Heavenly Mountain Resort Focused on Pass Holder Experience During Early Season, Plans to Open Resort's California-Side Terrain First

- Opening day is set for Friday, Nov. 20. Reservations are required to access the mountain. Details at EpicPass.com
- •First time in over a decade the resort plans to open terrain on California side for skiing and riding first
- •First time in over a decade the resort plans to open terrain on California side for skiing and riding first

South Lake Tahoe, Calif. — **Sept. 29, 2020** — Heavenly Mountain Resort plans to open on Friday, Nov. 20 with a focus on the pass holder early-season experience. For the first time in over a decade, the resort will open with skiing and riding on the California side of the resort, including the iconic Ridge Run.

A revised opening approach will provide pass holders with more early-season skiable terrain – and the ability to open additional terrain faster, as well as free and convenient parking in the California Lodge Base area. Heavenly plans to have beginner and intermediate trails open for skiing and snowboarding, available via the Gunbarrel Express, Powderbowl Express, Canyon Express and Patsy's chairlifts.

The plan for Heavenly's opening includes green trails Patsy's and Maggie's and the blue trail Ridge Run, which is a favorite for its sweeping views of Lake Tahoe. While there will be no skiing or riding access available in the early season from the Heavenly Gondola, the gondola will be open for sightseeing access.

"We wanted to do something special this season to thank our community of loyal guests for their patience. Here in South Lake Tahoe, we know our locals love to access the mountain from Cal Base and enjoy the unparalleled views and long sweeping turns that Ridge Run affords," said Tom Fortune, Vice President and General Manager of Heavenly Mountain Resort. "We're looking forward to providing an incredible start to winter for our guests and I can't wait to get out and ski."

Complimentary shuttle-service will run between Heavenly Village Base Area and California Lodge Base Area. The resort plans to open for skiing and riding from 8:30 a.m. to 4 p.m. and operate sightseeing from 10 a.m. to 4 p.m. Final operating hours will be available on SkiHeavenly.com as the season approaches.

"As a reminder, all guests must make a reservation in advance, wear face coverings, and be prepared to follow all safety protocols," said Fortune. "These core measures will help us stay safe, open and remain open, and enjoy an amazing South Tahoe winter."

More details on Epic Pass products, reservation system, Epic Coverage and the new Epic Mountain Rewards program can be found at EpicPass.com. For those who plan to ski or ride just a few days, an Epic Day Pass offers up to a 50% discount off lift tickets and is considered a season pass. As a reminder, Vail Resorts will not begin selling daily lift tickets until Dec. 8.

More details below:

A letter from CEO Rob Katz on our approach to winter

Pass holder reservation details

Latest updates on about the upcoming winter season at Heavenly

###

Media Contacts: Joanna McWilliams, <u>Jlmcwilliams@vailresorts.com</u>, (415) 488-7711 Russell Carlton, <u>Rcarlton@vailresorts.com</u>, (970) 333-1598

About the #TahoeTrifecta: Heavenly, Northstar and Kirkwood

The #TahoeTrifecta offers skiers and riders three world-class resorts with more than 10,000 acres of terrain to explore and endless possibilities for on-mountain fun and incomparable après and dining options. All three resorts are located throughout the Lake Tahoe region, making multi-mountain ski trips accessible for travelers. Heavenly is the social Lake Tahoe mountain playground with truly inspiring beauty that spans two states (California and Nevada); Northstar is California's relaxed luxury destination offering attentive focus on creating timeless moments and peace of mind for every guest, in a pristine setting with top-tier amenities; and Kirkwood is the California resort that provides a pure mountain escape with an authentic community of like-minded skiers and riders that make it their winter escape.

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 37

destination mountain resorts and regional ski areas, including Vail, Beaver Creek, Breckenridge, Keystone and Crested Butte in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher, Falls Creek and Hotham in Australia; Stowe, Mount Snow, Okemo in Vermont; Hunter Mountain in New York; Mount Sunapee, Attitash, Wildcat and Crotched in New Hampshire; Stevens Pass in Washington; Liberty, Roundtop, Whitetail, Jack Frost and Big Boulder in Pennsylvania; Alpine Valley, Boston Mills, Brandywine and Mad River in Ohio; Hidden Valley and Snow Creek in Missouri; Wilmot in Wisconsin; Afton Alps in Minnesota; Mt. Brighton in Michigan; and Paoli Peaks in Indiana. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.snow.com.

https://news.vailresorts.com/2020-09-29-Heavenly-Mountain-Resort-Focused-on-Pass-Holder-Experience-During-Early-Season,-Plans-to-Open-Resorts-California-Side-Terrain-First