October 7 is the last chance to enroll kids Kindergarten to Grade 5 in Canada and Washington State for free skiing and riding

•Epic SchoolKids Whistler Blackcomb Pack offers Canadian and Washington State kids from kindergarten to Grade 5 up to five free days of skiing and riding at Whistler Blackcomb
•No purchase necessary, enroll online at before Sunday, October 7
•More than 11,000 Epic SchoolKids Packs have been given to young skiers and riders across Canada and Washington State for the 2018-2019 season
•The program pairs perfectly with parents interested in purchasing a 5 Day EDGE Card
•Prices go up on Sunday, October 7 for Whistler Blackcomb EDGE Cards and Season Passes including the Epic Pass

WHISTLER, BC – October 2, 2018 – With the 2018-19 season quickly approaching, more than 11,000 Epic SchoolKids Packs have been given to young skiers and riders across Canada and Washington State and registration for Whistler Blackcomb's Epic SchoolKids program is still open until Sunday, October 7. Epic Schoolkids offers Canadian and Washington State children in kindergarten to Grade 5 up to five free days of skiing and riding at Whistler Blackcomb. For kids new to skiing and snowboarding, Epic SchoolKids also offers one free lesson with one free rental. Enrollment for the Epic Schoolkids program is available at www.epicschoolkids.com/whistlerblackcomb. The program is open to children of all levels of skiing or snowboarding ability.

The addition of the Epic SchoolKids program in Canada and Washington State has led to unprecedented growth of the popular program which also is also available in Colorado and Utah. Vail Resorts expects these numbers to continue to grow before the enrollment period ends.

"The Epic SchoolKids program provides great value for families already involved in skiing or snowboarding who would like to do more, and offers a great opportunity to get first-timers out on the snow. We are thrilled to see such a strong response going into the 2018/19 season and look forward to seeing everyone on the mountain this winter," said Pete Sonntag, chief operating officer at Whistler Blackcomb.

For parents looking to join their children on the slopes this program pairs perfectly with parents interested in purchasing a 5 Day EDGE Card. EDGE Cards offer deeply discounted days to use during the winter at Whistler Blackcomb, plus exclusive on-mountain perks and benefits. A five-day EDGE Card is currently CAD$489, without restrictions, while a two-day EDGE Card is currently CAD$239 without restrictions. Sunday, October 7 is the last chance to buy before prices go up for the entire suite of EDGE Card options.

With just over 8,100 acres, Whistler Blackcomb offers terrain for all levels from alpine bowls to our family learning zones. The Epic SchoolKids program allows families to access North America's largest mountain resort like never before with a new CAD$66 million lift upgrade. Opening for the 2018/19 winter season, the upgrade includes a 10 person gondola and new high speed quad chair on Blackcomb Mountain plus a high speed 6 person chair at the heart of our Emerald family learning zone on Whistler Mountain. These upgrades will improve guest flow around the mountains and means fewer lines, more skiing and riding. Whistler Blackcomb's 2018/19 winter season opens on November 22, 2018.

No purchase is necessary to take advantage of the Epic SchoolKids program. Proof of Canadian and Washington State residency is required as well as some restrictions during holiday and peak periods. Registration concludes Sunday, October 7. For more information about Epic SchoolKids, or to register online, please visit www.epicschoolkids.com/whistlerblackcomb. For more information about Whistler Blackcomb season passes and EDGE Cards visit www.whistlerblackcomb.com.

About Vail Resorts, Inc. (NYSE: MTN)
Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 15 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge, Keystone and Crested Butte in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada;

Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe and Okemo in Vermont; Mt. Sunapee in New Hampshire; Stevens Pass in Washington; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

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