Vail Resorts Introduces Whistler Blackcomb Day Pass

BROOMFIELD, Colo. — Mar. 3, 2020 — Enjoying Whistler Blackcomb's 8,171 acres of skiable terrain has never been easier. Today, Vail Resorts introduced the **Whistler Blackcomb Day Pass**, a deeply discounted product, sold in Canadian dollars, that provides exclusive access to one of the world's premier mountain destinations. Launching for the 2020-21 season, this new customizable pass – offering from one day to ten days of access – is ideal for skiers and riders who may not need the unlimited access offered on a traditional season pass.

"We are incredibly excited for the 2020-21 winter season and the launch of the brand new Whistler Blackcomb Day Pass," said Geoff Buchheister, chief operating officer at Whistler Blackcomb. *"With this new pass - alongside EDGE Cards, the Whistler Blackcomb Unlimited Season Pass and the Epic Pass – we are able to provide incredible choice and flexibility to our guests, allowing them to choose the product that best suits their needs."*

With the Whistler Blackcomb Day Pass, available exclusively in Canadian dollars, guests can ski and ride at North America's largest resort for the equivalent of up to 50 percent off lift ticket window prices when purchased in advance of the season. Available from one day to ten days, guests can lower their cost per day by adding more days or choosing whether they are willing to navigate around a few peak dates.

For guests looking for the most flexibility during the 2020-21 season, the **Epic Pass** continues to offer the best value and variety for unlimited skiing and riding. Launching at $979 for the 2020-21 winter season, the Epic Pass provides unlimited, unrestricted access to all of the Company's 37 owned and operated resorts, including Whistler Blackcomb, plus additional partner access at Telluride, Snowbasin, Sun Valley, Les 3 Vallees, Fernie, Kicking Horse, Hakuba Valley, Japan and more. Continuing for the 2020-21 season, the Company offers a complimentary Epic Pass for children age four and under who are signed-up ahead of the season.

For skiers and riders willing to navigate around a few peak dates, the **Epic Local Pass** offers an incredible value at $729 with access to *all* 37 of the Company's owned and operated resorts, which includes unlimited, unrestricted access to many resorts like Breckenridge, Keystone, and Stevens Pass. In addition, the Epic Local Pass *still* provides ten combined days of holiday-restricted access to Vail, Whistler Blackcomb, and Beaver Creek, at no additional charge, plus additional partner access.

For guests interested in skiing and riding exclusively at Whistler Blackcomb, the **Whistler Blackcomb Unlimited Season Pass** provides unlimited, unrestricted access for CAD$1399, combined with the best in-resort benefits, including 20 percent off at select retail stores and on-mountain dining.

Vail Resorts will continue to offer 2-, 5-, and 10-day **EDGE Cards,** which provide deeply discounted days at Whistler Blackcomb, exclusively available to residents of Canada and Washington State. Guests can use up to two days with the 5-day EDGE Card and up to three days with the 10-day EDGE Card at Vail, Park City, Stevens Pass and more. Returning for the 2020-21 season, guests who purchase a 5- or 10-Day EDGE Card ahead of the first pass deadline will receive unlimited early season skiing and riding from opening day through December 11, 2020 as they have in previous years. For guests only interested in skiing and riding at Stevens Pass, they can receive unlimited, unrestricted access to that resort with the **Stevens Pass Premium Pass** starting at US$669 or limited access with the **Stevens Pass Select Pass** starting at US$429.

Returning for the third year, the **Military Epic Pass** program honors the epic service of the Company's founders from the 10th Mountain Division, and men and women of the U.S. Armed Forces, Canadian Armed Forces and Australian Defence Force. With a significant discount from the Epic Pass, the 2020-21 Military Epic Pass provides an incredible value for Active or Retired service members and their families to enjoy unlimited, unrestricted skiing at the Company's owned and operated resorts for $169.

BUT WAIT…THERE'S MORE

For a limited time only, a **$49 down** payment guarantees the lowest price and best benefits for Epic, Epic Local, Epic Day Pass, EDGE Cards, Whistler Blackcomb Day Pass and the Whistler Blackcomb Unlimited Season Pass with the remainder due in the September. Purchasing a 2020-21 Epic Pass product in the spring ensures that skiers and riders will lock in the lowest price, combined with the best benefits, including 16 total benefit tickets for friends and family. Purchasing a Whistler Blackcomb Unlimited Pass in the spring ensures pass holders will receive two Early Bird Bring-a-Friend 50 percent off tickets or unlimited early season skiing from opening day through December 11, 2020 with the purchase of the 5- or 10-Day EDGE Cards.

The **Epic SchoolKids Pack** will return for the 2020-21 season, allowing kids in kindergarten through grade five in Washington State and Canada to receive five free days of skiing and riding at Whistler Blackcomb. In addition to five free days, the program also includes one free first-timer ski or ride lesson with equipment rental. No purchase necessary. The Company also offers a

complimentary Epic Pass for children age four and under who are signed-up ahead of the season.

Through the **Turn In Your Ticket** program, guests who purchased a day lift ticket between March 3, 2020 and the end of 2019-20 season can apply the value of their single day ticket toward the price of an eligible 2020-21 pass, including Epic Pass, Epic Local, EDGE 5- and 10-Day Cards and more. This program only applies to guests who did not purchase a 2019-20 season pass or EDGE Card product.

NOW FOR THE DETAILS

- ***Whistler Blackcomb Day Pass*:** New for the 2020-21 season, the Whistler Blackcomb Day Pass provides unprecedented flexibility and season pass discounts to guests skiing as little as one day. With the customizable pass, guests can unlock discounts equivalent of up to 50 percent off lift ticketwindow prices by selecting the number of days they plan to ski or ride – from one day to ten days – and whether or not to add holiday access. The Whistler Blackcomb Day Pass provides the following access and benefits:
  - **Specified number of days to:** Whistler Blackcomb
  - **Pricing:**

	Adult Pricing (CAD)	Child Pricing (CAD)
WBDP 1-Day Restricted Pass	$118	$59
WBDP 1-Day Pass	$139	$70
WBDP 2-Day Restricted Pass	$229	$115
WBDP 2-Day Pass	$270	$135
WBDP 3-Day Restricted Pass	$333	$167
WBDP 3-Day Pass	$393	$197
WBDP 4-Day Restricted Pass	$431	$216
WBDP 4-Day Pass	$509	$255
WBDP 5-Day Restricted Pass	$523	$262
WBDP 5-Day Pass	$618	$309
WBDP 6-Day Restricted Pass	$609	$305
WBDP 6-Day Pass	$720	$360
WBDP 7-Day Restricted Pass	$690	$345
WBDP 7-Day Pass	$816	$408
WBDP 8-Day Restricted Pass	$766	$383
WBDP 8-Day Pass	$906	$453
WBDP 9-Day Restricted Pass	$837	$419
WBDP 9-Day Pass	$991	$496
WBDP 10-Day Restricted Pass	$904	$452
WBDP 10-Day Pass	$1071	$536

- **CAD$49 Down:** For a limited time, a CAD$49 down payment guarantees the lowest price with the remainder due in the fall.

- ***Epic Pass™*:** For US$979 for adults, US$499 for children (ages five to 12) and free for children four and younger who sign-up ahead of the season, the Epic Pass offers the following access and benefits:
  - **Unlimited, unrestricted access to**: Whistler Blackcomb, Vail, Beaver Creek, Breckenridge, Keystone, Crested Butte, Park City, Heavenly, Northstar, Kirkwood, Stowe, Okemo, Mount Snow, Mount Sunapee, Attitash, Wildcat, Crotched, Hunter, Liberty, Roundtop, Whitetail, Jack Frost, Big Boulder, Stevens Pass, Alpine Valley, Boston Mills, Brandywine, Mad River, Hidden Valley, Snow Creek, Paoli Peaks, Afton Alps, Mt. Brighton, and Wilmot in North America. The Epic Pass also includes access to Perisher, Falls Creek, and Hotham in Australia.
  - **Limited access** to partner resorts, including: seven days each at Telluride, Sun Valley, Snowbasin, and the Resorts of the Canadian Rockies; five consecutive days at Hakuba Valley's ten ski resorts in Japan; and five consecutive days at Japan's Rusutsu Resort. The Epic Pass also grants limited access to Les 3 Vallées in France; 4 Vallées in Switzerland; Ski Arlberg in Austria; and Skirama Dolomiti in Italy.
  - **Discounted Tickets:** Launching with Ten Buddy Tickets for a limited time only, as well as Six "Ski With A Friend" tickets.
  - **NEW!** Eligible for Epic Mountain Rewards, which gives pass holders a discount of 20 percent off food and beverage, lodging, group ski and ride school lessons, equipment rentals, and select mountain activities at the Company's North American owned and operated resorts.
  - **$49 Down:** For a limited time, a $49 down payment guarantees the lowest price with the remainder due in the fall.

- ***Epic Local Pass™*:** For US$729 for adults, US$659 for college students, US$589 for teens (ages 13-18) and US$379 for children (ages five to 12), the Epic Local Pass offers the following access and benefits:

  - **Unlimited, unrestricted access to**: Breckenridge, Keystone, Crested Butte, Okemo, Mount Snow, Mount Sunapee, Attitash, Wildcat, Crotched, Hunter, Liberty, Roundtop, Whitetail, Jack Frost, Big Boulder, Stevens Pass, Alpine Valley, Boston Mills, Brandywine, Mad River, Hidden Valley, Snow Creek, Paoli Peaks, Afton Alps, Mt. Brighton, and Wilmot.
  - **Unlimited access with holiday restrictions to:** Park City, Heavenly, Northstar, Kirkwood and Stowe.
  - **10 total days combined (with holiday restrictions) at:** Vail, Beaver Creek, and Whistler Blackcomb
  - **Limited access to partner resorts, including:** two days (with limited holiday restrictions) at Sun Valley; two days (with limited holiday restrictions) at Snowbasin; and five total consecutive days with no blackout dates at Hakuba Valley's ten ski resorts in Japan; and five total consecutive days with no blackout dates at Japan's Rusutsu Resort.
  - **Discounted Tickets:** Launching with Ten Buddy Tickets for a limited time only, as well as Six "Ski With A Friend" tickets.
  - **NEW!** Eligible for Epic Mountain Rewards, which gives pass holders a discount of 20 percent off food and beverage, lodging, group ski and ride school lessons, equipment rentals, and select mountain activities at the Company's North American owned and operated resorts.
  - **$49 Down:** For a limited time, a $49 down payment guarantees the lowest price with the remainder due in the fall.

- ***Whistler Blackcomb Unlimited Season Pass:*** For CAD$1399 for adults, CAD$839 for teens (ages 13-18), CAD$949 for seniors and CAD$489 for children (ages seven to 12), the Whistler Blackcomb Unlimited Season Pass includes the following access and benefits:

  - **Unlimited, unrestricted access** to: Whistler Blackcomb
  - **Discounted Tickets:**

    - Two Bring-A-Friend 50% off tickets for friends and family. This benefit is for Adult and Senior Unlimited Season Pass holders only.
    - One PEAK 2 PEAK 360 Pass for use Summer 2020
    - Six 25% off Bring A Friend lift and six 25% off sightseeing tickets to share with friends and family throughout the season
    - Half-price Pass holder tickets available at all Vail Resorts' owned destinations including Vail, Beaver Creek, Breckenridge, Park City, Keystone, Crested Butte, Stevens Pass, Heavenly, Northstar and Kirkwood
    - Exclusive savings on lodging, up to 20 percent off at select retail locations, discounts on select Snow School programs and moreCAD$100 off single day **Heli-Skiing** packages in Whistler Blackcomb, if booked by 12/18/20.

  - **CAD?$49 + GST Down**:?For a limited time, a CAD$49 down payment guarantees the lowest price with the remainder due in the fall.?

- ***10-Day Whistler Blackcomb EDGE Card:*** Available exclusively to residents of Canada and Washington State, the 10-Day EDGE Card is CAD$859 for adults, CAD$769 for seniors (ages 65+), CAD$739 for teens (ages 13-18), and CAD$439 for children (ages seven to 12) while the 10-Day Restricted EDGE Card is CAD$789 for adults, CAD$709 for seniors, CAD$675 for teens and CAD$415 for children includes the following access:
- **10 total days** at Whistler Blackcomb with the option to use up to three of the ten days at any of Vail Resorts' other owned and operated ski resorts. The Restricted EDGE Card is subject to peak restrictions.
- < >Unlimited early season skiing from opening day through 12/11/20
- Exclusive savings?on?lodging, up to 20 percent off at select retail locations, discounts on select Snow School programs and more.??
- **Discount Tickets**: One PEAK 2 PEAK Ticket for use in Summer 2020
- **CAD?$49 + GST Down**:?For a limited time, a $49 down payment guarantees the lowest price with the remainder due in the fall.?

- ***5-Day Whistler Blackcomb EDGE Card*** Exclusively available to residents of Canada and Washington State, the 5-Day EDGE Card is CAD$499 for adults, CAD$449 for seniors (ages 65+), CAD$429 for teens (ages 13-18), and CAD$249 for children (ages seven to 12) while the 5-Day Restricted EDGE Card is CAD$459 for adults, CAD$419 for seniors, CAD$399 for teens and CAD$229 for children includes the following access:

  - **5 total days** at Whistler Blackcomb with the option to use up to two of the five days at any of Vail Resorts' other owned and operated ski resorts. The Restricted EDGE Card is subject to peak restrictions.
  - **Exclusive savings** on lodging, up to 20 percent off at select retail locations, discounts on select Snow School programs and more.
  - < >Exclusive savings?on?lodging, up to 20 percent off at select retail locations, discounts on?select Snow School

programs?and more.??
- Unlimited early season skiing from opening day through 12/11/20
- Exclusive savings?on?lodging, up to 20 percent off at select retail locations, discounts on select Snow School programs and more.??

- **Discount Tickets:**
  - One PEAK 2 PEAK Ticket for use Summer 2020

- **CAD?$49 +GST Down:?**For a limited time, a $49 down payment guarantees the lowest price with the remainder due in the fall.?
- ***2-Day Whistler Blackcomb EDGE Card***: Exclusively available to residents of Canada and Washington State, the 2-Day EDGE Card is CAD$249 for adults, CAD$224 for seniors (ages 65+), CAD$211 for teens (ages 13-18), and CAD$125 for children (ages seven to 12) while the 2-Day Restricted EDGE Card is CAD$219 for adults, CAD$197 for seniors, CAD$187 for teens and CAD$108 for children includes the following access:< >**2 total days** at Whistler Blackcomb. The Restricted EDGE Card is subject to peak restrictions.**Exclusive savings** on lodging, up to 20 percent off at select retail locations, discounts on select Snow School programs and more.< >$49 +GST Down:?For a limited time, a $49 down payment guarantees the lowest price with the remainder due in the fall.? ***Military Epic Pass™*****:** Vail?Resorts is proud to celebrate those who serve others.?For?US$169?for Active and Retired Military and their dependents, US$559?for Veteran Military and their adult dependents, and US$299 for Veteran dependent children (ages five to 17) the Military Epic Pass offers the following access:? **Unlimited, unrestricted access** to: Whistler Blackcomb, Vail, Beaver Creek, Breckenridge, Keystone, Crested Butte, Park City, Heavenly, Northstar, Kirkwood, Stowe, Okemo, Mount Snow, Mount Sunapee, Attitash, Wildcat, Crotched, Hunter, Liberty, Roundtop, Whitetail, Jack Frost, Big Boulder, Stevens Pass, Alpine Valley, Boston Mills, Brandywine, Mad River, Hidden Valley, Snow Creek, Paoli Peaks, Afton Alps, Mt. Brighton, and Wilmot in North America. The Military Epic Pass also includes access to Perisher, Falls Creek, and Hotham in Australia. The Military Epic Pass does not have access to partner resorts, for more information: www.epicpass.com.**NEW!** Eligible for Epic Mountain Rewards, which gives pass holders a discount of 20 percent off food and beverage, lodging, group ski and ride school lessons, equipment rentals, and select mountain activities at the Company's North American owned and operated resorts.**$49 Down: ?**For a limited time, a $49 down payment guarantees the lowest price with the remainder due in the fall.? ***Stevens Pass Premium Pass*****:** Priced at US$669 for adults, US$569 for young adults, US$399 for teens and US$129 for seniors (70+), the Stevens Pass Premium Pass includes the following access:**Unlimited, unrestricted access** to Stevens Pass**NEW!** Eligible for Epic Mountain Rewards, which gives pass holders a discount of 20 percent off food and beverage, lodging, group ski and ride school lessons, equipment rentals, and select mountain activities at the Company's North American owned and operated resorts.**$49 Down:**?For a limited time, a $49 down payment guarantees the lowest price with the remainder due in the fall.? ***Stevens Pass Select Pass*****:** Unlimited access with restrictions for US$429 for ages seven to 69 and US$109 for seniors (70+), the Stevens Pass Select Pass includes the following access:**Limited access** to Stevens PassStevens Pass Select Pass DOES NOT provide day skiing access (9 a.m. – 4 p.m.) on the following days:December: 12-13, 19-20, 26-31January: 2-3, 9-10, 16-17, 23-24February: 6-7, 13-14, 20-21, 27-28March: 6-7, 13-14**Unlimited, unrestricted Access:** On all other dates**NEW!** Eligible for Epic Mountain Rewards, which gives pass holders a discount of 20 percent off food and beverage, lodging, group ski and ride school lessons, equipment rentals, and select mountain activities at the Company's North American owned and operated resorts.**$49 Down:**?For a limited time, a $49 down payment guarantees the lowest price with the remainder due in the fall.? www.epicpass.com.

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 37 destination mountain resorts and regional ski areas, including Vail, Beaver Creek, Breckenridge, Keystone and Crested Butte in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher, Falls Creek and Hotham in Australia; Stowe, Mount Snow, Okemo in Vermont; Hunter Mountain in New York; Mount Sunapee, Attitash, Wildcat and Crotched in New Hampshire; Stevens Pass in Washington; Liberty, Roundtop, Whitetail, Jack Frost and Big Boulder in Pennsylvania; Alpine Valley, Boston Mills, Brandywine and Mad River in Ohio; Hidden Valley and Snow Creek in Missouri; Wilmot in Wisconsin; Afton Alps in Minnesota; Mt. Brighton in Michigan; and Paoli Peaks in Indiana. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

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