Play Like There's Snow Tomorrow at Keystone Resort

Winter is fast approaching, which means it is time to get back to snow at Keystone Resort. More than just a ski resort, Keystone is where possibilities are endless and every day cultivates enthusiasm. It's a place where a typical task like setting an alarm spurs excitement rather than reluctance, and lacing up a pair of boots isn't just getting ready, it's preparing for a day of play. Unravel adventures like exploring the world's largest snow fort, meeting a new friend on the way to score first tracks, and dancing in snow pants well past sunset.

Located 75 miles west of Denver, Keystone is scheduled to open for the winter season on Friday, Nov. 9 and will be open through Sunday, April 7, 2019. Discover, or rediscover, a mountain packed full of adventure, including more than 125 ski trails, free family-friendly events, the industry's-leading kids ski free offer, mountaintop snow tubing, and plenty of other on- and off-mountain explorations.

Snow excuses, it's time to get back to snow. No matter the age, here are some heart-pumping tips to play like a kid again at Keystone Resort:

Listen to the Mountains Calling
Whether it's a week or a weekend, Keystone offers the perfect place to stay for easy access to play. Guests can book a variety of lodging options now through the end of October for savings up to 30 percent, with accommodations within easy reach to skiing and snowboarding beginning at $139 a night. Lodging options span from affordable hotel rooms to family-sized condominiums.

Kids Ski Free Today, Tomorrow, Every Day
Easy on the wallet and easy on the rules, Keystone's long-standing Kids Ski Free offer has been providing kids with free lift tickets since 2012. Every day, all season long, kids 12 and younger ski for free during their visit to Keystone with no blackout dates when family's book just two or more nights of lodging through Keystone Resort.

Play like there's Snow Tomorrow
Every day at Keystone is a snow day, no shoveling required. Keystone recently installed new snowmaking pipe on the popular intermediate trail Paymaster and upgraded key snowmaking components, which will provide greater efficiency and coverage during snowmaking. These improved capabilities will allow for more terrain to open quicker and earlier in the season.

Free Family Fun for Everyone
Keystone's Kidtopia takes kidding around seriously, offering free activities and experiences on and off the snow every day of the week throughout the entire season. From Opening Day through Closing Day, families have continued options outside of skiing and snowboarding to connect and create lifelong memories. The Kidtopia lineup is free and includes activities such as the village parade and fireworks, hands-on-learning activities like family snowshoeing, ice cream parties and meeting Keystone's Ski Patrol rescue dogs.

Celebrate, Dance and Taste the Moment
The Kidtopia Signature Event Series elevates the daily play of Kidtopia into three distinct events that complement the family experience at Keystone. The Kidtopia Spectacular, Nov. 24-Dec. 24, welcomes the holiday season with a mountaintop celebration and a lighting ceremony of the world's largest snow fort. The second annual Kidtopia Culinary Festival, Feb. 8-15, which features a savory lineup tailored to the youngest of foodies. The Kidtopia Music Experience, March 1-10, begins the spring skiing and snowboarding season with music-themed fun including the Snow Pants Dance Party, a live outdoor music performance by popular family-friendly acts.

Make Friday a Siiick Day with First Track Fridays
New for the 2018-2019 season, Keystone Resort lodging guests can receive exclusive early lift access one full hour before the

lifts open, granting them first dibs to skiing and snowboarding. In order to play first on the mountain, guests must simply book a lodging reservation that includes a Thursday evening stay between Dec. 20, 2018 and March 29, 2019. Those guests then gain access to First Tracks Fridays for an hour of the first skiing and snowboarding privileges prior to the resort's opening.

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 12 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe in Vermont; Stevens Pass in Washington; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

---

https://news.vailresorts.com/2018-09-25-Play-Like-Theres-Snow-Tomorrow-at-Keystone-Resort