

## Beaver Creek Announces 2021-22 Winter Event Calendar

BEAVER CREEK, Colo., September 28, 2021 – With Opening Day less than two months away, Beaver Creek is excited to announce the full event calendar for the 2021-22 winter season. Numerous events across Beaver Creek Resort will bring entertainment, family fun and joy to visitors.

Kick off ski season with an **Opening Day celebration** on Wednesday, Nov. 24th with the lifts turning at 9:00 a.m. and festivities at the base of the Centennial Lift. After enjoying the first day of the season on the slopes, taste cookies from the five finalists at the **World's Best Chocolate Chip Cookie Competition** in Beaver Creek Village at 1:00 p.m. Vote for your favorite, then watch the winner being crowned that afternoon at 3:00 p.m. followed by Beaver Creek's famous Cookie Time. To cap off the opening week, the **41st Annual Tree Lighting Ceremony** will take place on Friday, Nov. 26th with live music, an ice-skating show, photographs with Santa, and the lighting of the tree in Beaver Creek Village.

The **Xfinity Birds of Prey Audi FIS Ski World Cup** races return to Beaver Creek with training runs Nov. 30th – Dec. 2 and races Dec. 2nd – 5th. This year, speed events (Super-G and Downhill) races will take center stage. The weekend of World Cup ski racing marks a major milestone on the way to the 2022 Olympic Winter Games in Beijing, serving as a qualifying event for athletes to earn points and placements toward their nomination to the 2022 U.S. Olympic Ski Team. Live entertainment, giveaways, sponsor activations and more will take place across Beaver Creek Village and at the race course.

Ring in 2022 at the **New Year's Eve Celebration** on Dec. 31st with performers and live music throughout the Village, giant screens to watch the ball drop in Times Square at 10:00 p.m. local time, and fireworks illuminating the sky over Beaver Creek.

From on-mountain ski and snowshoe adventures to wine-paired dinners, **Winter Culinary Weekend** has something for everyone on Jan. 20th – 23rd. Mingle with visiting Chefs and wine makers and enjoy the slopes in between sumptuous meals at restaurants throughout the resort. The weekend culminates in the Grand Tasting on Saturday evening.

For guests and locals alike who love to enjoy the pristine snowy terrain in Beaver Creek, the **Snowshoe Race Series** will return with beautiful courses that vary monthly in January, February and March.

The **Talons Challenge presented by Helly Hansen** returns on Feb. 26th – 27th. For the first time in its twenty-year history, guests will have the option of two days that weekend to challenge themselves to complete fourteen runs with 26,226 vertical feet.

presents a series of events throughout the season, beginning with **Cheer** on Dec. 26th – Jan. 2nd with holiday music and characters throughout the Village each afternoon. **Spangled** will feature patriotic performers and music on Feb. 18th – 21st. **Bloom** will celebrate the colors and liveliness of spring on March 5th – 26th.

Weekly programming all season includes **Family FunFest** with carnival games and prizes each Saturday from Dec. 11th – April 2nd. Explore larger than life art installations throughout the Village at **Thursday Night Wonder**, weekly from Dec. 16th – March 24th. Musicians, performers and art walks will share the magic of these installations at the **Wonder Celebration** on Jan. 14th – 16th.

### Overview of Winter Event Programming

- Nov. 24: Opening Day Celebration featuring World's Best Chocolate Chip Cookie Competition

- Nov. 26: 41st Annual Tree Lighting Ceremony
- Dec. 2 – 5: Xfinity Birds of Prey Audi FIS Ski World Cup
- Dec. 26 – Jan. 2: Beaver Creek Extraordinaire presents Cheer
- Dec. 31: New Year’s Eve Celebration

- Jan. 14 – 16: Beaver Creek Wonder Celebration
- Jan. 16: Snowshoe Race Series
- Jan. 20 – 23: Winter Culinary Weekend
- Feb. 18 – 21: Beaver Creek Extraordinaire presents Spangled
- Feb. 20: Snowshoe Race Series
- Feb. 26 – 27: Talons Challenge presented by Helly Hansen
- March 5 – 26: Beaver Creek Extraordinaire presents Bloom
- March 13: Snowshoe Race Series
- Weekly Programming
- Saturdays, Dec. 11 – April 2: Family FunFest
- Thursdays, Dec. 16 – March 24: Thursday Night Wonder

# # #

#### **Media Contacts:**

Rachel Levitsky, (509) 670-9518, [rachel.levitsky@vailresorts.com](mailto:rachel.levitsky@vailresorts.com)  
 Sarah Innerarity, (512) 633-7140, [skinnerarity@vailresorts.com](mailto:skinnerarity@vailresorts.com)

#### **About Vail Resorts, Inc. (NYSE: MTN)**

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts’ subsidiaries operate 37 destination mountain resorts and regional ski areas, including Vail, Beaver Creek, Breckenridge, Keystone and Crested Butte in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher, Falls Creek and Hotham in Australia; Stowe, Mount Snow, Okemo in Vermont; Hunter Mountain in New York; Mount Sunapee, Attitash, Wildcat and Crotched in New Hampshire; Stevens Pass in Washington; Liberty, Roundtop, Whitetail, Jack Frost and Big Boulder in Pennsylvania; Alpine Valley, Boston Mills, Brandywine and Mad River in Ohio; Hidden Valley and Snow Creek in Missouri; Wilmot in Wisconsin; Afton Alps in Minnesota; Mt. Brighton in Michigan; and Paoli Peaks in Indiana. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is [www.vailresorts.com](http://www.vailresorts.com) and consumer website is [www.snow.com](http://www.snow.com).

#### **Contact(s)**

##### **Rachel Levitsky**

Communications Manager  
 Email: [Rachel.Levitsky@vailresorts.com](mailto:Rachel.Levitsky@vailresorts.com)  
 Phone: 509.670.9518