge. Other participating properties include One Ski Hill Place, A RockResort, Crystal Peak Lodge, Mountain Thunder Lodge, Village Hotel & The Village at Breckenridge and River Mountain Lodge.

#### **Keystone, Colo.**

Whether exploring 3,000 skiable acres, conquering the World's Largest Snow Fort, or enjoying award-winning dining – Keystone is all about families, fun and unforgettable memories.

96-Hour Sale rates start at \$109 per night or up to 50 percent off. Participating properties include the Keystone Lodge & Spa, River Run and Lakeside Village Condos and a range of vacation rental units.

### **Colorado Mountain Express**

Getting around the pedestrian-friendly resort towns of Vail, Beaver Creek, Breckenridge and Keystone is easy, and with Colorado Mountain Express' convenient airport shuttle service, there's no need to drive. Guests can save up to 20 percent or up to \$20 on shared shuttles booked during the 96-Hour Sale. Rates from Denver International Airport for travel between Saturday, Nov. 18 and Monday, April 16 start at \$54 to Breckenridge or Keystone; and \$69 to Vail or Beaver Creek. All shuttles include complimentary Wi-Fi on board.

## **UTAH**

### **Park City, Utah**

Located a short 35 minutes from the Salt Lake City International Airport, Park City is an authentic mountain town that rests at the base of the largest ski resort in America. People come to Park City Mountain for the 7,300 acres of diverse ski terrain, but it is the town that brings them back.

96-Hour Sale rates start at \$97 per night or up to 40 percent off at Silverado Lodge. Other participating properties include Grand Summit Hotel, A RockResort; DoubleTree by Hilton Hotel Park City; Sundial Lodge; and Vintage on the Strand.

## **CALIFORNIA/NEVADA**

### **South Lake Tahoe, Calif. & Nev.**

With a wide selection of vacation homes and slope-side condos, Lake Tahoe Lodging Company is a one-stop-shop for a Heavenly vacation. From mountain chalets, slope-side condos, or Zalanta, Heavenly's newest luxury property featuring two-, three-, and four-bedroom residences just steps from the Heavenly Gondola.

96-Hour Sale rates start at \$149 per night through Lake Tahoe Lodging Company and \$299 per night at Zalanta or up to 20 percent off.

### **Truckee, Calif.**

Northstar California Resort combines relaxed mountain atmosphere with high-end luxury, offering effortless family adventure. The bustling Village, farm fresh dining, family activities and plenty of s'mores fill this resort with traditions and memories.

96-Hour Sale rates start at \$125 per night at Aspen Grove or up to 30 percent off.

### **Kirkwood, Calif.**

Expansive and remote, Kirkwood offers some of the deepest, driest snow around and some of North America's most diverse and challenging terrain. It's big-mountain riding with small-town attitude.

96-Hour Sale rates start at \$99 per night at the Meadows in Kirkwood or up to 35 percent off.

## **WYOMING**

### **Grand Teton National Park**

Located in the magnificent Grand Teton National Park, Jenny Lake Lodge and Jackson Lake Lodge are full-service resorts, open seasonally from late May to early October.

96-Hour Sale rates start at \$181 per night or up to 45 percent off for a Classic Cottage at Jackson Lake Lodge. Other participating properties include the rustic yet elegant Jenny Lake Lodge and Headwaters Lodge and Cabins, conveniently located between Grand Teton and Yellowstone National Parks.

### **Purchase Lift Tickets In Advance to Save the Most**

Skiers and snowboarders looking for the best prices on lift tickets at Vail Resorts mountain destinations can use their smartphone or computer to purchase tickets online in advance at [www.snow.com/lifttickets](http://www.snow.com/lifttickets). By purchasing lift tickets seven or more days in advance online, guests will receive the biggest savings – up to 25 percent – and the lowest price, guaranteed. Advance purchase tickets can be sent directly to a guest’s mailbox, allowing them to bypass the ticket window. Or guests can easily pick up their tickets at the resorts’ Epic Day Express windows. Once a guest has a hard card ticket, they can even load more days onto the card by purchasing additional days online. Guests can also save by booking ski school lessons online in advance at [www.snow.com/skischool](http://www.snow.com/skischool).

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### **About Vail Resorts, Inc. (NYSE: MTN)**

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts’ subsidiaries operate 11 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe in Vermont; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is [www.vailresorts.com](http://www.vailresorts.com) and consumer website is [www.snow.com](http://www.snow.com).

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