Vail Resorts Named One of America's Most Admired Workplaces 2025 by Newsweek

BROOMFIELD, Colo., Nov. 20, 2024 /PRNewswire/ -- Vail Resorts (NYSE: MTN) was recognized by *Newsweek* as one of America's Most Admired Workplaces of 2025. The *Newsweek* recognition is based on an independent survey of more than 250,000 U.S. employees and analysis of over 1.5 million collected company reviews. The ranking highlights companies that "employees respect and job searchers want to work for," based on inspirational and aspirational factors including culture and career opportunities.

"This recognition belongs to our 55,000 passionate and talented team members," said Vail Resorts Chief Executive Officer Kirsten Lynch. "Our company mission is to create the *Experience of a Lifetime* for our employees, so they, in turn, can create the *Experience of a Lifetime* for our guests. Whether they stay for a season, or a career, investing in our people is at the core of that mission, ensuring we are building leaders in each of our team members and creating a differentiated guest experience."

Vail Resorts is guided by its core values, including *Serve Others*, *Be Safe*, and *Do Good*. In addition to recent investments in wages and benefits, other company initiatives informed by these values include:

- ***Serve Others*:** Developing service-based leaders at every level, including through continued investments in Epic Service, the company's frontline talent development program.
- ***Be Safe*:** Focusing on both employees' physical safety and mental health. Recently, the company expanded free therapy for employees, their dependents, and roommates from six sessions per year to six sessions per season, meaning team members working year-round or multiple seasons now have access to 12 free mental health sessions per year.
- ***Do Good*:** Investing in industry leading sustainability efforts to protect the environment, providing support in mountain communities for issues like affordable housing, supporting employees with hardship relief grants and scholarships, and inspiring the next generation of skiers and snowboarders through inclusive access programs.

In addition to being named one of "America's Most Admired Workplaces," *Newsweek* also recognized Vail Resorts as one of "America's Most Trustworthy Companies" in 2024 and 2023. Other company recognition for Vail Resorts includes TIME's "America's Best Mid-Sized Companies of 2024," Fast Company's "Most Innovative Companies of 2024," and Skift's "DEI Champion – 2024 IDEA Awards."

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts is a network of the best destination and close-to-home ski resorts in the world including Vail Mountain, Breckenridge, Park City Mountain, Whistler Blackcomb, Stowe, and 32 additional resorts across North America; Andermatt-Sedrun and Crans-Montana Mountain Resort in Switzerland; and Perisher, Hotham, and Falls Creek in Australia – all available on the company's industry-changing Epic Pass. We are passionate about providing an Experience of a Lifetime to our team members and guests, and our EpicPromise is to reach a zero net operating footprint by 2030, support our employees and communities, and broaden engagement in our sport. Our company owns and/or manages a collection of elegant hotels under the RockResorts brand, a portfolio of vacation rentals, condominiums and branded hotels located in close proximity to our mountain destinations, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Retail operates more than 250 retail and rental locations across North America. Learn more about our company at www.VailResorts.com, or discover our resorts and pass options at www.EpicPass.com.

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