## Full Band Lineup Announced for Spring Back to Vail

## Steel Pulse and Xavier Rudd to join Gov't Mule

**VAIL, Colo. - March 8, 2019 -** Spring Back to Vail 2019 is excited to announce <u>Steel Pulse</u> and <u>Xavier</u> <u>Rudd</u> will be performing on Saturday, April 13, joining <u>Gov't Mule</u> on Friday, April 12, with free concerts at Ford Park presented by Bud Light, both starting at 6pm.

"We are so excited to culminate an amazing ski season with such a terrific closing event like Spring Back to Vail," said Mayor Dave Chapin. "Spring Back truly offers so much activation throughout Vail with live music, lodging specials and merchant involvement, which is a primary reason for the town supporting it like we do. After such a great snow year, to close out our season with such a strong, fun, music line-up is really something special."

Bearing witness to the accelerating negativity of global affairs, UK reggae legends, Steel Pulse, emerge with musical vengeance to halt the disarray of humanity. The forthcoming album, Mass Manipulation, set for early 2019 release (Rootfire Cooperative / Wiseman Doctrine), reflects four decades of bettering mankind through music. The debut single "Stop You Coming And Come" features ancient melodies paired with catchy lyrics, transporting the mind to a period of time where secrets of an African dynasty are unmasked. As reggae revolutionaries, Steel Pulse is revered by the younger generation of artists and remains a powerhouse on stages around the globe. Through the example of Mass Manipulation, Steel Pulse demonstrates the endless possibilities that come from breaking down the walls of systemic greed, and nurturing the fellowship of mankind.

Beginning his career with 2002's definitive To Let, Xavier Rudd put his message out into the world and was answered immediately. Fans from all over the globe were drawn to the distinctly Australian-looking musician, activist and surfer. It was the start of a journey that would span well over 15 years (and counting); taking Xavier to almost every continent on the planet, where he has connected with people from all cultures and walks of life. There are no borders that apply to Xavier Rudd's music. His earliest live format was a wonderful spectacle, placing Xavier inside a forest of yidakis (didgeridoos) from which he dexterously crafted layers of guitar, percussion, blues harp and vocals. As his popularity grew worldwide, so too did Xavier's musical palette. Each new record, always accompanied by breathtaking singles, gave his fans everything they wanted and more. In return, ARIA nominations, chart placings and Gold and Platinum records honored each release,

In addition to Gov't Mule, Steel Pulse and Xavier Rudd, Spring Back to Vail 2019 will feature Spring Back Live! music at various locations in town and on the mountain from Thursday, April 11, to Sunday, April 14. All four days will also feature Savor Vail, offering specials from local restaurants, bars, retail locations, galleries and spas.

Guests can enhance their concert experience by purchasing Private Reserve tickets which allow entry into the concerts plus access to a preferred viewing area adjacent to the stage with complimentary alcoholic and nonalcoholic beverages and light food. Private Reserve tickets are now on sale at <u>vail.com/springback</u>.

Spring Back to Vail is presented by the Town of Vail, Bud Light, Pepsi, Helly Hansen, Ripple Foods, Oakley, Red Bull, and Vail Mountain. Admission to all Spring Back to Vail events is free.

For additional information on the weekend's events, registration for the 17th Annual World Pond Skimming Championship and lodging deals, visit <u>vail.com/springback</u>.

Vail's scheduled closing day for the 2018-2019 season is Sunday, April 21.

## About Vail Mountain:

Under blue skies more than 300 days each year, Vail is an extraordinary mountain resort destination. The vacation experience is exceptional, from the awe-inspiring terrain and natural beauty of the surrounding Gore and Sawatch Ranges to world-class events, activities and festivals, shops and spas, and the abundant culinary experiences and luxurious accommodations that line the pedestrian-friendly streets of Vail Village and Lionshead. Vail is where outdoor pursuits meet village sophistication. Offering more than 5,200 acres of developed ski and snowboard terrain including seven legendary Back Bowls in winter, and flourishing with new summer activities with the debut of Epic Discovery in 2016, the options for year-round adventure are endless. Coupled with the vision inherent in the spirit of Vail's founders, and a modern day commitment to excellence in all aspects of guest service and operations, Vail is a mountain resort like nothing on earth.

## About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 15 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge, Keystone and Crested Butte in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe and Okemo in Vermont; Mt. Sunapee in New Hampshire; Stevens Pass in Washington; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is <u>www.vailresorts.com</u> and consumer website is <u>www.snow.com</u>.

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