Vail Resorts Newsroom

Park City Mountain Looks to the Future of Mountain Village

- *East West Partners selected to help shape a new vision for the Mountain Village base area*

PARK CITY, Utah – November 10, 2026 – Park City Mountain today announced the launch of a public planning process, in partnership with East West Partners, to shape the future development of the Mountain Village base area site.

The approximately 10-acre site at the base of Park City Mountain represents one of the most significant and exciting opportunities in Park City. Mountain Village is where many guests begin and end their day at Park City Mountain, connecting the resort to Main Street and the local businesses that help define the Park City experience. With Park City preparing to welcome the world for the Olympic Winter Games in 2034, now is the time to bring this important opportunity to life. The Mountain Village base area planning process is a transformative opportunity to reimagine this important area and enhance the experience for guests, employees and the Park City community.

"We are excited about creating renewed vibrancy at Mountain Village," said Deirdra Walsh, Vice President and Chief Operating Officer of Park City Mountain. "Realizing this ambitious goal starts with thoughtful planning and community engagement. East West Partners brings deep experience in real estate planning and development in mountain communities, and we look forward to working with our community to shape what comes next."

East West Partners, selected for its expertise developing vibrant projects in mountain communities, will help lead the planning process. This process will explore opportunities for new development on the existing Mountain Village surface parking lots, as well as the potential relocation of the resort operations currently based at the Munchkin property in the Bonanza Park neighborhood. Planning will be guided by the principles of Park City Municipal's recently adopted General Plan.

"Park City is home for many of us at East West Partners, making this opportunity especially meaningful," said Bill Fiveash, Managing Partner of East West Partners. "We're honored to partner with Vail Resorts and excited to bring our experience in mountain resort development to explore what's possible for Mountain Village."

Beginning this winter, Park City Mountain will host stakeholder meetings and provide in-person and online input opportunities for the Mountain Village base area plan, in preparation for pre-development meetings with the City.

“We appreciate Park City Mountain and Vail Resorts engaging the community early in this process,” said Park City Mayor Ryan Dickey. “The future of Mountain Village is important to our community, our economy and the guest experience. We look forward to a thoughtful conversation about how these properties can evolve in a way that reflects our city’s strategic priorities and long-term vision.”

In parallel with the Mountain Village base area planning process, Park City Mountain will undertake an update to the resort's Mountain Plan. The updated Mountain Plan will reflect the resort's operations, including lifts, trails, snowmaking, guest facilities and other mountain infrastructure, and will detail the ways guests access the resort and how they are distributed across the mountain. It will include options for future mountain enhancements and will be designed to evolve over time as the guest and operational needs change.

“We’ll be working with a leading mountain planning firm to help guide this effort, which will include opportunities for input through in-person meetings, open houses and online engagement this winter,” said Walsh.

These efforts build on the multi-year transformation of the guest experience at Park City Mountain, including the reimagining of the Canyons Village base area. Since 2014, Vail Resorts has invested more than $200 million in the resort, including projects like the Sunrise Gondola, snowmaking upgrades, and new beginner ski and ride zones, as well as improvements to restaurants and other infrastructure.

Park City Mountain will share updates on planning milestones and opportunities for community engagement through the resort's website. Those interested in following the process can also sign up to receive email updates here.

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