The Keys to Creating Connections this Summer are at Keystone Resort

Summer is approaching and vacation possibilities are endless, but the keys to a family experience with deeper connections and lasting memories can be found at Keystone Resort. Connections and memories are what make a family vacation special and are built through shared experiences like breathtaking moments, endless laughter, and learning something completely new.

On Friday, June 8, Keystone opens for summer, offering families an adventure-filled environment where a playground of possibilities await. Through group lessons, mountaintop concerts and summer snow tubing, guided hikes, golf games and heaps of festivals, Keystone brings everyone closer. Regardless of age, play like a kid and let the fun begin.

Start by taking an ordinary experience to new heights. Don't just attend a concert, do so on a mountaintop. New for 2018, Keystone's Kidtopia Stars and Guitars event, June 29-July 4, features a mountaintop family picnic and concert featuring the GRAMMY® Award-winning Okee Dokee Brothers. The Colorado natives have put their passion for the outdoors at the heart of their family-friendly Americana Folk music and are four-time Parents' Choice Award winners.

The sweet sounds of summer are abundant at Keystone. Instead of lying on a beach, share the thrill of mountaintop summer tubing on actual snow at 11,640-feet elevation. Feel the family connect and take a guided hike to learn about nature and local history, learn what it takes to conquer the mountain via mountain bike with the Keystone Bike Academy, conquer the greens with instruction from Keystone's PGA teaching professionals, or find family Zen through mountaintop yoga.

One of the most famous family bonding techniques is through food and music. And that's in plentiful supply during the resort's many summer festivals, ranging from Bacon and Bourbon to the Taste of Keystone. It'll be impossible to find something the entire family doesn't savor.

To make the most of a visit to Keystone, book lodging directly through the resort for exclusive benefits. With any stay, all guests receive Play for Free activities that include free scenic lift tickets for any child 12 and younger, as well as free nine holes of golf, free tennis court usage, free guided hikes and a free fitness or yoga class for everyone on the reservation. For savings up to 40 percent off, book accommodations by June 14.

Don't settle for a mundane family summer vacation. Embrace adventure, make connections, and create lasting memories along the way. Visit KeystoneResort.com for the full summer lineup.

About Vail Resorts, Inc. (NYSE: MTN)
Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 11 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe in Vermont; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

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