Vail Resorts Newsroom

Stowe, Okemo & Mount Snow Target Winter Opening Date of Nov. 21

- Stowe celebrates 90 years, Okemo debuts major snowmaking enhancements, and Mount Snow introduces new mountain experinces as Vermont's premier resorts prepare for winter
- Ski & Ride School now in the My Epic app with access to new features that elevate the lesson experience from start to finish
- Epic Pass prices go up after November 15

STOWE, VT (October 26, 2026) – The countdown to winter is on. **Stowe Mountain Resort, Okemo Mountain Resort, and Mount Snow** are targeting **Saturday, November 21*** to begin the 2026/27 ski and ride season, marking the official start of winter across the Green Mountains. Lock in for Opening Day, and get your Epic Pass by November 15 before prices go up.

Celebrate The First Turns of the Season November 21 at:

- Stowe – This season marks **90 years of skiing and riding on Vermont's highest peak**, celebrating a legacy that helped shape the sport in the East. From the resort's storied Ski & Ride School and long-standing Ski Patrol tradition to the legendary Front Four trails, Stowe's milestone season honors nine decades of mountain culture, innovation, and unforgettable winters.

- Okemo – This season, Okemo builds on its reputation for exceptional snow surfaces with a multi-million-dollar snowmaking investment. Upgrades completed this summer will increase snowmaking efficiency, expand snow production capacity, and position Okemo to take advantage of more snowmaking opportunities throughout the winter season.

- Mount Snow – Vermont's closest destination ski resort to Boston and New York City, Mount Snow is known for keeping the energy high all season long. This winter, that energy comes with more local flavor. The **new Maple Syrup Flight at Iron Loft offers a true taste of Vermont,** featuring locally sourced Golden, Amber, and Dark maple syrups paired with mini waffles or tater tots.

Ski & Ride School in the My Epic App Expands to Vermont

This winter, guests taking group lessons at Stowe, Okemo and Mount Snow will enjoy an enhanced learning experience through the expanded Ski & Ride School in My Epic app. Designed to make learning more seamless, connected and rewarding, the experience provides digital lesson check-in, real-time updates and photos throughout the day, and a personalized record of skill progression that follows guests across participating resorts.

For families, the feature offers added peace of mind with visibility into a child's day on the mountain. For skiers and riders of all ages, it serves as a digital passport of their learning journey, capturing instructor feedback, terrain milestones, achievement badges and lesson history all in one place. Whether taking a first lesson at Mount Snow, building confidence at Okemo or advancing skills at Stowe, guests can track their progress and celebrate accomplishments throughout the season.

Epic Pass: Your Key to Ultimate Access to the East Coast's Best

Vermont's legendary slopes are calling, and Epic Pass is your key to the Green Mountain State's finest terrain. Prices increase after November 15, so lock in a Pass now and plan your winter road trip up VT Route 100.

- With new savings for young adults, skiers and riders ages 13 to 30 can save 20% on an Epic Pass or Epic Local Pass compared to standard pass pricing, making it easier than ever for the next generation to access world-class skiing and riding.

- For regional adventurers, the Northeast Value Pass ($704) delivers unbeatable value closer to home, with access to top resorts across the region including Stowe, Hunter, Mount Snow, and Okemo (with some restrictions).

- The Epic Local Pass ($869) provides unlimited, season-long access to 29 resorts including Stowe (excludes peak dates), Okemo, and Mount Snow, plus access to more destination resorts with some restrictions.

- Occasional, non-committal skiers and riders favor Epic 1-7 Day Passes which provide up to 65% savings compared to lift ticket window prices by purchasing ahead of the season. TheEpic Day Pass allows guests access to world-class resorts starting at as low as $79 per day for adults at Vermont and New York resorts.Just like a season Pass, it comes with Epic Mountain Rewards and offers flexibility, as guests can decide when and where to use the day Pass later, whether that's all at one mountain on consecutive days or split over a variety of resorts throughout the season.

Epic Passes unlock more than just lift access;Epic Pass Holders receive exclusive savings including 20% off dining, lodging, group lessons, and equipment rentals with Epic Mountain Rewards.

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*Opening dates are subject to change, based on weather and conditions.

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts is a network of the best destination and close-to-home ski resorts in the world including Vail Mountain, Breckenridge, Park City Mountain, Whistler Blackcomb, Stowe, and 32 additional resorts across North America; Andermatt-Sedrun and Crans-Montana Mountain Resort in Switzerland; and Perisher, Hotham, and Falls Creek in Australia – all available on the company's industry-changing Epic Pass. We are passionate about providing an Experience of a Lifetime to our team members and guests, and our EpicPromise is to reach a zero net operating footprint by 2030, support our employees and communities, and broaden engagement in our sport. Our company owns and/or manages a collection of elegant hotels under the RockResorts brand, a portfolio of vacation rentals, condominiums and branded hotels located in close proximity to our mountain destinations, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Retail operates more than 250 retail and rental locations across North America. Learn more about our company at www.VailResorts.com, or discover our resorts and pass options at www.EpicPass.com.

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