Vail Resorts Announces Opening Dates Across its North American Resorts as it Gears Up for 2021-22 Season

•Season kicks off with Keystone opening as early as possible in October
•Labor Day is the last chance to buy passes at the lowest prices this year; Epic Pass is currently available for $783 compared to $979 last season
•Excitement builds with new terrain, new lifts and unbeatable access

Broomfield, Colo., August 26, 2021 – Vail Resorts today announced the opening dates of its 34 North American resorts, offering guests one of the longest ski seasons in the country with a focus on safety and the guest experience. The action kicks off at Keystone this October, with the resort set to open as early as possible thanks to recent investments in a state-of-the-art, energy-efficient snowmaking system. And with enterprise-wide investments in snowmaking technology in recent years, 15 of the company's North American resorts – including Breckenridge, Vail, Whistler Blackcomb and Okemo – are set to open for skiing and riding in November.

"We are thrilled to welcome guests back this season for a fantastic winter of outdoor fun across our portfolio of resorts," said James O'Donnell, president of the mountain division of Vail Resorts. "As always, our goal is to provide a safe and memorable experience of a lifetime for our guests and employees, and to do everything we can to provide incredible skiing and riding all season long."

Rockies & West planned opening dates, which are subject to change:

- **Oct. 22**: Keystone (CO)
- **Nov. 12**: Breckenridge (CO), Vail (CO)
- **Nov. 24**: Crested Butte (CO)
- **Nov**. **25**: Whistler Blackcomb (Canada)
- **Nov. 28**: Park City (UT)
- **Nov. 29**: Beaver Creek (CO)
- **Dec. 3**: Kirkwood (CA), Stevens Pass (WA)
- As soon as possible: Heavenly (CA), Northstar (CA)

East planned opening dates, which are subject to change:

- **Nov. 24**: Afton Alps (MN)
- **Nov. 26:** Hunter (NY), Mt. Snow (VT), Okemo (VT), Stowe (VT)
- **Dec. 3**: Attitash (NH), Jack Frost (PA), Mt. Brighton (MI), Mt. Sunapee (NH), Wilmot (WI)
- **Dec. 11**: Crotched Mountain (NH)
- **Dec. 17**: Big Boulder (PA), Liberty Mountain (PA), Roundtop (PA), Whitetail (PA)
- **Dec. 18**: Alpine Valley (OH), Boston Mills and Brandywine (OH), Hidden Valley (MO), Mad River (OH), Paoli Peaks (IN), Snow Creek (MO)
- As soon as possible: Wildcat (NH)

Vail Resorts prioritizes the health and safety of its guests, employees and communities and will continue to monitor public health guidance surrounding COVID-19. Details of any necessary safety protocols will be communicated ahead of the season as the situation continues to evolve. At this time, Vail Resorts does not plan to have a mountain access reservation system.

Last Chance for the Best Deal in Skiing and Riding; Epic Pass Prices Reduced 20 Percent, Increase Coming Labor Day

As the winter season draws near, so does the last chance for skiers and riders to get the lowest price on the entire suite of 2021/22 Epic Pass products, which saw a major price reduction of 20 percent this year. Labor Day is the last day to get an Epic Pass, Epic Day Pass or any pass option at the lowest price this year – unlocking access to resorts across the Northeast, Rocky Mountains and Pacific Northwest, including Whistler Blackcomb, which is now open to fully vaccinated Americans.

Skiers and riders can get the best ski and snowboard pass deal by purchasing a pass before prices go up after September 6.

Some of the most popular pass offerings include:

- **Epic Pass** ($783 vs. $979 last season) provides unlimited, unrestricted access to 34 North American resorts – including Vail, Beaver Creek, Breckenridge, Park City and Whistler Blackcomb – as well as access to many partner resorts, including Telluride, Snowbasin and Sun Valley.
- **Epic Local Pass** ($583 vs. $729 last season) provides unlimited, unrestricted access to 26 resorts – including Breckenridge and Keystone – from the East to the West coast, as well as holiday-restricted access to resorts like Park City, Heavenly and Stowe, and 10 days total to use at Vail, Beaver Creek and Whistler Blackcomb.
- **Northeast Value Pass** ($479 vs. $599 last season) provides access to 18 resorts across the Northeast and Mid-Atlantic, including Stowe, Okemo, Hunter Mountain, Mt. Snow and Liberty.
- **Epic Day Pass** is the best option for anyone who plans to hit the slopes only one to seven days next season. With Epic Day Pass, guests can visit premier resorts like Vail, Beaver Creek and Whistler Blackcomb for as low as **$87** for one day, with discounts increasing as more days are purchased, and – a new option this year – resorts like Keystone, Heavenly and Stowe for as low as **$67** for one day.

In addition to reducing the cost of accessing the mountains, Epic Pass products provide significant savings on the rest of the mountain experience. Epic Mountain Rewards offers pass holders the best ski trip deals, including 20 percent off on-mountain dining, lodging, group ski and ride school lessons, equipment rentals and more at Vail Resorts' 34 North American owned and operated resorts. All passes also include the **Epic Coverage** refund policy at no additional cost, providing refunds for certain resort closures and personal events such as job loss, injury or illness.

Coast-to-Coast Experiences of a Lifetime

- **Rockies**: The North American ski season is set to kick off at Keystone in October. Summit County's largest resorts provide skiers and riders an endless winter of fun and one of the longest ski seasons in North America, with Keystone opening as early as possible in October and Breckenridge closing the season in May. Vail Mountain's industry-leading snowmaking enhancement project is prepared to deliver the Biggest Opening in Colorado. Guests can look forward to exploring new terrain for the whole family with Beaver Creek's 250-acre terrain expansion – McCoy Park – and can ski and ride to new heights with new chairlifts at Breckenridge, Crested Butte and Keystone. Or, head to Utah to explore the endless terrain and stunning mountain vistas at Park City Mountain, the largest ski resort in the United States.

- **Pacific Northwest**: Whistler Blackcomb continues to offer more terrain choices than nearly any other mountain destination in the world. With a combination of thrilling descents, exquisite scenery and a mountain town like no other, there's something for everyone at the largest resort in North America. Book an Extremely Canadian Steeps Clinic, finally make heli-ski dreams a reality or book a private lesson with an Olympian. For guests looking to explore the area and make full use of their Epic Pass perks, Stevens Pass is only five hours away. Known for its deep powder, rolling groomed runs to steep slopes, surrounded by trees and nestled into the mountains, Stevens Pass is a picture-perfect ski area for families and seasoned skiers alike.

- **Tahoe**: The #TahoeTrifecta of Heavenly, Northstar and Kirkwood offers skiers and riders three world-class resorts with more than 10,000 acres of terrain to explore. Heavenly is the social Lake Tahoe mountain playground with unparalleled lake views and truly inspiring beauty that spans two states (California and Nevada). Northstar is California's ultimate destination to relax and recharge in a pristine setting. Kirkwood provides a pure mountain escape with an authentic community and access to advanced and expert terrain.

- **East**: Skiers and riders in cities across the East have access to an unbeatable network of resorts throughout the Northeast, Mid-Atlantic and Midwest. Those looking to sample the charm and tradition of New England skiing can use the Northeast Value Pass to visit seven iconic resort destinations in Vermont and New Hampshire – all within driving distance of one another - plus many more. Planning a trip out West? The Epic Local Pass gives access to ski or ride close to home and at world-class destinations out West all on one pass. Additionally, Okemo is undergoing a transformational upgrade, including two major lift upgrades that will make getting on and around the mountain faster and easier. Capital improvements to lifts, snowmaking, lodges and terrain are also underway at Attitash and Wildcat that will improve the experience for all guests.

About Vail Resorts, Inc. (NYSE: MTN)
Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 37 destination mountain resorts and regional ski areas, including Vail, Beaver Creek, Breckenridge, Keystone and Crested Butte in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher, Falls Creek and Hotham in Australia; Stowe, Mount Snow, Okemo in Vermont; Hunter Mountain in New York; Mount Sunapee, Attitash, Wildcat and Crotched in New Hampshire; Stevens Pass in Washington; Liberty, Roundtop, Whitetail, Jack Frost and Big Boulder in Pennsylvania; Alpine Valley, Boston Mills, Brandywine and Mad River in Ohio; Hidden Valley and Snow Creek in Missouri; Wilmot in Wisconsin; Afton Alps in Minnesota; Mt. Brighton

in Michigan; and Paoli Peaks in Indiana. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

Contact(s)

news@vailresorts.com

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