

Okemo Debuts Gore Snowground Winter Play Area

LUDLOW, Vt. - Dec. 24, 2019 - Families visiting Okemo's Jackson Gore base area for the holiday season, and through the winter, will get to experience a newly constructed play area made of snow called the Gore Snowground. The sculpted pile of snow adds an element of fun for children to enjoy when they're not skiing or snowboarding. There are slides made of snow, construction tubes to crawl through, snow platforms to ascend, flag poles with climbing ropes attached and a giant tractor tire to play on.

The OkemoParks team created Gore Snowground with assistance from Effective Edge, an industry leader in terrain park strategy, signature product development and operations planning. The project was completed over the course of several days. It required 24 hours of snowmaking, use of an excavator, a Prinoth Bison X snow cat and hand detailing.

"This is a welcome addition to the fun, family atmosphere at Okemo's Jackson Gore Inn and base area," said Okemo Vice President and General Manager Bruce Schmidt. "The terrain park team as well as grooming and snowmaking did a great job bringing this idea to life."

Okemo approached the holiday period with 77 of its 121 trails open and 15 of its 20 lifts running.

Snowmaking is expected to resume as temperatures permit and more terrain is slated to open through the holiday period.

About Okemo Mountain Resort

Rising above the village of Ludlow, in south-central Vermont, Okemo Mountain Resort is a four-season playground that built its reputation for quality and superior guest service as a winter destination for skiers and snowboarders. Okemo consistently receives accolades and wins awards for snow quality, grooming, terrain parks, family programs, slopeside lodging, resort dining and its friendly and helpful staff. In addition to an on-snow lineup of family fun, Okemo offers a variety of winter activities: a mountain coaster, ice skating, snowshoeing, tubing, a pool and fitness center, spa services, and family events and activities.

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Media Contacts

Jeff Wise, jwise@vailresorts.com, 802-760-8100

Bonnie MacPherson, bjmacpherson@vailresorts.com, 802-228-1947

PHOTOS:

<https://okemo.imagerelay.com/sb/52a0ee7d-b70a-4186-8bc9-09dc3cd3f730/goresnowground>

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