Vail Resorts Newsroom

Ski or Ride 4 Days at Vail Mountain, Whistler Blackcomb, Park City Mountain and More for $471, Just $118/Day, with Epic Day Pass

Purchase an Epic Day Pass by October 7 and save up to 65% vs. lift ticket window prices

IMAGES are available for media use here.

BROOMFIELD, Colo., Sept. 21, 2026 /PRNewswire/ -- You don't have to buy an unlimited season pass to save big. Skiers and riders can lock in **four days** at iconic destinations including Vail Mountain, Whistler Blackcomb, Park City Mountain and Breckenridge **for just $118/day** or **$471.** For regional gems like Keystone, Crested Butte, Heavenly, Northstar and Stowe, a 4-Day Epic Day Pass is just $367 ($92/day). Or ski four days at local favorites in the East and Midwest for just $223 ($56/day).

Epic Day Pass Delivers Flexible Access and Big Savings
Know you'll ski and ride a few days this season, but not ready to lock in where or when? With **Epic Day Pass**, skiers and riders **can choose between one and seven days**, customize resort access to include their favorite mountains, and decide whether to include peak holiday dates. Epic Day Pass gives guests flexibility to ski and ride where they want, when they want. Savings increase the more days you buy.

If you do want to ski or ride as much as possible, an Epic Pass or Epic Local Pass is the way to go. With new savings for young adults, **skiers and riders ages 13-30 can save 20%.**Plus, all guests who purchase an Epic Pass or Epic Local Pass receive **five Epic Friend Tickets**, offering 50% off adult lift tickets and 25% off child lift tickets, making it easier to share mountain adventures with friends and family.

All Epic Passes include **Epic Mountain Rewards**, offering 20% off lodging, equipment rentals, ski and ride school lessons, dining and more.

New Ways to Experience the Mountains This Winter
This winter, **The Snow League**, founded by Shaun White, will make its highly anticipated**Park City Mountain** debut. At **Vail**, guests can experience **Pop-up Mountaintop Music**, an exclusive series of surprise performances by acclaimed artists that transform the mountain into an unforgettable live music venue. More events will be announced in the coming months.

There's no place like the mountains for the holidays, where snow-covered villages, festive traditions and shared adventures create memories that last a lifetime. From **Northstar's Winter Wonders**, featuring seasonal celebrations, live music and holiday cheer throughout the village, to **Keystone's family-focused holiday experiences**, including Breakfast with Santa, sleigh rides and New Year's festivities, guests can discover the magic of winter in unforgettable ways.

Nothing builds the anticipation to hit the slopes like Matchstick's iconic, annual ski film, and this year, Epic Pass is sponsoring its fall tour for the world premiere of its 2026 film, The Way Out, featuring Whistler Heli-Skiing.

Building on more than **$2 billion invested in guest experiences and innovation** over the past decade, Vail Resorts is continuing to elevate every mountain visit through its new **Epic Experience** growth strategy with significant investments in dining, lessons, gear, technology, and hospitality. Combined with marquee events and entertainment across its resorts, this winter will offer more ways than ever to experience the mountains, discover something new and create lasting memories.

About Vail Resorts, Inc. (NYSE: MTN)
Vail Resorts is a network of the best destination and close-to-home ski resorts in the world including Vail Mountain, Breckenridge, Park City Mountain, Whistler Blackcomb, Stowe, and 32 additional resorts across North America; Andermatt-Sedrun and Crans-Montana Mountain Resort in Switzerland; and Perisher, Hotham, and Falls Creek in Australia – all available on the company's industry-changing Epic Pass. We are passionate about providing an Experience of a Lifetime to our team

members and guests, and our EpicPromise is to reach a zero net operating footprint by 2030, support our employees and communities, and broaden engagement in our sport. Our company owns and/or manages a collection of elegant hotels under the RockResorts brand, a portfolio of vacation rentals, condominiums and branded hotels located in close proximity to our mountain destinations, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Retail operates more than 250 retail and rental locations across North America. Learn more about our company at www.VailResorts.com, or discover our resorts and Pass options at www.EpicPass.com.

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