

Crested Butte Mountain Resort Opens the North Face Lift for the 2018-19 Winter Season

- The North Face Lift opens for the 2018-19 winter season, including The Glades, Hawks Nest, Last Steep, The North Face, Pinball, Rachel's and select other runs**
- Crested Butte Mountain Resort now has 1,249 acres of open terrain including part of the famous Extreme Limits.**

MT. CRESTED BUTTE, Colo. - Jan. 12, 2019 - Crested Butte Mountain Resort (CBMR) opened for the 2018-19 winter season on Nov. 22, 2018, but for many advanced skiers and riders, the official start to Crested Butte's winter season is the opening of the resort's famed Extreme Limits terrain. Following the seasonal opening of the High Lift on Jan. 7, CBMR is excited to announce that the North Face Lift is set to open today.

With the opening of the North Face Lift, CBMR now has all of its chairlifts open for the season including access to 1,249 acres of open ski and snowboard terrain. Terrain in today's opening includes: The Glades, Hawks Nest, Last Steep, The North Face, Pinball, Rachel's and select other runs.

"After a great High Lift opening on Monday, our Ski Patrol and mountain operations teams were able to shift their focus to preparing the North Face for another outstanding and safe opening," says Tim Baker, general manager of CBMR. "Crested Butte Mountain Resort now has all chairlifts open for the season, and we look forward to offering the famous inbounds terrain off of our two T-Bars."

Season-to-date, CBMR has already received more snow than mid-February of last year, with nearly nine feet of snow season-to-date. This season's plentiful snowfall allows CBMR to open both the High Lift and North Face Lift on one of their earliest dates in recent years.

The mountain operations and ski patrol teams will continue to monitor the snowpack in an effort to prepare for additional terrain openings. Skiers and riders are encouraged to stay tuned to the resort's website for snow and terrain updates: www.skicb.com/snow.

All guests are reminded that they must observe all posted signs, closures and slow zones. Closed trails may contain hazards due to early snow coverage. Accessing closed terrain is a violation of the Colorado Ski Safety Act and will result in the loss of skiing privileges and could involve prosecution and a fine.

Steep Savings on Crested Butte Mountain Resort Lodging

Now is the time to plan a getaway to Crested Butte Mountain Resort. Through Jan. 24, CBMR is offering the *Stay More Save More* promotion featuring lodging rates starting at \$159 per night. Plus, guests can save up to \$300 per person on airfare when reservations are made through Crested Butte Vacations. For more information or to make a reservation, call Crested Butte Vacations at (844) 993-9545 or visit www.skicb.com.

About Crested Butte

Nestled in the heart of Colorado's Rocky Mountains, Crested Butte is committed to preserving the pristine landscape and mountain lifestyle. With vibrant Victorian store fronts and expressive local characters, the small historic town remains true to its heritage and radiates an unparalleled welcoming and inviting spirit that celebrates a simpler life and time. Thanks to a widely diverse landscape, outdoor enthusiasts of all levels will find a new challenge with each visit. From world-class mountain biking, to legendary skiing and snowboarding, to a secluded fly-fishing experience, Crested Butte is one of Colorado's best-kept secrets. skicb.com

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 15 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge, Keystone and Crested Butte in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe and Okemo in Vermont; Mt. Sunapee in New Hampshire; Stevens Pass in Washington; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

Contact(s)

Zach Pickett

Senior Specialist, Communications

Email: zbpickett@vailresorts.com

Phone: (970) 349-4361

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