

## **Okemo supports community through annual Have a Heart campaign**

LUDLOW, Vt. — May 17, 2019 — For more than a decade, Okemo Mountain Resort employees have made generous donations to the resort's annual Have a Heart Program that benefits local community service organizations. The 2019 recipients are Black River Good Neighbor Services, Springfield Family Center and Springfield Area Parent Child Center. The campaign began shortly after Valentine's Day and ended in early March. Donations made by Okemo staff members were matched 100 percent by Vail Resorts EpicPromise for a total of \$5,128.50 that was divided evenly between the three recipient organizations.

This year's Have a Heart campaign served as a springboard to launch Vail Resorts EpicPromise's community commitment at Okemo. EpicPromise is how Vail Resorts brings its "Do Good" value to life by supporting the health and sustainability of local communities through charitable contributions and employee volunteering, the environment through the initiative Commitment to Zero, and Vail Resorts employees through the EpicPromise Employee Foundation.

Each year, Vail Resorts EpicPromise contributes \$11.4 million annually to local non-profit organizations specific to the needs of each resort community. Under this same framework, the company is actively working to operationalize sustainability through Commitment to Zero - a bold pledge to achieve zero net emissions, zero waste to landfill and zero net operating impact to forests - all by 2030. Through the EpicPromise Employee Foundation, Vail Resorts supports employees and their dependents in the times of need with emergency and education grants. To learn more, visit [www.EpicPromise.com](http://www.EpicPromise.com)

Among its values, Okemo strives to achieve excellence by encouraging staff to be responsible citizens who make a difference by helping to enhance and support local communities. Employees are recognized for their contribution with a commemorative Have a Heart sticker that they wear proudly on their nametags.

More information about Okemo Mountain Resort may be obtained by calling (802) 228-1600 or by visiting [okemo.com](http://okemo.com).

PHOTO CAPTION: Through Okemo Mountain Resort's 2019 Have a Heart campaign, Okemo employee donations were matched by Vail Resorts EpicPromise and given to three local service organizations. Pictured l to r in this donation presentation to Black River Good Neighbor Services is Vail Resorts Community Connections Manager Jon Garrou, BRGNS President John Dean, Okemo and Vail Resorts Northeast Region Vice President and COO Doug Pierini, and BRGNS Executive Director Audrey Bridge. Other recipients were Springfield Family Center and Springfield Area Parent Child Center. This initiative serves as the springboard to launch Vail Resorts EpicPromise - how the company supports the health and sustainability of the community, the environment, and employees.

### **About Vail Resorts, Inc. (NYSE: MTN)**

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 15 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge, Keystone and Crested Butte in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe and Okemo in Vermont; Mt. Sunapee in New Hampshire; Stevens Pass in Washington; Wilnot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development

subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is [www.vailresorts.com](http://www.vailresorts.com) and consumer website is [www.snow.com](http://www.snow.com).

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<https://news.vailresorts.com/2019-05-17-Okemo-supports-community-through-annual-Have-a-Heart-campaign>