# **Crested Butte Mountain Resort Ramps up for Summer Beginning June 8**

MT. CRESTED BUTTE, Colo. – June 4, 2019 – After winter thoroughly took hold of Crested Butte Mountain Resort (CBMR) this winter burying the mountain in snow, the summer season is finally in sight. Beginning on Saturday, June 8, CBMR will be open daily for the summer operating season with all base area culinary and retail outlets, plus select activities for all ages. Summer operations are available at CBMR until Oct 6.

There is a full lineup of events and activities for visitors to enjoy at CBMR throughout the summer, including the below.

With lingering on-mountain snow, some activities may have a delayed opening this summer. Activities, such as the Crested Butte Mountain Bike Park, disc golf, and archery courses, will open as conditions permit.

# Pedal, Bounce, Zip and More

Activities abound at Crested Butte Mountain Resort, but here are a few of our favorites.

#### **Crested Butte Mountain Bike Park**

The resort's Bike Park features more than 30 miles of lift-served downhill and cross country mountain bike trails designed for all ability levels. One of the Bike Park's most unique characteristics is its connectivity into the larger 750-mile network of world-renowned trails throughout Crested Butte and the broader Gunnison Valley.

#### The Adventure Park

Families love CBMR's Adventure Park. Whether chasing adrenaline on the Powerade bungee trampolines and rock climbing pinnacle, or casually panning for gems and knocking hole-in-ones, the Adventure Park is the ultimate for family fun.

#### Scenic Chairlift Rides

Soak in the best views in the Gunnison Valley via either the Red Lady or Silver Queen Express Lifts.

### **Zipline Tours**

Experience the clean mountain air from a different perspective. CBMR's Zipline Tour features five ziplines ranging in length from 120-400 feet, each connected by engaging features such as suspended wood bridges and towering platforms.

# **Summer Lodging Deals**

Now that your imagination is stirring with visions of mountain fun, you're invited to discover the magic of summer in Crested Butte. With rates starting at only \$111 for stays at the Grand Lodge, there is no better time to plan your mountain getaway.

### **Summer Events**

Ride, dance and gaze your way through CBMR's season-long calendar of events. The following events are a sampling of those that we are most looking forward to this year.

### **Ladies Bike Night**

# June 14, July 12 and Aug. 9

Meet some fellow shred ladies for stellar lift-served mountain biking, plus a post-ride beer! Open to women ages 21 and older, these group rides are presented in conjunction with the Women's Work Force at the Crested Butte Mountain Bike Association and are geared towards taking several twilight laps on intermediate level Bike Park trails with like-minded women.

# Live! From Mt. CB Free Concert Series

#### Wednesdays, June 26 through August 14

Presented by the Mt. Crested Butte Town Center Community Association, the Live! From Mt. CB free concert series returns for this summer with an exciting lineup of amazing musicians. All shows will take place at the Red Lady Stage within the Crested

Butte Mountain Resort base area from 5:30-7:30 p.m. For an updated schedule and full lineup visit livefrommtcb.com.

# **Powerade Pinnacle Mountain Bike Series**

# Wednesdays, June 26 through July 24

This five-week mountain bike race series encourages competitors to ride the Bike Park on Wednesday evenings during extended twilight hours. Since 1998, this popular race series has been geared toward fun and competition, for beginner to expert riders. The races consist of varying lengths and difficulty to challenge riders of all abilities in either Enduro or Downhill disciplines. For more information visit <a href="skicb.com/pinnacle">skicb.com/pinnacle</a>.

### Fourth of July Celebration

# July 4

Free concerts will take place all evening in the CBMR base area beginning at 5:30 p.m. at Butte 66, followed by the headlining performance at 7:30 p.m. on the Red Lady Stage. The peak of Mt. Crested Butte will be lit as the backdrop of the fireworks display starting around 9:15 p.m., weather permitting.

### **Crested Butte Wildflower Festival**

# July 6 through 14

The Crested Butte Wildflower Festival began in 1986 through the efforts of a few insightful Crested Butte locals who envisioned a floral celebration in one of the most picturesque valleys in Colorado. The Festival has grown into a summer-long season of events with over 300 events offered by over 60 instructors, tour guides and volunteers. Several hikes take place at Crested Butte Mountain Resort during the festival – some including a lift ride or lunch. Visit <a href="mailto:crestedbuttewildflowerfestival.com">crestedbuttewildflowerfestival.com</a> for more details and schedule information.

### **Full Moon at Ten Peaks**

### July 16

Join us at the Umbrella Bar at Ten Peaks and enjoy a sunset dinner with dessert under the moonlight. Tickets include a complimentary glass of house wine or draft beer with a delicious dinner starting at 7 p.m. Spaces fills up quickly for these popular events, so be sure to reserve your seat in advance.

# Stargazing at Ten Peaks

### Sept. 1 and 28

Head up Prospect Road to the Umbrella Bar at Ten Peaks and enjoy a twilight dinner with dessert under the stars. The Gunnison Observatory will be on site with a telescope set up on the deck for guests to explore the night sky.

For more information on all of CBMR's summer events, visit skicb.com/events.

#### About Crested Butte:

Nestled in the heart of Colorado's Rocky Mountains, Crested Butte is committed to preserving the pristine landscape and mountain lifestyle. With vibrant Victorian store fronts and expressive local characters, the small historic town remains true to its heritage and radiates an unparalleled welcoming and inviting spirit that celebrates a simpler life and time. Thanks to a widely diverse landscape, outdoor enthusiasts of all levels will find a new challenge with each visit. From world-class mountain biking, to legendary skiing and snowboarding, to a secluded fly-fishing experience, Crested Butte is one of Colorado's best-kept secrets. skicb.com

For more information about Crested Butte's lodging, conference, meeting facilities, and special packages, call Crested Butte Vacations, (844) 993-9545 or visit the web site at <a href="skicb.com/deals">skicb.com/deals</a>.

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About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 15 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge, Keystone and Crested Butte in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe and Okemo in Vermont; Mt. Sunapee in New Hampshire; Stevens Pass in Washington; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is <a href="https://www.vailresorts.com">www.vailresorts.com</a> and consumer website is <a href="https://www.snow.com">www.snow.com</a>.

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