Kidtopia Music Experience Sets Tune as Winter Marches on at Keystone Resort

Keystone, Colo. — **Feb. 5, 2019** — The sweet tunes of winter play on at Keystone Resort, where more than 11 feet of snow sets the stage for excellent skiing and snowboarding conditions. March, one of Keystone's snowiest months, is given a music-themed welcome at the resort with the annual Kidtopia Music Experience. It is a playlist worth cranking up, as snow, sun, music and plenty of good turns round out the top hits.

March begins with the <u>Kidtopia Music Experience</u>, March 1-10, featuring free daily Kidtopia activities, outdoor music performances, pop-up concerts and firework displays. Koo Koo Kanga Roo knows that skiing is <u>fun</u>, <u>fun</u>, and the popular duo will headline the Snow Pants Dance Party, a free outdoor concert, on Saturday, March 9.

The Snow Pants Dance Party begins at 2 p.m. with the 6 Million Dollar Band, described as Colorado's premier party band with high-energy '80s new wave dance hits. The Brothers of Brass, a Denver-based horn and drum outfit, lead Keystone's Village Parade at 4 p.m. through River Run Village prior to headlining act Koo Koo Kanga Roo taking the stage at 4:15 p.m.

Often featured on the brain break teacher's website GoNoodle, Koo Koo Kanga Roo is the dance-a-long show that is an allages dance party. The band, known for catchy pop melodies and infections dance beats, have toured with Frank Turner, The Aquabats, MC Lars and Yo Gabba Gabba Live.

Lodging rates begin at \$139 a night with options spanning from affordable hotel rooms to family-sized condominiums. Keystone's long-standing Kids Ski Free offer is easy on the wallet and easy on the rules. Kids 12 and younger receive free lift tickets for the duration of their visit, with no blackout dates, on any visit of two or more nights that is booked directly through Keystone.

Additionally, guests booking lodging with Keystone also receive <u>exclusive free benefits</u> such as early lift access one full hour before the lifts open on Fridays, night skiing lift tickets on night of arrival, ice skating admission, Nordic Center access and fitness classes. The full Kidtopia Music Experience lineup can be found at <u>KeystoneResort.com</u>.

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About Keystone Resort

At Keystone Resort, kids have no age limit. It is a place where play is the root of all good, and play is for everyone. Keystone is a family playground where kids of all ages can discover the magic of playing in the mountains. Located in Summit County, Colo. and just 75 miles west of Denver, the resort boasts more than 3,000 acres of skiable terrain including three incredible peaks, five above-tree-line bowls, night skiing and an in-bounds cat skiing program.

Media Note

For winter photos please visit our public Box site: https://vailresorts.box.com/v/KeystoneWinterPhotos

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 15 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge, Keystone and Crested Butte in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe and Okemo in Vermont; Mt. Sunapee in New Hampshire; Stevens Pass in Washington; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN).

The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

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