

## **Soak up Spring Sun in the #TahoeTrifecta: Bluebird Days, Live Music, Outdoor Après**

- **Heavenly, Northstar, and Kirkwood all have the majority of skiable terrain open, leaving countless experiences to explore the true essence of spring at each resort**
- **Spring Skiing Season is great for outdoor après experiences, live music, and special events**
- **Photos are free and approved for media use, with credit to respective resort**

**Tahoe, Calif. - March 10, 2020** - Spring is nearly here, meaning longer days and more time for the sun to shine. Thanks to a strong start to the winter, with more than 16-feet of snow at each resort, the #TahoeTrifecta (Heavenly, Northstar and Kirkwood) are well set up to welcome springtime skiing and riding with bluebird days, outdoor après, food and drink specials, and lively events.

Collectively, the resorts have over 95% of skiable acreage open and thousands of acres to explore. With the warmer days, the spring snow makes for conditions that are optimal for every level; beginner and advanced alike. Ski and ride schools at each resort are the perfect place to learn and progress your skills this spring.

The change of seasons means less layers, more outdoor events, and opportunities to rediscover your #TahoeTanLines. Find fun experiences around the region from elevated après and outstanding lake views to downhill racing events and The 10 Barrel Beercat tour. There's plenty to enjoy during springtime at the #TahoeTrifecta. More details about each resort's spring offerings below.

### **Grab your crew and earn your Après this spring at Heavenly**

Heavenly's annual Spring Loaded event, March 21 - April 11, brings together friends to celebrate the best of winter and spring with live music, loud outfits and various fun-filled festivities for two weeks of sun and fun. Spring Loaded includes concerts, the Gunbarrel 25, and much more. 10 Barrel Brewing Company's Beercat, the world's coolest mobile snow pub, will give guests and their crew a chance to enjoy beers outside while watching Heavenly's annual pond skim. The event brings dressed-to-impress skiers and riders in onesies and tutus together to celebrate spring and see if they have what it takes to ski down and skim across a small manmade pool. Après will be lively and Dirty Snowmen will be sipped at Tamarack Lodge and Bar 9150', one of the top après spots in the nation. Live music from the Send It Band and tunes spun from the DJ Cat will ensure snow dancing continues in both California and Nevada this spring.

### **Spring Fun for Everyone under the Sun at Northstar**

Northstar transforms from a winter wonderland to the perfect spring skiing setting with activities and events for the whole family to enjoy, whether on the mountain or in the Village. Explore different group and individual lessons from Northstar's world-class Ski School and discover snowboarding from the world's only Burton Academy, which utilizes terrain-based teaching, starting riders as young as 3-years old. Spring weather elevates the pristine outdoor settings and relaxed luxury vibes for daily traditions like the complimentary 2 p.m. t̄st at Lake Tahoe's only ski-up bubbly bar, as well as s'mores and hot cocoa in the Village at 4 p.m. Listen to live local music at the Rink Stage while sipping on the #TahoeTrifecta's famous cocktail, the Dirty Snowman, Fridays through Sundays from 3-5 p.m. Wrap up the day around the fire pits at the new Bourbon Pub Northstar, which offers a cozy family-friendly setting with games, music, comfort food and an outdoor bar. On April 12, don't forget to say "hi" and get your picture taken with the Easter Bunny while participating in Northstar's Easter Eggstravaganza hunt on the ice skating rink.

### **Stoked for Spring at Kirkwood**

Kirkwood's Mountain Village located by the base of Chair's 5 and 6, will turn up the volume this spring with music on Saturdays from 2-5 p.m. and Sundays from 1-4 p.m. Artists like Jelly Bread, Full Blast, Eric McFadden and others will create a lively, family-friendly atmosphere at the base of the mountain. Guests can share loaded wall bar chips on the deck of the Wall Bar while enjoying all-day weekend discounts on select food and beverages. Spring classic events like the IFSA Freeride World Qualifiers will return to showcase big mountain shredding, while new experiences like 10 Barrel's Beercat, the world's coolest mobile snow pub, will give guests a enjoy some beverages outdoors. Guests can take advantage of California conditions and deepen their commitment to the sport or get their kids out for first turns by joining a range of spring ski school classes. Now's the time to lap wide open runs and get in as many vertical feet as possible. Don't miss Passholder Appreciation Day on April 5th and the closing day Cardboard Derby on April 12.

### **Get Excited for Next Season with Epic Mountain Rewards**

When skiers and riders hit the slopes next season with Vail Resorts' discounted pass products, the savings will continue all season long. Epic Mountain Rewards gives pass holders a discount of 20 percent off food and beverage, lodging, group ski and ride school lessons, equipment rentals and more at the Company's North American owned and operated resorts. Now on sale, the Tahoe Local Pass and Tahoe Value Pass continue to offer the best value for skiing and riding at Heavenly, Kirkwood and Northstar. The Tahoe Local Pass, at \$619, features unlimited access to Heavenly, Northstar and Kirkwood, with limited holiday restrictions, and a combined total of five days at Vail, Beaver Creek, Breckenridge, Keystone, Park City and Crested Butte, with limited holiday restrictions. The Tahoe Value Pass, at \$529, features unlimited access to Heavenly, with holiday restrictions, and limited access to Northstar and Kirkwood, with holiday restrictions and Saturdays excluded. For a limited time, a \$49 down payment guarantees the lowest price with the remainder due in the fall. Visit [epicmountainrewards.com](http://epicmountainrewards.com) to see the full list of pass products eligible for Epic Mountain Rewards and the terms and conditions.

Together the three resorts, or #TahoeTrifecta, offer skiers and riders access to over 10,000 acres of unparalleled terrain with stunning views of Lake Tahoe and the surrounding Sierra Nevada. Resorts will remain open through April. More details can be found on [SkiHeavenly.com](http://SkiHeavenly.com), [NorthstarCalifornia.com](http://NorthstarCalifornia.com) and [Kirkwood.com](http://Kirkwood.com).

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### **About the #TahoeTrifecta: Heavenly, Northstar and Kirkwood**

The #TahoeTrifecta offers skiers and riders three world-class resorts with more than 10,000 acres of terrain to explore and endless possibilities for on-mountain fun and incomparable après and dining options. All three resorts are located throughout the Lake Tahoe region, making multi-mountain ski trips accessible for travelers. Heavenly is the social Lake Tahoe mountain playground with truly inspiring beauty that spans two states (California and Nevada); Northstar is California's relaxed luxury destination offering attentive focus on creating timeless moments and peace of mind for every guest, in a pristine setting with top-tier amenities; and Kirkwood is the California resort that provides a pure mountain escape with an authentic community of like-minded skiers and riders that make it their winter escape.

## **About Vail Resorts, Inc. (NYSE: MTN)**

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 37 destination mountain resorts and regional ski areas, including Vail, Beaver Creek, Breckenridge, Keystone and Crested Butte in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher, Falls Creek and Hotham in Australia; Stowe, Mount Snow, Okemo in Vermont; Hunter Mountain in New York; Mount Sunapee, Attitash, Wildcat and Crotched in New Hampshire; Stevens Pass in Washington; Liberty, Roundtop, Whitetail, Jack Frost and Big Boulder in Pennsylvania; Alpine Valley, Boston Mills, Brandywine and Mad River in Ohio; Hidden Valley and Snow Creek in Missouri; Wilmot in Wisconsin; Afton Alps in Minnesota; Mt. Brighton in Michigan; and Paoli Peaks in Indiana. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is [www.vailresorts.com](http://www.vailresorts.com) and consumer website is [www.snow.com](http://www.snow.com).

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