

## **Sept. 2 is the Last Chance to Lock in the Lowest Price on the Epic Pass, Whistler Blackcomb Season Pass or Edge Card**

- **Monday, Sept. 2 is the last chance to receive the lowest price for the entire suite of Epic Pass and Whistler Blackcomb Season Pass options - including the Epic Pass, Epic Local Pass, Military Epic Pass and as well as the Whistler Blackcomb Unlimited Pass, EDGE Cards and more**
- **The Epic Pass continues to offer the best access at an unmatched price with unlimited, unrestricted access to all of the Company's owned resorts for only US\$939**
- **The Whistler Blackcomb Unlimited Season Pass provides unlimited, unrestricted access to Whistler Blackcomb combined with the best in-resort benefits for CAD\$1349**
- **Vail Resorts will also continue to offer 2-, 5-, and 10-day EDGE Cards, which provide deeply discounted days at Whistler Blackcomb, exclusively available to residents of Canada and Washington State**
- **The Epic SchoolKids Whistler Blackcomb Pack returns providing free skiing for Canadian and Washington State children, kindergarten through grade five, with no parent purchase required to participate**

**BROOMFIELD, Colo. - Aug. 1, 2019** - Monday, Sept. 2 is the last chance to receive the lowest price for the entire suite of Epic Pass and Whistler Blackcomb Season Pass options - including the Epic Pass, Epic Local Pass, Military Epic Pass and as well as the Whistler Blackcomb Unlimited Pass, EDGE Cards and more. As a part of making *Epic for Everyone*, Vail Resorts range of pass options now allows skiers and riders the same incredible flexibility and unmatched value, whether they want to ski or ride just one day - or every day - of the season.

For those who want unlimited skiing and incredible variety, the Epic Pass, at only US\$939, remains unmatched in the mountain resort industry, providing unlimited, unrestricted access to world-class destinations like Whistler Blackcomb, Stevens Pass, Vail, Beaver Creek, Breckenridge, Park City, plus additional partner access to the Resorts of the Canadian Rockies, including Fernie and Kicking Horse. For skiers and riders willing to navigate around peak dates, the Epic Local Pass offers an incredible value with access to many of the same destinations, including unlimited, unrestricted access to Stevens Pass and up to ten total days at Whistler Blackcomb with peak restrictions priced at only US\$699.

For those skiers and riders who plan to ski and ride only at Whistler Blackcomb, the Whistler Blackcomb Unlimited Season Pass provides unlimited, unrestricted access to Whistler Blackcomb combined with the best in-resort benefits for CAD\$1349. Vail Resorts will also continue to offer 2-, 5-, and 10-day EDGE Cards, which provide deeply discounted days at Whistler Blackcomb, exclusively available to residents of Canada and Washington State. 5- and 10-day EDGE Card holders can also use a portion of their days at Stevens Pass or any other owned and operated Vail Resorts' mountain including Vail, Breckenridge, Park City and more.

Families in the Pacific Northwest can also take advantage of the return of the Epic SchoolKids Whistler Blackcomb Pack, providing free skiing for children, kindergarten through grade five, with no parent purchase required to participate. The Epic SchoolKids Whistler Blackcomb Pack is a free program for Canadian and Washington State children that provides five days of skiing and riding at Whistler Blackcomb, and also includes one free first-timer ski or ride lesson with equipment rental.

For guests who only plan to ski or ride exclusively at Stevens Pass during off-peak times, the Stevens Pass Select Pass offers an unbeatable value at US\$389 for adults, college students, teens and children (ages seven to 15) and US\$99 for seniors (70+). Additionally, for guests looking to only ski a few days at Stevens Pass, Powder Packs offer either four or six days of access to the resort, with no restrictions. The Powder Pack 4-Day is priced at US\$269 for adults and US\$179 for children (ages seven to 15), the Powder Pack 6-Day is priced at US\$389 for Adults and US\$259 for children (ages seven to 15).

At Stevens Pass, in time for the 2019-20 season, Vail Resorts plans to replace and upgrade the Daisy and Brooks lifts, both of which serve critical terrain for beginner and intermediate skiers and riders. These lift replacements will reduce lift line wait times and increase total lift capacity by more than nine percent. To provide an updated and enhanced experience, renovations at existing on-mountain dining options at Stevens Pass will also be pursued.

Guests who purchase their season pass now can still take advantage of summer benefits including free scenic access at Whistler Blackcomb and Stevens Pass with eligible 2019-20 winter season passes. Additional benefits include summer food and beverage discounts. In addition to exclusive in resort Whistler Blackcomb discounts, Whistler Blackcomb Unlimited Pass Holders receive one PEAK 2 PEAK 360 Pass for use this summer and Five and 10 Day EDGE Card Holders receive one PEAK 2 PEAK 360 Ticket for use this summer.

The following are ideal pass options for skiers and snowboarders for the 2019-20 season.

- **Epic Pass™**: For \$939 for adults and \$489 for children (ages five to 12), the Epic Pass offers the following access and benefits:
  - **Unlimited, unrestricted** access to: Whistler Blackcomb, Vail, Beaver Creek, Breckenridge, Keystone, Crested Butte, Park City, Heavenly, Northstar, Kirkwood, Stowe, Okemo, Mount Sunapee, Stevens Pass, Afton Alps, Mt. Brighton, and Wilmot in North America. The Epic Pass also includes access to Perisher, Falls Creek, and Hotham in Australia
  - **Additional unlimited, unrestricted access subject to certain conditions, including regulatory review at**: Mount Snow, Attitash, Wildcat, Crotched, Hunter Mountain, Liberty, Roundtop, Whitetail, Jack Frost, Big Boulder, Alpine Valley, Boston Mills, Brandywine, Mad River, Hidden Valley, Snow Creek, Paoli Peaks.
  - **Limited access** to partner resorts, including: seven days at each of Telluride, Sun Valley, Snowbasin, and the Resorts of the Canadian Rockies; five consecutive days at Hakuba Valley, Japan's ten ski resorts; five consecutive days at Japan's Rusutsu Resort. The Epic Pass also grants limited access to Les 3 Vallées in France; 4 Vallées in Switzerland; and Skirama Dolomiti in Italy.
  - **Discounted Tickets**: Six "Ski With A Friend" discounted tickets.
- **Epic Local Pass™**: For \$699 for adults, \$569 for teens (ages 13-18) and \$369 for children (ages five to 12), the Epic Local Pass offers the following access and benefits:
  - **Unlimited, unrestricted access** to: Breckenridge, Keystone, Crested Butte, Okemo, Mount Sunapee, Stevens Pass, Afton Alps, Mt. Brighton, and Wilmot.
  - **Additional unlimited, unrestricted access subject to certain conditions, including regulatory review at**: Mount Snow, Attitash, Wildcat, Crotched, Hunter Mountain, Liberty, Roundtop, Whitetail, Jack Frost, Big Boulder, Alpine Valley, Boston Mills, Brandywine, Mad River, Hidden Valley, Snow Creek, Paoli Peaks.
  - **Unlimited access with holiday restrictions** to: Park City, Heavenly, Northstar, Kirkwood, and Stowe.
  - **10 total days** combined (with holiday restrictions) at: Vail, Beaver Creek, and Whistler Blackcomb
  - **Limited access to partner resorts**, including: two days (with limited holiday restrictions) at Sun Valley; two days (with limited holiday restrictions) at Snowbasin; and five total consecutive days with no blackout dates at Hakuba Valley's ten ski resorts in Japan; and five total consecutive days with no blackout dates at Rusutsu Resort.
  - **Discounted Tickets**: Six "Ski With A Friend" discounted tickets.
- **Whistler Blackcomb Unlimited Season Pass**: For CAD\$1349 for adults, CAD\$809 for teens (ages 13-18) and CAD\$469 for children (ages seven to 12), the Whistler Blackcomb Unlimited Season Pass includes the following access and benefits:
  - **Unlimited, unrestricted access** to: Whistler Blackcomb
  - **Discounted Tickets**: 50 percent off winter lift tickets at Vail Resorts' other owned and operated destinations. Whistler Blackcomb Unlimited Pass Holders also receive one PEAK 2 PEAK 360 Pass for use this summer.
- **10-Day Whistler Blackcomb EDGE Card**: Exclusively available to residents of Canada and Washington State, the 10-Day EDGE Card is CAD\$829 for adults, CAD\$739 for seniors (ages 65+), CAD\$709 for teens (ages 13-18), and CAD\$429 for children (ages seven to 12) while the 10-Day Restricted EDGE Card is

CAD\$759 for adults, CAD\$679 for seniors, CAD\$649 for teens and CAD\$399 for children includes the following access:

- **10 total days** at Whistler Blackcomb with the option to use three of the ten days at any of Vail Resorts' other owned and operated ski resorts. Access at the 17 new Peak Resorts ski areas subject to certain conditions including regulatory review. The Restricted EDGE Card is subject to peak restrictions.
- **Exclusive savings** on lodging, up to 20 percent off at select retail locations, discounts on select Snow School programs and more.
- **Bonus days:** One PEAK 2 PEAK 360 Ticket for use this summer.
- **5-Day Whistler Blackcomb EDGE Card:** Exclusively available to residents of Canada and Washington State, the 5-Day EDGE Card is CAD\$479 for adults, CAD\$429 for seniors (ages 65+), CAD\$409 for teens (ages 13-18), and CAD\$239 for children (ages seven to 12) while the 5-Day Restricted EDGE Card is CAD\$439 for adults, CAD\$399 for seniors, CAD\$379 for teens and CAD\$219 for children includes the following access:
  - **5 total days** at Whistler Blackcomb with the option to use two of the five days at any of Vail Resorts' other owned and operated ski resorts. Access at the 17 new Peak Resorts ski areas subject to certain conditions including regulatory review. The Restricted EDGE Card is subject to peak restrictions.
  - **Exclusive savings** on lodging, up to 20 percent off at select retail locations, discounts on select Snow School programs and more.
  - **Bonus days:** One PEAK 2 PEAK 360 Ticket for use this summer.
- **2-Day Whistler Blackcomb EDGE Card:** Exclusively available to residents of Canada and Washington State, the 2-Day EDGE Card is CAD\$239 for adults, CAD\$215 for seniors (ages 65+), CAD\$203 for teens (ages 13-18), and CAD\$120 for children (ages seven to 12) while the 2-Day Restricted EDGE Card is CAD\$209 for adults, CAD\$188 for seniors, CAD\$178 for teens and CAD\$103 for children includes the following access:
  - **2 total days** at Whistler Blackcomb. The Restricted EDGE Card is subject to peak restrictions.
  - **Exclusive savings** on lodging, up to 20 percent off at select retail locations, discounts on select Snow School programs and more.
- **Epic Day Pass:** Announced earlier this year, the Epic Day Pass provides unprecedented flexibility and season pass discounts to guests skiing as little as one day. With the customizable pass, guests can unlock discounts of up to 50 percent off lift ticket window prices by selecting the number of days they plan to ski or ride – **from one day to seven days** – and whether or not to add holiday access. The Epic Day Pass provides the following access and benefits:
  - **Specified number of days to:** Whistler Blackcomb, Vail, Beaver Creek, Breckenridge, Keystone, Crested Butte, Park City, Heavenly, Northstar, Kirkwood, Stowe, Okemo, Mount Sunapee, and Stevens Pass.
  - **Additional access subject to certain conditions, including regulatory review at :** Mount Snow, Attitash, Wildcat, Crotched, Hunter Mountain, Liberty, Roundtop, Whitetail, Jack Frost, Big Boulder, Alpine Valley, Boston Mills, Brandywine, Mad River, Hidden Valley, Snow Creek, Paoli Peaks.
  - **Partner access:** For guests purchasing four or more days of access, they may also use days purchased to access Telluride, Sun Valley, Snowbasin and Resorts of the Canadian Rockies.
  - **Bonus Days:** The Epic Day Pass includes free bonus days to match total days purchased that can be used at Wilmot, Mt. Brighton or Afton Alps.
- **Military Epic Pass™:** For \$129 for Active and Retired Military and their dependents and \$529 for Veteran Military and their dependents, the Military Epic Pass offers the following access:
  - **Unlimited, unrestricted access** to: Whistler Blackcomb, Vail, Beaver Creek, Breckenridge, Keystone, Crested Butte, Park City, Heavenly, Northstar, Kirkwood, Stowe, Okemo, Mount Sunapee, Stevens Pass, Afton Alps, Mt. Brighton, and Wilmot in North America. The Military Epic Pass also includes access to Perisher, Falls Creek, and Hotham in Australia.
  - **Additional unlimited, unrestricted access subject to certain conditions, including regulatory review at:** Mount Snow, Attitash, Wildcat, Crotched, Hunter Mountain, Liberty, Roundtop, Whitetail, Jack Frost, Big Boulder, Alpine Valley, Boston Mills, Brandywine, Mad River, Hidden Valley, Snow Creek, Paoli Peaks.
- **Stevens Pass Select Pass:** For \$389 for adults, college students, teens and children (ages seven to 15) and \$99 for seniors (70+), the Stevens Pass Select Pass includes the following access:

- **Limited access** to Stevens Pass
- **Stevens Pass Powder Pack 4-Day**: For US\$269 for adults (ages 16+) and US\$179 for children (ages seven to 15) the Stevens Pass Powder Pack 4-Day includes the following access:
  - **4 total days** at Stevens Pass with no restrictions.
- **Stevens Pass Powder Pack 6-Day**: For US\$389 for adults (ages 16+) and US\$259 for children (ages seven to 15), the Stevens Pass Powder Pack 6-Day includes the following access:
  - **6 total days** at Stevens Pass with no restrictions.

### **About Vail Resorts, Inc. (NYSE: MTN)**

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 15 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge, Keystone and Crested Butte in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe and Okemo in Vermont; Mt. Sunapee in New Hampshire; Stevens Pass in Washington; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is [www.vailresorts.com](http://www.vailresorts.com) and consumer website is [www.snow.com](http://www.snow.com).

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