Beaver Creek to Debut New Haymeadow Park Learning Area

•Beaver Creek to have the most dedicated learning terrain in the state of Colorado
•Haymeadow Park to include a new Ice Cream Parlour at The Ranch
•SaddleRidge Restaurant opens for ski-in table service lunch

BEAVER CREEK, Colo. – Nov. 5, 2018 – Following the debut of Red Buffalo Park during the 2017-18 season, Beaver Creek Resort is building on its reputation as the world's best luxury family resort by debuting a second dedicated learning area in 2018-2019. Haymeadow Park will focus on terrain for beginners of all ages. With the designation of Haymeadow Park, Beaver Creek will have the most dedicated learning terrain in the state of Colorado. At the heart of Haymeadow Park is a beginner gondola and lift, plus adjacent magic carpets designed for beginner skiers of all ages. Terrain improvements include a dedicated learning area with a beginner race course, Buffalo Bumps and Berms, and Ske-Cology environmental learning. Haymeadow Park amenities include culinary delights such as a new Ice Cream Parlour offering ice cream novelties and a quick soup and sandwich lunch. An exclusive, secure lunch area for children's Ski School students is also provided at The Ranch. For more discerning palates, guests can enjoy gourmet, ski-in lunch service at SaddleRidge Restaurant renowned for its gourmet Colorado cuisine featuring sandwiches, soups, salads and Old West favorites.

Beginner Terrain; Expert Epicurean Delights

The Ice Cream Parlour

New this year, Beaver Creek continues its reputation of culinary excellence by debuting The Ice Cream Parlour, a vintage ice cream shoppe located inside The Ranch, at the top of Haymeadow Park. Featuring ice cream by the scoop, hot and cold beverages, signature treats like the Cookie Time milkshake, and Beaver Creek's famed chocolate chip cookies, the Ice Cream Parlour is the perfect place for all ages to warm up with a quick soup or sandwich lunch, or find a delicious treat during a day on the slopes. Not a skier or snowboarder? No problem. The Parlour is accessible via the Haymeadow Express Gondola (#1) and is free to ride on foot.

SaddleRidge Restaurant

Accessed by ski or snow shuttle from Haymeadow Park, this unique slope-side restaurant is renowned for its gourmet Colorado regional cuisine sandwiches, salads and Old West favorites like Rocky Mountain Campfire Trout and Chicken Fried Steak. Found only on the slopes of Beaver Creek, SaddleRidge houses one of the largest private collections of Western artifacts in the United States, outside of a museum. The restaurant's interior was designed by Ralph Lauren designer Naomi Leff in 1987. To this day, the restaurant is full of Wild West artifacts such as an original portrait of George Washington used as a proof for the dollar bill, Native American beaded moccasins and pouches, General Custer's hat and canteen, Native American headdress, and Buffalo Bill's desk. With a vast selection of worldly wines and champagnes and an extensive drink list to choose from, guests are invited to discover the perfect pairing for lunch.

The Ranch – Just for children

The Ranch, located at the top of the Haymeadow Express Gondola (#1), is a lunch spot exclusively for children enrolled in Beaver Creek Ski & Snowboard School. Children enrolled in Ski School will take a break to refuel in this kid-friendly space that offers a full menu, frozen yogurt bar, healthy morning snacks and afternoon cocoa breaks.

New Experiences in Haymeadow Park

Learning Features

Learn to ski on new features in Haymeadow Park such as Buffalo Bumps & Berms and Smarte Terrain. Smarte Terrain utilizes manmade and natural snow features to improve the learning experience for first-time, beginner, and intermediate skiers and snowboarders. The concept is based on a natural progression using features that create an environment of exploration, learning, and fun.

Ske-Cology

Ske-Cology educates youth about mountain safety and mountain ecology. Ski to designated ske-cology landmarks designated

within Haymeadow Park to learn about Beaver Creek's ecosystem and endemic wildlife.

Storytime
Ski in for storytime with Jack Rabbit Joe and Sheriff at The Ranch on Sunday and Tuesday afternoons at 1:30 p.m. Be sure to join in on Ripperoo's Parade every Monday at 2 p.m. from The Ranch through Haymeadow Park.

Haymeadow Park's grand opening celebration is scheduled for Dec. 13-16, 2018.

About Beaver Creek Resort: Renowned for legendary attention to detail, World-Cup mountain pedigree, intimate alpine village, and reputation as one the world's best luxury family resorts, Beaver Creek Resort represents incomparable elegance and Rocky Mountain leisure which spoils guests for anywhere else with an unparalleled level of world-class service. Just 30 minutes east of Eagle Airport (EGE) and 2.5 hours west of Denver International Airport (DIA), Beaver Creek offers luxury accommodations throughout three villages and ski-in, ski-out luxury lodges and hotels. More than 40 in-resort and slope-side restaurants, elegant village boutiques, cherished daily traditions and activities such as world-class downhill skiing and snowboarding spanning 1832 acres with 3340 vertical feet of descent, snow shoeing, Nordic skiing, and ice skating in the Beaver Creek village.
Visit BeaverCreek.com for additional information and vacation planning.

###

About Vail Resorts, Inc. (NYSE: MTN)
Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 15 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge, Keystone and Crested Butte in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe and Okemo in Vermont; Mt. Sunapee in New Hampshire; Stevens Pass in Washington; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

Contact(s)

Sally Gunter

Senior Communications Manager
Email: sgunter@vailresorts.com
Phone: 9707543001

Jessie Vandenhouten

Communications Manager
Email: Jvandenhouten@vailresorts.com
Phone: 970-754-5169

---

https://news.vailresorts.com/2018-11-05-Beaver-Creek-to-Debut-New-Haymeadow-Park-Learning-Area