# Crested Butte Mountain Resort Announces Lift and Terrain Openings for Early Season

## Extraordinary early-season conditions will allow resort to open Paradise Express on Opening Day

MT. CRESTED BUTTE, Colo. - Nov. 13, 2018 - Ideal early season conditions, including consistent snowmaking operations and natural snow, have set the stage for an extraordinary beginning to the 2018-19 winter ski and snowboard season at Crested Butte Mountain Resort (CBMR). The season ramps up with Donation Day on Wednesday, Nov. 21, 2018, in advance of the resort's official Opening Day on Thursday, Nov. 22.

"This has been one of our best early snowmaking seasons ever with cold temperatures and low humidity," said Mark Voegeli, Assistant Mountain Manager at CBMR. "Our snowmaking crews have taken full advantage of the weather, and we are looking forward to one of Crested Butte's best opening days in many years."

On Donation Day, CBMR will offer skiing and riding on terrain accessible by the Red Lady Express and Peachtree Lift. Open trails will include beginner terrain such as Lower Keystone, Houston and Augusta, among others.

Beginning Thursday, Nov. 22, CBMR skiers and snowboarders will be able to enjoy approximately 130 acres of intermediate- and beginner-level terrain accessible by the Paradise Express, Red Lady Express and Peachtree Lift. Open trails will include Paradise Bowl, Forest Queen, Ruby Chief, trails accessible off of the Red Lady Express, Peachtree Lift and base area magic carpets.

In truly extraordinary measures, this will be the first season in more than 20 years that the Paradise Express will be open on Opening Day. This season marks the first time that CBMR has been able to open the Paradise Express on snowmaking alone, underscoring what a remarkable early season it has been.

Terrain park features will be available in the Keystone Jib Park for Donation Day and Opening Day.

The Crested Butte Ski and Ride School will be offering lessons for all ages throughout the season beginning on Donation Day, Nov. 21.

#### **Epic Pass: Last Chance to Purchase is Sunday, Nov. 18**

The last chance to purchase the 2018-19 Epic Pass and the entire lineup of Epic Season Pass options – including the Epic Local, Epic 7-Day, Epic 4-Day, and Epic Military Pass – is Sunday, Nov. 18. The Epic Pass provides skiers and riders with the greatest multi-resort pass value in the ski industry, offering access to more than 65 resorts in eight countries for \$949. New for the 2018-19 winter season, the Epic Pass will now feature unlimited, unrestricted skiing and riding at 19 mountain resorts including Crested Butte, plus seven days at Telluride, in addition to unlimited access to Vail, Beaver Creek, Breckenridge, Keystone and Arapahoe Basin. The entire lineup of passes is available for purchase at <u>epicpass.com</u>.

#### CBMR Adventure Center and Pass Office Opens Wednesday, Nov. 14

The Crested Butte Mountain Resort Adventure Center and Pass Office will open for the season on Nov. 14, 2018. The Adventure Center will be open daily from 9 a.m. – 4 p.m. Daily hours will extend to 8 a.m. – 5 p.m. on Nov. 21. Guests are encouraged to pick up their Epic Pass and Peak Pass products from the pass office during this time, in advance of Donation Day and Opening Day.

Kids are encouraged to buckle up their boots at Crested Butte Mountain Resort this winter. From Nov. 22 – Dec. 13, 2018 and March 30 – April 7, 2019 all children age 12 and under ski or ride for free. No strings attached, no lodging stay or parent ticket required, simply a free ticket for the littlest rippers – and a sweet surprise for mom and dad. We're also proud to say, kids ages 6 and under ski free at CBMR all season long.

#### **Early Season Lodging Promotions**

Guests are encouraged to escape to Crested Butte with early season deals featuring lodging only steps from the slopes. For stays between Nov. 20 – Dec. 20, 2018, guests can save 50 percent off lodging at The Grand Lodge, The Lodge at Mountaineer Square, The Plaza and other CBMR condominium properties. Lodging must be booked by Nov. 27, 2018. <a href="mailto:skicb.com/deals">skicb.com/deals</a>

#### **About Crested Butte:**

Nestled in the heart of Colorado's Rocky Mountains, Crested Butte is committed to preserving the pristine landscape and mountain lifestyle. With vibrant Victorian store fronts and expressive local characters, the small historic town remains true to its heritage and radiates an unparalleled welcoming and inviting spirit that celebrates a simpler life and time. Thanks to a widely diverse landscape, outdoor enthusiasts of all levels will find a new challenge with each visit. From world-class mountain biking, to legendary skiing and snowboarding, to a secluded fly-fishing experience, Crested Butte is one of Colorado's best-kept secrets. <a href="skicb.com">skicb.com</a>

For more information about Crested Butte's lodging, conference, meeting facilities, and special packages, call Crested Butte Vacations, (844) 993-9545 or visit the web site at <a href="mailto:skicb.com/deals">skicb.com/deals</a>.

### About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 15 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge, Keystone and Crested Butte in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe and Okemo in Vermont; Mt. Sunapee in New Hampshire; Stevens Pass in Washington; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is <a href="https://www.vailresorts.com">www.vailresorts.com</a> and consumer website is <a href="https://www.snow.com">www.snow.com</a>.

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