

Northstar California Celebrates Women's History Month with Leadership Legacy and Women's-Specific Programming

Northstar is proud to honor Women's History Month by celebrating the women who have shaped the mountain: past, present, and future.



TRUCKEE, Calif., March 6, 2025 – With a deep legacy of women in leadership and a growing demand for women's programming, Northstar California Resort continues creating space for women to thrive in the mountains through leadership, progression, and community.

This season, Northstar introduces **Women's Spring Fling Clinics** on March 9 and 23, offering women the opportunity to level up their skills, connect on the mountain, and close out the day with après in The Village. These new one-day events build on the success of the annual Women in Powder Weekend and Progression on Pedals bike clinics, reinforcing Northstar's commitment to fostering an inclusive and welcoming environment for all.

From March 7-9, Northstar will also host the **National Ski Patrol Women's Toboggan Clinic**, an annual gathering where women patrollers from across the West Coast refine their toboggan-handling skills, advance their technique, and strengthen a community rooted in leadership and support.

On March 14, Northstar welcomes **EDGE Outdoors**, a Black woman-led nonprofit dedicated to increasing the representation of Black, Indigenous, and Women of Color in skiing and snowboarding. This season, 75 women have received support through EDGE Outdoors, providing a combined 225 days of

skiing and riding across Northstar, Heavenly, Stevens Pass, and Park City. These scholarships—covering lift tickets, group lessons, and gear rentals—help remove barriers, create community, and inspire the next generation of diverse leaders in the industry.

Northstar's commitment to elevating women extends beyond events. With **Tara Schoedinger** stepping in as **Vice President & General Manager**, she continues the resort's legacy as the fifth consecutive woman in this role—a testament to Northstar's longstanding leadership in fostering women's growth in the ski industry.

"I'm incredibly proud to be part of Northstar's legacy of empowering women on the slopes, in leadership, and throughout our community," said Tara Schoedinger, VP & GM of Northstar California. "Seeing women progress, support each other, celebrate the joy of the mountains, and push the sport forward is truly inspiring."

As Women's History Month unfolds, Northstar invites guests to join in the celebration—whether through learning, playing, or pushing personal limits. With year-round dedication to women's leadership and progression, Northstar remains a place where all women can thrive in the mountains.

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Media Contact: Ashlee Lambert, ashlee.lambert@vailresorts.com

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts is a network of the best destination and close-to-home ski resorts in the world including Vail Mountain, Breckenridge, Park City Mountain, Whistler Blackcomb, Stowe, and 32 additional resorts across North America; Andermatt-Sedrun and Crans-Montana Mountain Resort in Switzerland; and Perisher, Hotham, and Falls Creek in Australia – all available on the company's industry-changing Epic Pass. We are passionate about providing an Experience of a Lifetime to our team members and guests, and our EpicPromise is to reach a zero net operating footprint by 2030, support our employees and communities, and broaden engagement in our sport. Our company owns and/or manages a collection of elegant hotels under the RockResorts brand, a portfolio of vacation rentals, condominiums and branded hotels located in close proximity to our mountain destinations, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Retail operates more than 250 retail and rental locations across North America. Learn more about our company at www.VailResorts.com or discover our resorts and pass options at www.EpicPass.com.

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