Park City Mountain Scheduled to Open on Nov. 21: What's New This Season

- •Park City Mountain, including both the Park City Mountain Village and Canyons Village, is scheduled to open for the 2018-19 winter season on Wednesday, Nov. 21.
- •The annual Opening Day Celebration will be held at the Park City Mountain Village.
- •New this season, Park City Mountain will open High Meadow Park, a dedicated learning area designed exclusively for beginner skiers. Park City Mountain will also debut enhancements at Mid Mountain Lodge and Cloud Dine restaurants.

PARK CITY, Utah – Nov. 1, 2018 – Park City Mountain, the largest ski resort in the U.S., is scheduled to open for the 2018-19 season on Wednesday, Nov. 21. The lifts are scheduled to start spinning at both the Park City Mountain Village and Canyons Village at 9 a.m. This season, Park City Mountain will debut several new resort enhancements, including a new beginner learning area at High Meadow Park, a transformation of the iconic Mid-Mountain Lodge, an expansion of the popular Cloud Dine restaurant and additional snowmaking.

"Park City Mountain is scheduled to be one of the first ski resorts to open in Utah this winter and we have a lot in store for the upcoming season," said Bill Rock, chief operating officer at Park City Mountain. "The new High Meadow express lift and High Meadow Park learning area was designed exclusively for beginner skiers and snowboarders and will offer the perfect setting for our guests to learn. Additionally, the stunning transformation of Mid-Mountain Lodge and expansion of Cloud Dine will enhance the on-mountain dining experience for our guests. It's going to be a great season."

Opening day events are scheduled to begin at 8:30 a.m. at the Park City Mountain Village with live music, giveaways and complimentary hot chocolate and coffee. The first chair will leave at 9 a.m. on the Payday lift followed by a ceremonial banner-breaking. The entertainment will continue at 2:30 p.m. with a performance by the Alicia Stockman Band on the Payday deck.

At Canyons Village, the Cabriolet, Red Pine Gondola, Frostwood Gondola, Saddleback lift and new High Meadow Park learning area are also scheduled to open. Canyons Village will host a live performance by the Tony Oros Trio at 2:30 p.m. that afternoon. Both Canyon Mountain Sports at Canyons Village and Legacy Sports at the Park City Mountain Village will be open for rentals.

This winter, Park City Mountain is encouraging skiers and snowboarders to <u>Seize the Season</u> and take advantage of early-season benefits. From opening day through the Christmas holiday, the resort will kick off the season with special events and a variety of offers including discounts on dining, lodging, spa treatments and rentals. It's a great time to take a few runs, warm up those legs and log in the first few après ski sessions of the season. More information here.

Park City Mountain is one of 65 world-class resorts now included on the <u>Epic Pass</u> which offers the best value for a multi-resort pass, and at the lowest price. In one year, the Epic Pass has added access to 20 world-class resorts, inviting guests to experience an unprecedented total of 65 resorts throughout eight countries for only \$949. The Epic Local Pass continues to offer an incredible value, offering access to 27 world-class resorts for just \$709, including Vail, Beaver Creek, Park City, Whistler Blackcomb and new for the 2018-19 season, unlimited, unrestricted access to Crested Butte Mountain Resort, Okemo Mountain Resort, Mount Sunapee Resort and Stevens Pass. Visit <u>www.epicpass.com</u>.

Learn more about what Park City Mountain has in store for the 2018-19 season below, or at ParkCityMountain.com.

NEW FOR THE 2018-19 WINTER SEASON:

High Meadow Park Beginner Learning Area

Slated to debut in the 2018-19 winter season, the new High Meadow Park at Canyons Village will offer guests a dedicated learning area designed exclusively for beginner skiers. The existing High Meadow four-passenger lift has been replaced with a high-speed, four-passenger lift, increasing uphill capacity with a ride time of only three minutes. Additional snowmaking added throughout the area will further ensure ideal snow surface conditions for learning. Three new adventure trails animated with carvings of local animals and wildlife have also been be added for guests to explore as they progress in skills.

Mid-Mountain Lodge Transformation

Debuting in time for the 2018-19 season, Park City Mountain's iconic Mid-Mountain Lodge has undergone an extensive transformation complete with a new full-service bar. Housed in a recently renovated 19th Century boarding house, Mid-Mountain Lodge now offers Park City's most discerning diners a fresh take on alpine dining. A thoughtful menu features flame broiled rotisserie meats, hearty grain bowls, comforting soups and over-the-top signature sandwiches, all perfectly paired with one of Utah's only on-mountain, full-service cocktail bars. Add in a cozy deck framed with stunning views of the Uinta range, Mid-Mountain Lodge is redefining what it means to eat on the mountain.

Cloud Dine Restaurant Expansion

New for the 2018-19 season, Cloud Dine, which was completely remodeled in 2014 as a modern, mountaintop bistro, will gain an additional 200 seats to increase guest capacity by more than 60 percent. Located on Dream Peak, this ski-in, ski-out restaurant offers guests amazing views of the Wasatch Range and an entirely new concept in on-mountain dining. Cloud Dine remains one of Park City Mountain's most popular dining locations and the new addition will ensure that the guest's dining experience at the location is elevated to match the superior quality and presentation of the food.

Added Snowmaking

Park City Mountain has the most expansive snowmaking system in Utah ensuring world-class skiing conditions all season long. For 2018-19, new snowmaking will be added to High Meadow Park that will help maintain an ideal snow surface for beginner skiers and snowboarders. Snowmaking will also be added to Red Pine Road, a major intermediate connector trail off of Tombstone Lift.

2019 FIS World Championships

Park City, Utah, has a proud tradition of innovation and excellence in hosting international skiing and snowboarding events. This February 1-10, Park City will host the 2019 FIS World Championships in snowboard, freestyle and freeski. Park City Mountain is the official host venue for snowboard and ski halfpipe, slopestyle, big air and parallel giant slalom with venues at the Park City Mountain Village and Canyons Village.

Expanded Epic Pass

The Epic Pass offers unlimited, unrestricted access to Park City Mountain and 18 other mountain resorts plus additional access to 46 more, including 20 new mountains for the 2018-19 season. Discover 65 of the world's premier resorts throughout the United States, Canada, Australia, Japan, France, Switzerland, Italy, and Austria. A variety of pass products including the Epic Local Pass are available online at EpicPass.com.

UNIQUE PARK CITY EXPERIENCES AND EVENTS:

Largest Resort in the United States

Park City Mountain Resort and Canyons Resort combined in the summer of 2015 to create the largest single ski and snowboard resort in the United States. The new eight passenger Quicksilver Gondola connection, along with a brand new restaurant (Miners Camp) and the new King Con Express six-pack and Motherlode Express Quad made up just some of the improvements totaling over \$50 million for the 2015-16 season. With 7,300 acres, over 348 trails, 41 lifts, 8 terrain parks, one super pipe and one mini pipe, Park City Mountain offers endless adventures for every level of skier or snowboarder to enjoy.

Ski and Snowboard School

No matter your skill level, a lesson with Park City Mountain's world class Ski and Snowboard School is the perfect way to experience the largest ski resort in the United States. With children's lessons, private lessons, group lessons and specialty products all available, you will develop skills and discover little adjustments that will open doors to slopes you never imagined. Looking for a personalized, guided tour? Park City Mountain's signature Peak-to-Peak Guided Mountain Tour pairs you up with an expert guide who will take you peak to peak uncovering the best runs and conditions on the mountain. And if you're skiing with the whole family, a Private Family Lesson is the perfect way to learn and transform your day on the slopes into a real family adventure.

Silver to Slopes Historic Mining Tour

Unlock the secrets of the past and discover Park City's rich mining, skiing and local history on the <u>Silver to Slopes Historic</u> <u>Mining Tour</u>. On this free, guided ski tour, you will explore the mountain with an expert guide and uncover the historic mining buildings and hidden relics scattered across the resort. Learn how Park City Mountain evolved from a silver mining camp to an internationally recognized winter sports destination and hear the stories behind the authentic mining structures you see on the mountain. Tours are recommended for intermediate level skiers/riders and above and depart daily from the Park City Mountain Village at 10 a.m. and at the Trail Map near the top of Bonanza lift at 1 p.m. After the tour, you'll receive a signature pin to commemorate your visit to Park City Mountain.

Variety in Dining

With more than 16 restaurants across 7,300 acres, each with their own imaginative, signature menus and executive chefs, Park City Mountain is elevating the mountain dining experience across the resort. Enjoy fine dining at the award-winning Farm Restaurant at Canyons Village which debuts seasonal menus that celebrate locally-sourced, sustainable cuisine. Check out the made-to-order Mediterranean station at Miners Camp, the newest addition to the mountain. Indulge in fresh, homemade donuts, made-to-order items, and unparalleled views at 9,200 feet at Cloud Dine. Or, reserve a table at Lookout Cabin and savor the views along with the Chef's homemade cheese or chocolate fondue. Debuting in time for the 2018-19 season, guests can also enjoy the newly transformed Mid-Mountain Lodge.

Signature Special Events

Park City Mountain is making the holidays even more special for guests by hosting unforgettable signature events this Christmas, New Years and Spring Break. The Holiday Season kicks off on December 22 with Park City Mountain's annual *Snowfest Celebration*, a 16-day festival including morning and après musical acts, village entertainers, the annual

torchlight parade, fireworks and a special visit from Santa on Town Lift. Park City Mountain's annual <u>Spring Grüv</u>

<u>Celebration</u> will return just in time for Spring Break this March with 16 days of free concerts and the famous Pond Skimming

Contest. Beyond the holidays, Park City Mountain hosts free concerts, family activities and events all season long at both base areas. More information here.

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Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 15 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge, Keystone and Crested Butte in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe and Okemo in Vermont; Mt. Sunapee in New Hampshire; Stevens Pass in Washington; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

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