Park City Mountain to Host Third Annual Silver Summits Challenge on February 29

- •Park City Mountain is scheduled to host its third annual Silver Summits Challenge on Saturday, Feb. 29.
- •Participants have one day to ski or snowboard across Park City Mountain.
- •New this year, participants have the opportunity to choose one of two challenges based on their ability level.
- •A portion of all registration fees will be donated to nonprofit SOS Outreach.

PARK CITY, Utah – Feb. 13, 2020 – Registration is now open for Park City Mountain's third annual <u>Silver Summits</u>

<u>Challenge</u> presented by Helly Hansen on Saturday, Feb. 29. This is the chance to officially earn your bragging rights by conquering the largest ski resort in the U.S. in one day. New this year, participants have the opportunity to choose one of two challenge routes based on their ability level. Participants are invited to tackle the challenge, earn well-deserved glory and enjoy a lively après party at Legacy Lodge featuring food, music, swag and more.

What: Silver Summits Challenge

When: Saturday, Feb. 29

Check-in: 8 a.m. at Murdock's Café, Canyons Village

Challenge Begins: 9 a.m. at Canyons Village

Media Assets: Photos B-Roll

Peak Challenge

For advanced skiers and riders looking to hike peaks and explore black and double-black diamond terrain

Designed for expert skiers only, the Silver Summits Peak Challenge requires seven checkpoints across the resort through some of Park City Mountain's most challenging terrain. As you move from Canyons Village to Park City Mountain Village, your route covers terrain that includes black and double-black diamond runs and some short hikes.

The seven Peak Challenge checkpoints are:

- Murdock Peak
- 9990
- Peak 5
- Dream Peak
- Limelite
- Jupiter Peak
- King Con Express

Adventure Challenge - New for 2020

For intermediate skiers and riders looking to explore blue terrain, including groomed trails and adventure alleys

New this season, the Silver Summits Challenge will also feature an adventure route designed for intermediate skiers and riders. The five Adventure Challenge checkpoints bring you from Canyons Village to Park City Mountain Village exploring some of Park City Mountain's best intermediate terrain. From rolling groomers to adventure alleys, the mountain is yours to discover. While the checkpoints are pre-determined, the way you get there is all yours – find new trails or ski down your favorite blues, and even test yourself on a black diamond.

The five Adventure Challenge checkpoints are:

- Top of Super Condor Express
- Top of Sun Peak Express
- Top of Iron Mountain Express
- Top of King Con Express

· Top of Pioneer

REGISTRATION AND EVENT INFORMATION:

To officially complete the Silver Summits Challenge, participants will be required to navigate their own way across the mountain. They can choose their own routes, but must check in at all of the pre-designated locations specified for their challenge. The event will begin at the Canyons Village and end with a celebratory après ski party at Legacy Lodge.

The Silver Summit Challenge is designed as a completion challenge, not a race. A basic event ticket includes event registration, event credential, entrance to the Après Celebration, entries into an opportunity drawing to win prizes and a commemorative Silver Summits Challenge Helly Hansen crew cap. VIP event tickets are also available and include a 50L waterproof duffel bag from Helly Hansen.

Event registration is open <u>here</u>. Registration will also be open on the day of the event dependent on availability. Please note that registration fees will increase for day-of event registration.

A portion of all registration fees will be donated to local Park City nonprofitSOS Outreach.

Additional information, including a full event schedule is postedhere.

For details on events and lodging and updates on terrain and weather reports, visit ParkCityMountain.com.

About Vail Resorts, Inc. (NYSE: MTN)

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