Breckenridge Ski Resort Kicks Off Summer and its First Full Season of Epic Discovery Friday, June 8

BRECKENRIDGE, Colo. - May 16, 2018 – On Friday, June 8, Breckenridge Ski Resort opens for daily summer operations, kicking off the first full season of <u>Epic Discovery</u> and offering the perfect opportunity to get outside and experience the mountain destination on a whole other level – more than 10,000 feet above-sea-level to be exact!

Breckenridge's Epic Discovery is open daily Friday, June 8 through Monday, Sept. 3. Escape to Breck this summer with lodging rates starting at just \$115 a night at <u>Breckenridge.com</u>.

NEW Epic Discovery at Breckenridge: A Mountain of Summer Fun is Ahead!

Late last summer, Breckenridge Ski Resort embarked on a new adventure with the debut of Epic Discovery, launching a new era of summer outdoor activities designed to immerse guests in Breck's High Alpine environment. Vail Resorts' Epic Discovery, now offered at Breckenridge and Vail in Colorado, and Heavenly Resort in California, immerses guests in activities which provide big-time thrills, allowing them to challenge themselves physically, explore and better understand their natural surroundings, and ultimately create lifelong memories. This first-of-its-kind comprehensive on-mountain summer adventure features components such as zip lines, rock climbing walls, alpine coasters, wildlife trail exploration, and interactive, "learn-through-play" activities. Vail Resorts will utilize its "1% For The Forest" program as a means to contribute one percent of all summer lift ticket and activity revenue to The Nature Conservancy for forest restoration projects on national forest lands.

NEW Mountaintop Adventures at Epic Discovery's Alpine Camp

Alpine Camp, located just steps from the top of the Colorado SuperChair, is the heart of Epic Discovery's new activities and adventures at Breck, featuring the Alpineer Challenge Course, Expedition Zip Line Tour, Gold Summit Climbing Wall, Interpretive Hiking Loop and Observation Tower.

Expedition Zip Line Tour: This half-day tour explores the Peak 7 Ore Bucket area of Breckenridge Ski Resort by air; navigating over a mile on eight zip lines between 10 towers and a 200-foot-long aerial bridge walk with stunning views of Summit County.

Alpineer Challenge Course: Test out your agility on one of 15 different challenges from lightly swinging logs, to shoe-to-rope balancing maneuvers; part of a truly unique adventure, built to blend in with its natural surroundings. The challenge course is the newest activity at Alpine Camp, opened in late Summer 2017.

- **Gold Summit Climbing Wall:** The 40-foot tall climbing wall offers 16 distinct routes to challenge all ability levels, from beginner to advanced climbers.
- Interpretive Hiking Loop: Just under a mile, this gentle hiking loop takes guests on a journey of interactive learning about Breck's High Alpine environment, including animals, flora and fauna, mountain wetlands, impacts of the gold rush and additional history of the area. Along the loop guests will find photos, "learn-through-play" experiences (eg. jump like a fox), fun facts and interesting written descriptions to encourage a connection to the environment in a unique way.
- **Observation Tower**: Enjoy breathtaking 360-degree views of Breckenridge, the Continental Divide and the greater Rocky Mountains.

NEW Dining at Altitude

New for summer 2018, enjoy lunch at 11,000 feet with stunning views of the surrounding Rocky Mountains on the Vista Haus deck. Serving up classic barbeque dishes, the mountaintop deck is the perfect spot to re-fuel in between Epic Discovery activities, or simply enjoy the pairing of a scenic lift ride and an outdoor lunch for \$29.

Epic Discovery's Peak 8 Basecamp

Offering activities for the whole family, with a focus on the little ones, Peak 8 Basecamp is the first stop to make on your Epic Discovery journey. Located off the top of the free BreckConnect Gondola and at the base of the Colorado SuperChair, Peak 8 Basecamp offers plenty of summer fun for the young and young at heart, including activities like the Gold Runner Coaster, Alpine Slides, the Lil' Climber Ropes Course, miniature golf, and more.

Unlimited Scenic Summer Access with the Epic Pass

Ready for summer in the mountains? Purchasing a 2018-19 Epic Pass this spring includes unlimited summer scenic access to Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City Mountain in Utah; Heavenly, Northstar and Kirkwood in Tahoe; Whistler Blackcomb in Canada, and Stowe in Vermont. Vail Resorts' industry-leading <u>Epic Pass</u> returns for its 10th season, providing skiers and snowboarders with not only the best value in the industry, but also unprecedented worldwide access with unrestricted skiing and snowboarding at 15 of the world's most-celebrated resorts and access to 49 additional partner resorts throughout eight countries. Purchase by May 28 for the last chance to pay only \$49 down. Visit <u>EpicPass.com</u> to view all benefits or to purchase today.

For more information about Epic Discovery at Breck and other summer offerings visit <u>www.Breckenridge.com</u>.

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About Breckenridge Ski Resort

Experience Breckenridge Ski Resort's expansive High Alpine terrain in summer with new adventure activities at Epic Discovery, guided hiking and biking tours, scenic gondola and chairlift rides, and more. Situated above an authentic, hip mountain town, Breck offers numerous year-round outdoor activities and events, as well as more than 200 restaurants, bars, and shops throughout its historic downtown.

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Breckenridge, visit <u>https://news.breckenridge.vailresorts.com</u>. Images and b-roll for editorial use can be found at <u>https://vailresorts.box.com/v/Breckenridge</u>. Please credit the photographer listed and Breckenridge Ski Resort in a visible location near the image.

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 11 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe in Vermont; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is <u>www.vailresorts.com</u> and consumer website is <u>www.snow.com</u>.

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