

## **Gravity Haus, an Adventure-Focused Social Club & Hotel Concept, to Open First Property in Breckenridge, CO in December 2019**

**DENVER, Colo. - Sept. 24, 2019** - Gravity Haus, a social club and hotel for modern outdoor enthusiasts, will open its first property in Breckenridge, Colorado in December 2019. Gravity Haus Breckenridge is positioned as the first and only ski-in/ski-out, four-season adventure lifestyle social club and hotel in Colorado. Created by Denver-based entrepreneur Jim Deters, Gravity Haus is an entirely new hospitality concept fusing guided outdoor adventures and tech-forward conveniences.

Designed to activate a community of like-minded outdoor enthusiasts, Gravity Haus Breckenridge will lead year-round experiences ranging from outdoor excursions to backcountry hut trips to social outings. Gravity Haus has established strategic partnerships with renowned outdoor companies including Colorado-based Icelandic Skis, Never Summer Snowboards, K2 Skis and the Faction Collective.

Managed by Vail Resorts and replacing The Village Hotel at Breckenridge, this completely renovated property will be located at the base of Peak 9 and within walking distance of the resort's QuickSilver SuperChair and Breckenridge's historic Main Street. With 60 distinctly curated rooms and a host of amenities tailored to the modern outdoor enthusiast, Gravity Haus will embody a modern Rocky Mountain experience.

Gravity Haus Breckenridge will open to the public in December 2019. Visit [www.gravityhaus.com](http://www.gravityhaus.com) for current rates, packages and applications to join the social club.

### **About Gravity Haus**

Gravity Haus is the social club and hotel for modern outdoor enthusiasts. Designed to activate a community of like-minded adventurers with ongoing insider experiences, Gravity Haus plans to expand into a number of quintessential destinations for outdoor adventure. For more information or to book a stay, visit [gravityhaus.com](http://gravityhaus.com).

### **About Vail Resorts, Inc. (NYSE: MTN)**

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 17 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge, Keystone and Crested Butte in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher, Falls Creek and Hotham in Australia; Stowe and Okemo in Vermont; Mt. Sunapee in New Hampshire; Stevens Pass in Washington; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is [www.vailresorts.com](http://www.vailresorts.com) and consumer website is [www.snow.com](http://www.snow.com).

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