Stowe - The Top Rated Fall Foliage Destination Offers Events and Adventures for All

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For Immediate Release

Media Contact: Jeff Wise, jwise@vailresorts.com, (802) 253-3437

STOWE, Vermont - August, 30, 2019 - Autumn is one of the most festive times of year in Stowe, Vermont. Fall's color capital comes alive during foliage season as vibrant colors scatter the hills and countryside. Whether you're out on the trail or attending a festival, there are many ways to experience nature's colorful bounty in the #1 "Top 10 Foliage Destinations in the U.S." by TripAdvisor.

EVENTS

The Stowe Jazz Festival - Sept. 6-8

A three-day, multi-venue, free festival held in Stowe's beautiful mountain town. The music, the atmosphere, the overall vibe of this festival is uniquely Stowe and open to the public. The <u>Stowe Jazz Festival</u> takes place in one of the most picturesque places to be this fall, presenting a variety of Jazz styles including Be-bob, Brazilian Jazz, Swing, Gypsy Jazz, Progressive/Electric Jazz, Standards and Afro-Cuban Jazz.

British Invasion - Sept. 14

Celebrate great British Motorcars, the British lifestyle and view 550 to 600 classic British cars on display in 66 separate classes throughout the day at this ageless fall <u>Car Show</u>.

10th Annual von Trapp Brewing Oktoberfest - Sept. 21

Join the von Trapp family for their 10th annual Oktoberfest celebration. Enjoy a festive day of family-friendly activities, live music from the Inseldudler Band, lawn games, traditional Austrian fare, and a traditional <u>Oktoberfest</u> Keg Tapping.

Cliff House Summit Series Dinners

The Cliff House restaurant atop Mount Mansfield will host the very popular <u>Summit Series Wine Dinners</u> this fall, where you can ride the summit gondola to a special evening at the top of Vermont. **September 28**: Celebrity Chef Inspired Dinner | **October 5 & 19**: Fall Harvest Dinners | Reservations - call (802) 253-3665 or email <u>bdorrler@vailresorts.com</u>

Stowe Foliage Arts Festival - Oct. 11

Celebrate Vermont's most colorful season, while enjoying fine art and craftwork from 150 juried fine artists and artisans. Artisans will exhibit and sell a wide range of contemporary and traditional craft work as well as original art, photography, sculpture and specialty food products. There will be live music, good food, beer, wine and craft demonstrations. Sample specialty foods such as maple syrup, gourmet chocolate, craft spirits and <u>more</u>.

2019 'Leaf Blower Fall Classic' Mountain Bike Festival - Oct. 12

The Stowe Trails Partnership, in collaboration with Mountain Bike Vermont, present Vermont's favorite mountain bike tradition. This year's <u>Leaf Blower Classic</u> will be based out of <u>Ranch Camp</u> on Mountain Road. With group rides, vendors, homegrown food, local libations and live music, there is simply no better way to cap off the season than with this one-day celebration of bikes and community. As always, the marquee event will be the allabilities group rides that tackle some of the northeast's best terrain and afford some of Vermont's best views. All proceeds from this event go straight back to building and maintaining Stowe's trails.

Stowe Mountain Film Festival - Oct. 26

Join us at the beautiful Spruce Peak Performing Arts Center for inspiring documentary short films in the broad categories of adventure, sports, environment and culture, which reflect the interests of the Stowe community spirit. At the <u>Stowe Mountain Film Festival</u>, each screening will show a different line-up of inspiring documentary short films curated from the Mountainfilm festival in Telluride, Colorado. Screenings are at 3 p.m. and 7 p.m. At each screening a Mountainfilm presenter will guide the audience through the program providing insight on the films, filmmakers, and subjects.

ADVENTURES

The absolute best ways to view and experience Stowe's exceptional fall foliage colors are on the mountain. Choose one or more of these adventures for an experience of a lifetime.

Treetop Adventure

<u>Stowe's Treetop Adventure</u> offers six different levels of courses consisting of aerial tree-to-tree connections with 68 various Challenge/Game elements intertwined in the experience. First, you'll learn to use our state-of- the-art safety cable system, giving you the knowledge and skill to achieve feats on our Adventure Courses that will leave you motivated to conquer the world. Suitable for most ages, the courses are designed to progressively build confidence and defy the expectations of your capabilities. This is a truly inspiring activity.

Zip Tour Adventure

The <u>Stowe Zip Tour Adventure</u> has all the high-speed thrills you crave. Soar from near the summit of Vermont's highest peak on a series of action-packed zip lines. With two side-by-side lines on each zip span, you can experience it all with a friend by your side. Zip lines range from the Demo Trainer at 150 feet long and 10 feet high to the Nosedive Zip at 4,462 feet long and 180 feet high.

Auto Toll Road

The Mt. Mansfield <u>Auto Toll Road</u> is over 150 years old. The 4.5-mile unpaved road begins next to the Inn at the Mountain and climbs to an elevation of 3,850 feet. The road ends at a parking lot next to the Mt. Mansfield Summit Station. Bikes and motorcycles are not allowed. The road's upper terminus presents spectacular hiking options. To the north, the Cliff Trail, Long Trail, and Canyon Trail – all about 1.5 miles long and climbing about 550 feet – offer three routes to Mansfield's "Chin." Southerly trail options include the Lakeview Trail, Forehead Bypass, and Long Trail to the Forehead. All hikers should stop into the Green Mountain Club prior to hiking for an orientation. Hiking maps are distributed upon arrival.

Mount Mansfield Gondola

An equally spectacular mountain ascent is provided by the <u>Mansfield Gondola</u>. The comfortable, eightpassenger gondolas depart from the Gondola Barn, which is served by its own access road and parking lot approximately ¼ mile north of the historic Mt. Mansfield Base Lodge. While the Auto Toll Road ends at the Nose, the gondola terminates at Stowe Mountain Resort's newly renovated Cliff House restaurant, which is open daily for lunch.

Vail Resorts Plans to Feature Eight Northeastern Resorts on the Epic Pass and Epic Day Pass and The Last Chance to Lock-in the Lowest Price is September 2

Monday, Sept. 2 is the last chance to receive the lowest price for the new Epic Day Pass and the entire suite of <u>Epic Season Pass</u> options.

The new <u>Epic Day Pass</u> makes skiing and riding more accessible and affordable than ever with discounts up to 50% off of lift ticket window prices and priced as low as \$106 for one day of skiing and increasing discounts for each additional day purchased.

For guests looking to ski more days in a season, the <u>Epic Pass</u> continues to offer the best access at an unmatched price with unlimited, unrestricted access to all of the Company's owned resorts for only \$939.

For skiers and riders willing to navigate around a few peak dates, the <u>Epic Local Pass</u> offers an incredible value with access to many of the same destinations, including unlimited access to Stowe (with holiday restrictions) and unlimited, unrestricted access to Okemo, and Mount Sunapee starting at only \$699

The Northeast College Pass: New for the 2019-20 season, for \$399 the <u>Northeast College Pass</u> offers the following access and benefits: Unlimited, unrestricted access to Okemo and Mount Sunapee, unlimited access with holiday restrictions to Stowe and six "Ski With A Friend" discounted tickets.

Subject to certain conditions and regulatory review, Vail Resorts announced that it plans to acquire Peak Resorts, which will add 17 U.S. ski areas to its network of world-class resorts including Mount Snow in Vermont, Hunter Mountain in New York, and Attitash Mountain Resort, Wildcat Mountain and Crotched Mountain in New Hampshire.

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 15 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge, Keystone and Crested Butte in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher, Falls Creek, and Hotham in Australia; Stowe and Okemo in Vermont; Mt. Sunapee in New Hampshire; Stevens Pass in Washington; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is <u>www.vailresorts.com</u> and consumer website is <u>www.snow.com</u>.

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