Vail Resorts Newsroom

Mid-Atlantic Skiers and Riders Can Save Big on Lift Tickets with Epic Pass; Seven Springs, Liberty, Roundtop and More Share Season Sneak Peek



With an Epic Day Pass, ski or ride for as low as $44 per day; All Pass prices go up Sept. 2

Sept. 2 SEVEN SPRINGS, Pa., Aug. 14, 2024– As summer starts to wind down, the best time to plan for winter is now, and your checklist to prepare for the upcoming ski and ride season is here.

Pennsylvania skiers and riders who start planning now will lock in the best deals and experiences when visiting close-to-home resorts like Seven Springs, Liberty, and Roundtop.

MEDIA TOOLKIT: A gallery of assets for each of the Mid-Atlantic regional resorts is available here for use by our media partners. Please provide credit to the relevant resort.

Here's our pre-winter checklist to start preparing now for the 2024/25 ski and ride season:

✓ **Get caught up on what's new and coming soon to local resorts**

Vail Resorts' eight ski resorts in Pennsylvania are home to some of the best terrain for beginners to experience the thrill of winter sports and more advanced skiers to expand their skillset. This season, new and expanded lessons and development programming will be launched at five of the region's resorts.

• Seven Springs: Not only does Seven Springs offer an expansive on-site hotel, indoor pool, an arcade, bowling, and snow tubing, the resort will expand its family-friendly amenities to include new full and half-day children's group lessons, along with previously offered private children's lesson programs. During their lesson, they will build up their confidence and learn new techniques from professional instructors who are specially trained to work with children. In addition, the resort will offer two new seasonal development programs - Her Turns Academy for women and Mountain Adventure Team for children ages 8-17. Seven Springs will also introduce 300 new parking spaces for the 2024/25 ski season and a full roster of events like Ullr Fest, holiday celebrations and Toyota Takeover Weekend, as well as après entertainment at the Foggy Goggle and Main Lodge.

• Laurel Mountain: Home to the steepest skiable slope in Pennsylvania, Laurel Mountain will host a new seasonal steep terrain program designed to help fine-tune advanced riding skills for local skiing and to prepare for trips to resorts like Vail Mountain, Breckenridge, and Whistler-Blackcomb.

• Hidden Valley Resort: The slopes and trails at Hidden Valley Resort are ideal for beginners and families to learn and grow together. This season, the resort will launch two new seasonal programs – Valley Adventure Team for youth ages 8-17 and Snow Angels women's program. Reservations for the new seasonal programs at Seven Springs, Hidden Valley, and Laurel Mountain will open online August 27.

Reservations for group and private lessons, including full and half-day children's programs, will launch online in early October.

• Whitetail Resort: Kids' Mountain Camp will debut at Whitetail Resort this season offering full and half-day programming for children ages 4-6 and 7-12 of all ability levels. This new program provides parents with the time to explore the slopes on their own while the kids learn and develop their downhill skills.

• Liberty Mountain Resort: After a successful inaugural season, Liberty Mountain Resort will expand its capacity to welcome more little learners ages 4-6 to its full and half-day Kids' Academy.

• Roundtop: Roundtop will celebrate the resort's 60th anniversary with endless opportunities for fun on the slopes. Plans are underway now for off-slope fun like special events, après activations and entertainment. In addition, investments in snowmaking at the resort, including new snow guns, will enhance the guest experience and lead to more powder on popular trails.

• Jack Frost / Big Boulder: At Jack Frost and Big Boulder, resort teams have been hard at work making improvements to snowmaking systems by installing new pipe, valves, and hoses, as well as adding new snow guns and LED slope lights to provide the best experience for guests day and night.

✓ **Skip lift tickets, get an Epic Day Pass for as low as $44 per day if you buy now**

Skiers and riders have until September 2 to purchase an Epic Pass before prices increase. Epic Passes offer significant pre-season savings compared to lift ticket prices and, whether you plan to ski or ride one day or every day, there is a Pass option for everyone.

• Epic Day Pass (as low as $44 per day) offers skiers and riders the ability to build their own Pass – choosing 1-7 days to use throughout the season. Epic Day Passes provide up to 60% savings compared to lift ticket prices. Epic Day Pass Holders can ski and ride eight resorts in Pennsylvania – including Seven Springs, Jack Frost Big Boulder and Liberty Mountain – for as low as $44 per day.

• Northeast Value Pass ($613) offers incredible value with unlimited, unrestricted access to ski and ride the eight resorts in Pennsylvania, plus resorts across the Northeast including Mount Snow (VT), Okemo (VT), Hunter Mountain (NY), Mount Sunapee (NH) and more.

• Epic Pass ($1,004) continues to offer the best deal in skiing and riding with access to more than 80 resorts worldwide, including unlimited, unrestricted access to eight Pennsylvania resorts.

• Specialty Passes are available including active and retired Military and their dependents ($177), Veterans and their dependents ($573), and Adaptive Passes ($492) that offer access to 42 resorts at a discount. ($492) that offer access to 42 resorts at a discount. The Northeast Value College Pass ($430) is perfect for college students who want to ski or ride resorts across the Northeast.

View all Epic Passes on epicpass.com before prices rise September 2.

Epic Passes also provide savings on other parts of the in-resort experience. Passes come with Epic Mountain Rewards, which offer exclusive discounts including 20% off on-mountain food and beverage, lodging, group ski and ride lessons, equipment rentals and more – all winter long.

✓ **Book lodging now for up to 35% off room rates**

Skiers and riders who buy an Epic Pass now will get early access to Vail Resorts' Winter Getaway Sale, offering discounted lodging rates for a limited time across hotels and vacation rentals at mountain resorts including Seven Springs and Liberty. With Epic Mountain Rewards, Pass Holders will be able to save up to 35% off room rates. Pass Holders can book preferred lodging beginning August 22 by logging into their Epic Pass account and selecting the sale. Public access will be available online from August 27-September 3, 2024.

✓ **Skip the ticket line, download My Epic app with Mobile Pass**

Download the new My Epic app to use Mobile Pass this winter. Guests can buy their Pass online, activate and store it in the My Epic app, and scan their phone hands free at the lifts using low-energy Bluetooth® technology. Mobile Pass and Mobile Lift Tickets will be available at Vail Resorts' 37 North American resorts during the 2024/25 season.

My Epic app will also feature enhanced stats tracking, Find My Friends, interactive trail maps – and with Buddy and Ski With a Friend Tickets available in app, your guest can skip the ticket line and head straight to the lift with you.

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About Vail Resorts, Inc. (NYSE: MTN) Vail Resorts is a network of the best destination and close-to-home ski resorts in the world including Vail Mountain, Breckenridge, Park City Mountain, Whistler Blackcomb, Stowe, and 32 additional resorts across North America; Andermatt-Sedrun and Crans-Montana Mountain Resort in Switzerland; and Perisher, Hotham, and Falls Creek in Australia – all available on the company's industry-changing Epic Pass. We are passionate about providing an Experience of a Lifetime to our team members and guests, and our EpicPromise is to reach a zero net operating footprint by 2030, support our employees and communities, and broaden engagement in our sport. Our company owns and/or manages a collection of elegant hotels under the RockResorts brand, a portfolio of vacation rentals, condominiums and branded hotels located in close proximity to our mountain destinations, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Retail operates more than 250 retail and rental locations across North America. Learn more about our company at www.VailResorts.com, or discover our resorts and pass options at www.EpicPass.com.

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