

## VAIL MOUNTAIN NAMES SHAYDAR EDELMANN VICE PRESIDENT AND CHIEF OPERATING OFFICER



VAIL, Colo. - Vail Mountain today announced that Shaydar Edelmann has been appointed Vice President and Chief Operating Officer, bringing more than 25 years of experience in the snow sports industry to one of the world's most legendary mountain resorts.

A proven leader with deep operational expertise and a passion for mountain culture, Edelmann will oversee resort operations while continuing Vail Mountain's legacy of excellence, innovation and world-class guest experiences.

Edelmann currently serves as Vice President and General Manager of Heavenly Mountain Resort, where he has led a number of transformative initiatives that strengthened both the guest and employee experience. Under his leadership, Heavenly celebrated its landmark 70th anniversary season, expanded year-round childcare for employees and the community, and significantly grew summer operations, driving new opportunities for year-round visitation. He also championed operational improvements focused on delivering excellence, strengthened partnerships with local leaders, and prioritized team development to cultivate the next generation of mountain leaders.

"Shaydar is a thoughtful, innovative leader who understands what makes mountain resorts special and unique," said Jody Churich, Senior Vice President of Vail Resorts' Destination Resorts. "His deep experience, entrepreneurial mindset, and commitment to developing high-performing teams make him the ideal person to continue guiding Vail Mountain into the future. Shaydar will build upon the resort's incredible legacy to deliver excellence for our guests, employees, and community."

Before joining Heavenly, Edelman served as Vice President of Mountain Operations at Park City Mountain, where he helped lead operations at the largest ski resort in the United States through complex seasons including the COVID-19 pandemic and years of historic snowfall. During his tenure, he played a key role in chairlift optimization strategies across Vail Resorts and helped plan and permit transformational lift and snowmaking upgrades at the resort.

"I'm incredibly honored to join the team at Vail Mountain, a place that represents the very best of our company and industry," said Shaydar Edelman. "Vail has built an extraordinary legacy defined by passionate employees, a vibrant community, and an unwavering commitment to delivering exceptional experiences for our guests. I'm excited to work alongside this talented team to continue pushing what's possible. I am committed to building on Vail's legacy while embracing new ideas, innovation, and opportunities that will keep Vail Mountain leading the industry for years to come."

Originally from Kaikōura, New Zealand, Edelman grew up immersed in outdoor adventure and was a member of the New Zealand Junior Surf Team. Edelman's career began in the Lake Tahoe region in competitions and events at Alpine Meadows Ski Resort, where he later advanced through ski and ride school and skier services leadership roles. He went on to serve as Vice President of Operations at Boreal Mountain Resort, Soda Springs Mountain Resort and Woodward Tahoe, where he helped establish California's first recycled water snowmaking system and managed the construction and completion of Woodward Tahoe. He later served as General Manager of Woodward Park City, leading the project through construction and grand opening.

Beyond the slopes, Edelman is deeply engaged in community leadership and industry collaboration. He currently serves on the board of the Tahoe Fund, the Lake Tahoe Visitors Authority, the Tahoe Destination Stewardship Council, and the executive committee of Ski California. He previously served on the board of the Park City Chamber of Commerce & Visitors Bureau. Edelman will bring this same community-mindedness to his role in Vail.

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<https://news.vailresorts.com/Shaydar>