

## Take Advantage of Historic Early Season Conditions with Vail Resorts' Epic Cyber Sale

**BROOMFIELD, Colo. - Nov. 18, 2019** - With Keystone Resort's earliest opening in more than 20 years, ski season is officially underway and Vail Resorts' Epic Cyber Sale is back. The Cyber Sale, which takes place from 12:01 a.m. on Tuesday, Nov. 26 to 11:59 p.m. MST on Monday, Dec. 2, offers the best lodging rates of the season across the world-class network of Vail Resorts' destinations, including the 17 newly acquired Peak Resorts. Guests can take advantage of Cyber Sale discounts across the portfolio at <https://www.snow.com/info/lodging-deals>.

### Colorado

- **Vail**

Vail is the premier mountain resort destination where vibrant alpine villages are surrounded by the snow-capped peaks of the Rockies. From Dec. 12 to 15, Vail Snow Days features an expanded four-day lineup of events and activities from free concerts, a Pray for Snow Bonfire, pub crawls, and more. Cyber Sale rates start as low as \$162 per night at The Lodge at Vail, A RockResort and \$281 per night at The Arrabelle at Vail Square, A RockResort.

- **Beaver Creek**

Early-season celebrations at Beaver Creek include Xfinity Birds of Prey Men's Audi FIS Ski World Cup Dec. 6 to Dec. 8; Winter's Welcome, Dec. 7 to 9; and the Haymeadow Park Grand Opening on Dec. 15. Cyber sale rates start as low as \$139 per night at The Pines Lodge, A RockResort and \$179 per night at The Osprey at Beaver Creek, A RockResort.

- **Breckenridge**

Breckenridge is one of Colorado's most stunning mountain destinations and boasts unlimited alpine adventures. Cyber Sale rates start at \$129 per night at River Mountain Lodge and \$149 at Gravity Haus, the first and only ski-in/ski-out four season adventure lifestyle social club and hotel in Colorado, set to open to the public in December 2019. This completely renovated property will be located at the base of Peak 9 and within walking distance of the resort's QuickSilver SuperChair and Breckenridge's historic Main Street.

- **Keystone**

Your family's wish list can quickly be completed with a holiday vacation in Keystone, home to the industry-leading Kids Ski Free offer. Kids 12 and younger can ski and ride for free every day, all season long with just two or more nights of lodging booked through the resort. Cyber Sale rates start at 40 percent off with rooms at Lakeside Village as low as \$119 per night.

- **Crested Butte**

Located off the beaten path, Crested Butte is known for some of the best lift-served extreme terrain in the nation. Cyber Sale rates start at \$99 per night at the Grand Lodge. Guests can also save up to 30 percent off early and late-season rates when booking by Dec. 2.

### California

- **Heavenly**

High above the waters of Lake Tahoe, Heavenly Mountain Resort offers a rare combo of expansive terrain and a panoramic sapphire-blue backdrop. Visitors can enjoy lakeside woodlands, beachfront residences, and stunning views of Lake Tahoe and The Sierra Nevada, all less than a mile from Heavenly. Guests who book during the Cyber Sale can stay in a studio for as low as \$105 per night.

- **Northstar**

Every afternoon at Northstar skiers and snowboarders gather for a complimentary glass of bubbly or sparkling cider and to the mountains, Lake Tahoe, and friends and family. After ski school gets out each day, descend upon the Village carrying silver platters covered in ooey-goey chocolate, graham cracker and marshmallow treats.

- **Kirkwood**

Removed from the hustle and bustle of nearby Lake Tahoe, Kirkwood offers some of North America's most diverse, challenging and open terrain. It's a place to adventure, explore, and grow with friends and family. Cyber Sale rates are available as low as \$105 per night.

## **Utah**

Park City, the largest ski resort in the U.S. opens for the winter season on Nov. 22. This season, Park City will unveil a new fixed grip quad chairlift, "Over and Out" in time for the 2019-20 season. As the name suggests, this lift will provide a quicker, more direct route for skiers and riders to access Canyons Village from the center of the resort. The Cyber Sale offers savings up to 40 percent on world-class lodging at the Grand Summit Hotel, A RockResort; Sundial Lodge; Silverado Lodge; and Doubletree by Hilton Hotel Park City. The Cyber Sale also includes rates starting at \$89 per night at Silverado Lodge, \$249 at Lift Park City, and \$599 per night at Apex Park City Residences at Canyons Village.

## **Canada**

Whistler Blackcomb is North America's premier resort with the ultimate winter playground. The destination offers high-alpine terrain, consistently deep snowpack, legendary après, shopping, dining, and nightlife in a world-renowned pedestrian-only village, and a spectrum of accommodation options to fit any style and budget. Guests can take advantage of savings up to 30 percent during the Cyber Sale. Rates start at \$139 CAD at Evolution and Legends.

## **Vermont**

Guests can save up to 40 percent this winter on a New England getaway. Stowe and Okemo feature a variety of lodging options for every taste and budget. From cozy B&Bs to luxurious slopeside accommodations, Cyber Sale rates are available at up to 40 percent off, starting as low as \$81 per night at Stowe and up to 30 percent off, starting as low as \$132 per night at Okemo. Additional Cyber Sale offers available at Mount Snow can be viewed at <https://www.peakpass.com/cyber>.

## **Peak Resorts**

Vail Resorts recently closed on its acquisition of Peak Resorts, which adds 17 U.S. ski areas to its global network of world-class resorts providing unlimited, unrestricted access on the Epic Pass, Epic Local Pass and Military Epic Pass, plus any number of days on the Epic Day Pass. Located near major metropolitan areas, including New York, Boston, Washington, D.C., and Philadelphia, the resorts include Mount Snow in Vermont; Hunter Mountain in New York; Attitash Mountain Resort, Wildcat Mountain and Crotched Mountain in New Hampshire; Liberty Mountain Resort, Roundtop Mountain Resort, Whitetail Resort, Jack Frost and Big Boulder in Pennsylvania; Alpine Valley, Boston Mills, Brandywine and Mad River Mountain in Ohio; Hidden Valley and Snow Creek in Missouri; and Paoli Peaks in Indiana. Full details on Cyber Weeks deals near these 17 new resorts can be found at <https://www.peakpass.com/cyber>.

## **Epic Mountain Express**

Guests who book during the Cyber Sale can also save on door-to-door transportation and travel with ease to Vail, Beaver Creek, Breckenridge and Keystone in Colorado this season with Epic Mountain Express' shuttles and private services. Rates for one-way service from Denver International Airport start at \$51. One way-service from Eagle County Regional Airport starts at \$33.

## **Epic Pass**

Monday, Dec. 2 is the last chance to purchase the Epic Pass, the new Epic Day Pass and the entire suite of Epic Pass options for the 2019-20 winter season. The Epic Pass continues to provide the greatest value in skiing and snowboarding, offering unlimited unrestricted access to world-class resorts including Vail, Whistler Blackcomb, Park City and more, while also including limited access to incredible destinations around the world including Telluride, Sun Valley, Snowbasin, Resorts of the Canadian Rockies, Hakuba Valley Japan, Verbier, Courchevel, and more. Partner access to Sun Valley, Snowbasin and Rusutsu Resort in Japan is new for the 2019-20 season.

## **About RockResorts®**

RockResorts, a wholly owned subsidiary of Vail Resorts, sets the standard for belonging in some of the world's most admired destinations. Punctuated by the character of their iconic locations, our pampered accommodations range from glamorous hotels to cozy mountain hideouts, all defined by a level of service and respect for the environment that's unmatched in the industry. The RockResorts collection includes The Arrabelle at Vail Square and The Lodge at Vail in Vail, Colo.; The Osprey at Beaver Creek and The Pines Lodge in Beaver Creek, Colo.; One Ski Hill Place in Breckenridge, Colo.; and Grand Summit Hotel in Park City, Utah. [www.rockresorts.com](http://www.rockresorts.com)

#### **About Vail Resorts, Inc. (NYSE: MTN)**

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 37 destination mountain resorts and regional ski areas, including Vail, Beaver Creek, Breckenridge, Keystone and Crested Butte in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher, Falls Creek and Hotham in Australia; Stowe, Mount Snow, Okemo in Vermont; Hunter Mountain in New York; Mount Sunapee, Attitash, Wildcat and Crotched in New Hampshire; Stevens Pass in Washington; Liberty, Roundtop, Whitetail, Jack Frost and Big Boulder in Pennsylvania; Alpine Valley, Boston Mills, Brandywine and Mad River in Ohio; Hidden Valley and Snow Creek in Missouri; Wilmot in Wisconsin; Afton Alps in Minnesota; Mt. Brighton in Michigan; and Paoli Peaks in Indiana. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is [www.vailresorts.com](http://www.vailresorts.com) and consumer website is [www.snow.com](http://www.snow.com).

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