Vail Resorts Vacation Savings are Plentiful with the Snow.com 96-Hour Sale, Aug. 21 to 24, 2018

- •Enjoy up to 40 percent off lodging rates in destinations like Vail, Beaver Creek, Breckenridge, Keystone, Park City, Heavenly, Northstar, Kirkwood, Whistler Blackcomb and Grand Teton National Park
- •Save up to 20 percent on door-to-door shared airport shuttles to Colorado destinations on Epic Mountain Express

BROOMFIELD, Colo. - Aug. 16, 2018 - From 12:01 a.m. on Tuesday, Aug. 21 to 11:59 p.m. MDT on Friday, Aug. 24, the Snow.com 96-Hour Sale is the place to find the best rates of the season on vacations across Vail Resorts destinations, including Vail, Beaver Creek, Breckenridge, and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia; and Grand Teton National Park. From lodging to transportation, rentals and season passes, Vail Resorts has your next vacation covered. www.Snow.com/96HourSale

COLORADO

<u>Vail</u> is the world's premier mountain resort. The year-round alpine experience is exceptional, from the vast terrain and natural grandeur of the surrounding Gore and Sawatch Ranges to world-class events, shops and spas, and the abundant culinary options and luxurious accommodations that line the pedestrian-friendly streets of Vail and Lionshead Villages. Offering more than 5,200 acres of developed ski and snowboard terrain including seven legendary Back Bowls in winter, and flourishing with new summer activities after the debut of Epic Discovery in 2016, the options for year-round adventure are endless. Lodging rates start at \$141 per night at The Lodge at Vail, A RockResort.

This winter, belong in the extraordinary at <u>Beaver Creek</u>. With legendary service, over 1,800 acres of ski-able terrain and world class shopping and dining in Beaver Creek's intimate alpine village, Beaver Creek will spoil you for anywhere else. Choose from a variety of accommodations including boutique hotels and lodges, or ski-in/ski-out condos and private homes in Beaver Creek Village, Bachelor Gulch, Arrowhead and Avon. At Beaver Creek, discover unique adventures and experiences that bring everyone together. Rates start at \$195 per night at The Pines Lodge, A RockResort.

With five huge peaks, an authentic mountain town and the highest chairlift in North America, <u>Breckenridge</u> is the perfect getaway for everyone, whether they're seeking adventure or wanting to relax in a down-to-earth destination. "Breck" is a place where locals treat visitors like family and the town embraces their true spirit. Lodging rates the Village Hotel start at \$96 per night.

Keystone Resort is the ultimate family destination, where shared memories are created through more than 3,000 skiable acres of terrain, signature free family-friendly events such as a weekly parade and fireworks, award-wining authentic mountain dining experiences, and convenient touches like free designated family parking. Visitors can choose from more than 700 accommodation options, including convenient hotels, cozy condos with all the amenities of home, private homes, and an intimate bed and breakfast, all providing easy access to Keystone's seemingly endless adventure opportunities. Every day throughout the entire winter, kids 12 and younger ski for free with any stay of two or more nights. Rates start at \$99 per night for a studio condominium in Keystone's Lakeside Village.

Getting around the pedestrian-friendly resort towns of Vail, Beaver Creek, Breckenridge and Keystone is easy, so there's no need to rent a vehicle for guests who take advantage of the friendly and convenient transportation service offered by **Epic Mountain Express**. Shared shuttle reservations to and from Denver International Airport and Eagle County Regional Airport will be up to 20 percent off. Rates from Denver International Airport

start at \$51 to Breckenridge or Keystone; and \$69 to Vail or Beaver Creek for travel between Nov. 1 and April 30. All shuttles include complimentary Wi-Fi on board to keep communications in check.

UTAH

Located just 35 minutes from the Salt Lake City International Airport, <u>Park City</u> is a world-class mountain destination providing more than 7,300 skiable acres of diverse terrain suited for every skier and rider. With 17 peaks, 14 powder-filled bowls, and the most groomed trails at any resort in the country, visitors to Park City should plan on staying longer to experience every last inch of it, especially with rates starting at \$87 at the DoubleTree by Hilton Park City.

CALIFORNIA / NEVADA

Heavenly welcomes guests to ride fast and live life to the fullest this winter. Between the breathtaking views of Lake Tahoe, electric atmosphere, and vibrant social scene, this will be a vacation not soon forgotten. Whether that means quietly exploring the beauty of this alpine playground, or embracing the unbeatable après scene, a perfect winter escape is waiting at Heavenly. Guests looking for one of the most scenic places to stay in Lake Tahoe should look no further than Lakeland Village, which is included in the 96-Hour Sale for the first time this year and conveniently located minutes away from Heavenly. Rates start at \$96 per night for a studio.

Northstar California is California's premier family resort in Lake Tahoe, offering impeccable grooming and snow making, world-class ski instruction, approachable and fun terrain, and a charming storybook village with celebrated traditions like handcrafted s'mores. Rates start at \$96 per night at Aspen Grove.

<u>Kirkwood</u> is often described as magical, raw, expansive and remote. With the deepest, driest snow around and some of North America's most diverse and challenging terrain, Kirkwood offers big-mountain riding with small town attitude. Rates start at \$96 per night in The Meadows.

WHISTLER BLACKCOMB

Spanning 8,171 acres, the vast and varied terrain of <u>Whistler Blackcomb</u> will entice first-time skiers and seasoned shredders alike. A \$52 million investment in lifts for the 2018-19 season will include a new 10-person gondola, creating the longest continuous gondola system in the world connecting these two stunning mountains. At 7,160 feet, the new Cloudraker Skybridge and Raven's Eye Cliff Walk are the highest suspension bridge and viewing platform in North America. In the valley you'll find a pedestrian friendly village with over 200 retail shops, award winning restaurants, legendary nightlife, an endless collection of activities and an array of accommodation options to suit any taste or budget. Add it all up and it's easy to see why Whistler Blackcomb is one of the top rated mountain resorts in the world. 96-Hour Sale lodging rates are available at up 40 percent off across multiple properties, including Lodging Ovations.

WYOMING

Grand Teton National Park

Located in the magnificent Grand Teton National Park, Jenny Lake Lodge and Jackson Lake Lodge are full-service resorts, open seasonally from late May to early October. 96-Hour Sale rates start at \$186 per night, or up to 45 percent off, for a Classic Cottage at Jackson Lake Lodge. Other participating properties include the rustic yet elegant Jenny Lake Lodge and Headwaters Lodge and Cabins, conveniently located between Grand Teton and Yellowstone National Parks.

Season Passes are for Everyone

The **Epic Pass**, Epic Local Pass and Epic 4-Day are on sale for the 2018-2019 season, offering variety and flexibility for skiers and riders across North America to enjoy world-class skiing both near home and at legendary destinations, all on the same pass. The Epic Pass, available for \$899, remains the best overall value in skiing, offering skiers and snowboarders unlimited, unrestricted access to 19 mountain resorts plus additional access to 46 more throughout the United States, Canada, Australia, Japan, France, Switzerland, Italy, and

Austria. A variety of pass options are available at <u>EpicPass.com</u> and guests must purchase by Monday, Sept. 3 to receive the guaranteed lowest price. Pass holders receive <u>Epic Pass Club</u> benefits including up to 20 percent off the best available lodging rate.

About RockResorts®

RockResorts, a wholly owned subsidiary of Vail Resorts, owns and operates premier resorts that offer casually elegant accommodations, lavish RockResort spas, renowned golf courses, award-winning dining and a variety of exciting outdoor adventures. The RockResorts collection includes The Arrabelle at Vail Square and The Lodge at Vail in Vail, Colo.; The Osprey at Beaver Creek and The Pines Lodge in Beaver Creek, Colo.; One Ski Hill Place in Breckenridge, Colo.; and Grand Summit Hotel in Park City, Utah. www.rockresorts.com

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 11 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe in Vermont; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website

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