# Celebrate 'Breck's Spring Finale' with Skiing, Riding and Entertainment through Memorial Day

#### •Peak 6 added to the terrain lineup for the extended season.

•Intermediate-, advanced- and expert-level terrain will be available on approximately 1,000 acres across Peaks 6, 7 and 8. There will be no beginner terrain.

While most ski resorts are beginning to ramp down operations this spring, <u>Breckenridge Ski Resort's</u> spring season is just getting started! With more than 100 inches of snow in March and 380 inches of snow so far this season, skiers and riders can look forward to incredible spring conditions during the resort's extended season, officially dubbed <u>Breck's Spring Finale</u>. Snow or shine, beginning Monday, April 22 and running through Memorial Day, skiers and riders will be able to enjoy approximately 1,000 acres of terrain on Peaks 6, 7 and 8, as weather and conditions permit. The Peak 7 base area will serve as the hub of all operations during the extended season.

In addition to skiing and riding, celebrate Breck's Spring Finale with on-mountain activations and entertainment at the base of Peak 7 and beyond!

#### Bud Light Beach & Music Series

Enjoy the Bud Light Beach every day of the week at the base of Peak 7 where beach-themed games, Adirondack chairs and music mix to create the perfect spring après ski scene. Enjoy games like snow beach volleyball and bags every day of the week, and music every weekend on Saturdays and Sundays.

#### **Red Bull Cat Tracks DJ**

Keep an eye (and ear) out on the slopes this spring for the Red Bull Cat Tracks DJ. The mobile snowcat DJ will be roaming the slopes and seeking out a new on-mountain location every weekend, Fridays through Sundays, to provide trail-side tunes for skiers and riders.

#### Peak 7 Park and Spring Finale Rail Jam

Jib and jam this spring in the Peak 7 Park, featuring a series of rail features on the Angel's Rest trail. Show off your skills at the Spring Finale Rail Jam competition taking place on Saturday, April 27 for skiers and Saturday, May 4 for snowboarders, with a chance to win a \$700 Amex gift card. Prizes will be awarded in the skier and snowboarder category for both men and women, with a \$700 gift card for first place, \$200 gift card for second place, and \$100 gift card for third place. Registration is \$10, with all proceeds benefitting Epic Promise. Space is limited and participants must register online, in advance at <u>www.breckenridge.com/springfinale</u>.

#### **Terrain and Lift Operations**

All base areas and all five peaks are expected to remain open through Sunday, April 21. Beginning on Monday, April 22 the resort plans to offer approximately 1,000 acres of skiing and riding, with access to intermediate-, advanced- and expert-level terrain on Peaks 6, 7 and 8, while conditions allow. Please be advised that there will be no beginner terrain available.

During Breck's Spring Finale all resort operations and skiers services will be based out of Peak 7, with access to skiing and riding via the following lifts:

- Independence SuperChair
- T-Bar
- Imperial Express
- Zendo Chair and Kensho SuperChair
- 6-Chair (through Sunday, April 28)
- BreckConnect Gondola (through Sunday, April 28)\*

\*In accordance with the resort's gondola operations agreement with the Town of Breck, the BreckConnect Gondola will not operate for public use this May during the extended winter season. During this time, the resort and the Town will provide complimentary bus service to transport skiers and riders between Breck Station and Peak 7.

Resort hours of operation during Breck's Spring Finale are 9 a.m. to 4 p.m. High Alpine terrain and upper mountain lifts may open and close on a different time schedule due to weather, snow conditions and ski patrol

work. All resort operations are weather and conditions dependent and subject to change. Terrain will be available as long as conditions allow.

# Ski & Snowboard School

During Breck's Spring Finale, three-hour private lessons will be offered based on available terrain.

### **On-Mountain Dining**

Full-service food and beverage offerings will be available at Sevens and The Coop at the base of Peak 7, and at Pioneer Crossing Fridays through Sundays. Pioneer Crossing will offer outdoor grill service during the weekdays.

# **Transportation & Parking**

Free parking will be available in the North and South Gondola lots through the duration of the extended season. Complimentary bus service will be provided by the ski resort and the Town of Breck Freeride (Black Route) to transport skiers and riders between Breck Station and Peak 7.

# Lift Tickets

Lift tickets will be available for purchase at the Gondola Ticket Office and the Peak 7 Ticket Office. Skiers and riders looking to purchase an Epic Pass for the first time can take advantage of the "Turn in Your Ticket" offer this spring and apply the cost of a day ticket towards the purchase of a new 2019-20 Epic Pass. The offer can be used towards the purchase of any season pass product as well as the Epic 4-day, 5-Day, 6-Day and 7-day products.

# **Epic Pass Holders Bring a Buddy for \$50**

Friends don't let friends miss out on great spring skiing and riding! Be a great friend and visit during Breck's Spring Finale to redeem your Buddy Passes for \$50 beginning Monday, April 22. Ski with a Friend (SWAF) tickets can be redeemed for \$89.

#### 2019-20 Epic Passes On Sale Now

The industry-leading Epic Pass provides skiers and riders with the greatest multi-resort pass value in the ski industry. Launching at \$939 for the 2019-20 winter season, the Epic Pass provides unlimited, unrestricted access to all of Vail Resorts' owned resorts in the North America, Australia, and additional access to partner resorts around the world. The Epic Pass is the only multi-resort pass to offer significant access to European resorts. The entire lineup of Epic Season Pass options – including the new Epic Day Pass, the Epic Local Pass, and Epic Military Pass – is on sale now at <u>EpicPass.com</u>. Purchase the 2019-20 Epic Pass prior to April 14 with just \$49 down and lock in the lowest price and best benefits, including 10 buddy tickets to share with family and friends.

#### ###

# About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 15 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge, Keystone and Crested Butte in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe and Okemo in Vermont; Mt. Sunapee in New Hampshire; Stevens Pass in Washington; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is <u>www.vailresorts.com</u> and consumer website is <u>www.snow.com</u>.

https://news.vailresorts.com/2019-04-08-Celebrate-Brecks-Spring-Finale-with-Skiing,-Riding-and-Entertainmentthrough-Memorial-Day