Vail Resorts Offers Week-Long Cyber Sale

Ski season is officially underway and Vail Resorts' Cyber Sale is back. From 12:01 a.m. on Wednesday, Nov. 21 to 11:59 p.m. MST on Tuesday, Nov. 27, the Cyber Sale is the place to find the best rates of the season on vacations across Vail Resorts destinations, including Vail, Beaver Creek, Breckenridge, Keystone and Crested Butte in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in Canada; and Stowe and Okemo in Vermont.

For Immediate Release

Vail Resorts Offers Week-Long Cyber Sale

BROOMFIELD, Colo. – Nov. 20, 2018 – Ski season is officially underway and Vail Resorts' Cyber Sale is back. From 12:01 a.m. on Wednesday, Nov. 21 to 11:59 p.m. MST on Tuesday, Nov. 27, the Cyber Sale is the place to find the best rates of the season on vacations across Vail Resorts destinations, including Vail, Beaver Creek, Breckenridge, Keystone and Crested Butte in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in Canada; and Stowe and Okemo in Vermont.

Colorado

- **Vail**

Vail is the premier mountain resort destination where vibrant alpine villages are surrounded by the snow-capped peaks of the Rockies. From Dec. 13 to 16, Vail Snow Days features an expanded four-day lineup of events and activities from free concerts, a Pray for Snow Bonfire, pub crawls, and more. Guests can book lodging at up to 20 percent off. Cyber Sale rates start at $161 per night at The Lodge at Vail, A RockResort and $280 per night at The Arrabelle at Vail Square, A RockResort.

- **Beaver Creek**

Early-season celebrations at Beaver Creek include Xfinity Birds of Prey Men's Audi FIS Ski World Cup Nov. 29 to Dec. 2; Winter's Welcome, Dec. 7 to 9; and the Haymeadow Park Grand Opening on Dec. 15. Guests who book during the Cyber Sale can lock in savings of more than 30 percent with rates as low as $159 per night at The Pines Lodge, A RockResort and $179 per night at The Osprey at Beaver Creek, A RockResort.

- **Breckenridge**

Breckenridge is one of Colorado's most stunning mountain destinations and boasts unlimited alpine adventures. Extraordinary early-season conditions led to Breckenridge opening early for the winter season with more than five feet of snow since mid-October. Cyber Sale rates start at $99 per night at The Village Hotel, Village at Breckenridge, and River Mountain Lodge.

- **Keystone**

The wish list can quickly be completed with a holiday vacation in Keystone, home to the industry-leading Kids Ski Free offer. Kids 12 and younger can ski and ride for free every day, all season long with just two or more nights of lodging booked through the resort. Cyber Sale rates start at 40 percent off with rooms at Lakeside Village as low as $104 per night.

- **Crested Butte**

Crested Butte is among the most recent additions to Vail Resorts' industry-leading Epic Pass. Cyber Sale rates start at $99 per night at the Grand Lodge, as well as 50 percent off lodging early- and late-season rates when booked by Nov. 27. Also, kids ski or ride free from Nov. 22 through Dec. 13, 2018 and March 30 through April 7, 2019 at Crested Butte.

California

- **Heavenly**

High above the waters of Lake Tahoe, Heavenly Mountain Resort offers a rare combo of expansive terrain and a panoramic

sapphire-blue backdrop. Visitors can enjoy lakeside woodlands, beachfront residences, and stunning views of Lake Tahoe and The Sierra Nevada, all less than a mile from Heavenly. Guests who book during the Cyber Sale can stay in a studio for as low as $99 per night.

- **Northstar**

Every afternoon at Northstar skiers and snowboarders gather for a complimentary glass of bubbly or sparkling cider and to the mountains, Lake Tahoe, and friends and family. After ski school gets out each day, descend upon the Village carrying silver platters covered in ooey-gooey chocolate, graham cracker and marshmallow treats.

- **Kirkwood**

Removed from the hustle and bustle of nearby Lake Tahoe, Kirkwood offers some of North America's most diverse, challenging and open terrain. It's a place to adventure, explore, and grow with friends and family. Cyber Sale rates are available as low as $99 per night.

Utah
Park City, the largest ski resort in the U.S. opens for the winter season on Nov. 21. Slated to debut this winter, the new High Meadow Park at Canyons Village will offer guests a dedicated learning area designed exclusively for beginner skiers. The Cyber Sale offers savings up to 40 percent on world-class lodging at the Grand Summit Hotel, A RockResort; Sundial Lodge; Silverado Lodge; and Doubletree by Hilton Hotel Park City. Rates start at $99 per night at Silverado Lodge.

Canada
Whistler Blackcomb is North America's premier resort with the ultimate winter playground. The destination offers high-alpine terrain, consistently deep snowpack, legendary après, shopping, dining, and nightlife in a world-renowned pedestrian-only village, and a spectrum of accommodation options to fit any style and budget. Guests can take advantage of savings up to 40 percent during the Cyber Sale. Rates start at $144 CAD ($115 USD) at Whistler Cascade Lodge and Whistler Peak Lodge.

Vermont
Guests can save up to 45 percent this winter on a New England getaway. Stowe and Okemo feature a variety of lodging options for every taste and budget. From cozy B&Bs to luxurious slopeside accommodations, Cyber Sale rates are available for as low as $81 per night at Stowe and $189 per night at Okemo.

Epic Mountain Express
Guests who book during the Cyber Sale can save up to 20 percent on door-to-door transportation and travel with ease to Vail, Beaver Creek, Breckenridge and Keystone in Colorado this season with Epic Mountain Express' shuttles and private services.

Epic Pass
The deadline to purchase a 2018-19 Epic Pass has been extended to Sunday, Dec. 2. The Epic Pass offers the best value for a multi-resort pass, or at least $100 less than competitors.
For additional information, or to book lodging please visit, https://www.snow.com/info/cyber-week

About RockResorts®
RockResorts, a wholly owned subsidiary of Vail Resorts, owns and operates premier resorts that offer casually elegant accommodations, lavish RockResort spas, renowned golf courses, award-winning dining and a variety of exciting outdoor adventures. The RockResorts collection includes The Arrabelle at Vail Square and The Lodge at Vail in Vail, Colo.; The Osprey at Beaver Creek and The Pines Lodge in Beaver Creek, Colo.; One Ski Hill Place in Breckenridge, Colo.; and Grand Summit Hotel in Park City, Utah. www.rockresorts.com

About Vail Resorts, Inc. (NYSE: MTN)
Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 15 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge, Keystone and Crested Butte in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe and Okemo in Vermont; Mt. Sunapee in New Hampshire; Stevens Pass in Washington; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

# # #

Media Contacts:
J Public Relations, (619) 255-7069, vail@jpublicrelations.com
Liz Biebl, (303) 404-1831, ebiebl@vailresorts.com
Maggie Meisinger, (303) 404-1846, mmeisinger@vailresorts.com

Newsroom:
https://news.hospitality.vailresorts.com/

About Vail Resorts, Inc. (NYSE: MTN)
Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 15 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge, Keystone and Crested Butte in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe and Okemo in Vermont; Mt. Sunapee in New Hampshire; Stevens Pass in Washington; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

---

https://news.vailresorts.com/2018-11-20-Vail-Resorts-Offers-Week-Long-Cyber-Sale