Summer Gets a Lift at Keystone Resort Beginning June 8

This Friday, June 8, the lifts at Keystone Resort will start spinning once again, to service a summer full of authentic family mountain adventures. Opening day kicks off with mountaintop snow tubing, downhill mountain biking, scenic lift rides, mountaintop meals and kid-friendly events like face painting and mountaintop history walks. For detailed operation hours, lodging deals, summer activities and more, visit <u>KeystoneResort.com</u>.

Summer lodging rates begin at \$116 a night and all stays include several free perks including free golf on day of arrival, free one-hour tennis court rental, free yoga or fitness class, a free guided hike, and free scenic lift tickets for kids 12 and younger. A variety of accommodation options are available throughout the resort, from hotel to multi-bedroom condos and townhomes, located within settings such as a lively village atmosphere or secluded within the White River National Forest.

Keystone's first month of summer is packed with enticing explorations. From the Bacon & Bourbon Festival to summer snow tubing, here are the high points not to be missed:

New: Stars and Guitars - Kidtopia's Signature Summer Event

From June 29 to July 4, Stars and Guitars includes live mountaintop music, specialized Kidtopia events, a fireworks display in honor of Independence Day and lodging discounts of up to 30 percent. The event is highlighted with a mid-day mountaintop concert and picnic on July 1, featuring GRAMMY® Award-winning The Okee Dokee Brothers. For the entire Stars and Guitars lineup, visit <u>KeystoneResort.com</u>.

Kidtopia - Where Kids Rule Keystone

Keystone's signature daily <u>Kidtopia</u> activities kick off on opening day, providing families with a variety of activities and interactive adventures daily throughout the summer. From June 8 to Sept. 1, Kidtopia offerings such as family nature hikes, river science outings, and environment based learning connect families to the natural surroundings of the resort through hands-on learning disguised as fun. The daily Kidtopia schedule can be found at KeystoneResort.com.

Next Level Brunch

New this summer, weekend brunch at Keystone's Alpenglow Stube, the highest AAA Four-Diamond rated dining experience in North America. The brunch experience begins with two gondola rides to the top of Keystone's North Peak at 11,444-feet. Upon arrival guests are greeted with a complimentary mimosa, a chilled buffet, and an array of brunch inspired entrée choices. The experience peaks with an elevated dessert buffet. Brunch is available select weekends, June through August.

Mountaintop Summer Snow Tubing

Yes – snow tubing in the summer. Even after the close of the ski and snowboard season at Keystone, guests can still get their snow fix at the Adventure Point tubing hill, where a not-so-secret stash of snow awaits. Situated at 11,640-feet elevation atop Dercum Mountain, Keystone boasts the only summer snow tubing operation in Colorado held on actual snow.

Downhill Daily

Starting June 8, the <u>Keystone Bike Park</u> will be open daily through Sept. 3. The Bike Park features 34 lift-serviced singletrack mountain biking trails, with progressive terrain welcoming riders of all ability levels. On select Thursday nights, check out Keystone's fun, free downhill event aimed at bringing bike enthusiasts together for a friendly competitive ride. Every Saturday morning, a group ride dedicated to women called the Women Trail Blazers takes place. The ride is led by a professional female coach with a focus on bringing the female riding community together, while also allowing progression in a pressure-free environment. Bike and full downhill gear

rentals are conveniently available at Keystone Sports locations in the resort's River Run Village, and Bike Park Season Passes may be purchased now by visiting <u>KeystoneResort.com</u>.

Gondola Gazing

Guests can elevate any Keystone visit with a scenic lift ride to the top of Dercum Mountain. Scenic lift rides begin daily at 10 a.m., offering picturesque views that extend as far as the eye can see, including the Continental Divide, Tenmile Range, and Lake Dillon. Photo opportunities, hiking, games and delicious fare at the Overlook Grill at Summit House grill await.

A Range of Golf Opportunities

Keystone Resort is home to two distinct 18-hole golf facilities, offering 36-holes of championship golf in one idyllic setting. The River Course offers impressive elevation changes, variable bunkers, water hazards and six sets of tees on each hole to challenge and welcome golfers of all ability levels. Keystone Ranch Golf Course is set on historic ranch land where original structures and old western heritage remain throughout the course, providing a nostalgic feel amongst the breathtaking scenery. Both courses are now open for the season.

Pig Out on Bacon

The 8th Annual Keystone Bacon & Bourbon Festival takes place June 23-24. The weekend features more than 3,000 pounds of bacon with specialty bacon dishes, a bacon eating contest, Colorado distilled bourbon and whiskey tastings, and free live music throughout the weekend. Festival lodging and ticket packages are available at KeystoneResort.com.

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 11 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe in Vermont; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website

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