

## **Breckenridge Closing Weekend Events April 21 & 22: Take On The Breck Plunge or Imperial Challenge**

**BRECKENRIDGE, Colo. - April 11, 2018** — Breckenridge Ski Resort has the perfect recipe to enjoy springtime skiing now through closing day, Sunday, April 22 – heavy doses of sunshine, more than 3 feet of fresh snow in the last week, plus a helping of fun closing weekend festivities. On Saturday, April 21 gear up for the 2018 Imperial Challenge, a pseudo 6 mile triathlon that takes you to the top of Peak 8 via bike and ski. Then on Sunday, April 22 join the crowd at Peak 8 or suit up yourself, and join dozens of brave souls sporting their zaniest outfits as they take the Breck Plunge, the resort's signature Closing Day pond skipping event.

Thanks to the resort's high elevation, Breck stays open longer than most major resorts in the county, but alas all good things must come to an end. So on closing weekend, April 21-22, why not say goodbye to the 2017-18 ski season in style?

### **The Breck Plunge - Closing Day, Sunday, April 22**

Breckenridge Ski Resort is providing a frigid pond of water at the base of peak 8 and all participants need to do is sign up, dress up, and arrive prepared with the courage to try to ski or snowboard across it. Spectators are invited to join the fun and cheer on their friends at the base of Peak 8. Afterwards enjoy food, drinks, and live music at the TBar with Tina and Coco.

Judges will be on hand for the frigidly fun festivities. Successfully skipping the pond is not the only way to score points and win prizes though, as participants will be judged on costumes too! Pro Tips: (1) The best costumes are the ones that get the crowd going with lots of laughs. (2) The faster you go, the more likely you are to reach the end, but there's always a high likelihood you will still end up taking the plunge!

Registration for the event begins on Thursday, April 12, and is \$25 per plunger, open to competitors ages 18 and over. For more information and to sign up head to [www.Breckenridge.com](http://www.Breckenridge.com).

### **The Imperial Challenge - Saturday, April 21**

On the day before – Saturday, April 21 – it's time to gear up for the 27th annual Imperial Challenge. Kicking off at the Breckenridge Rec Center, competitors bike or run 6 miles to the base of Peak 7, and then ascend to the top of the T-bar or to the top of Peak 8. The signature Breck event is a rite of spring, a ton of fun, and whatever you make of it – race the clock, or goof off in your funniest costume. Celebrate your hard fought victory with food and drinks at the TBar's "Music with a View Series" on Peak 8 featuring Beau Thomas from NBC's "The Voice" and his band from 1:30 pm -5:30 pm. To register, visit [www.Mavsports.com/imperial-challenge](http://www.Mavsports.com/imperial-challenge).

### **Secure Your 2018-19 Epic Pass with the Lowest Price and 12 Discount Tickets for Family and Friends With Just \$49 Down**

The Epic Pass is the only worldwide unlimited, unrestricted season pass that allows skiers and snowboarders to purchase a season pass next winter at the lowest guaranteed rate with just \$49 down now. Purchasing the Epic Pass before Sunday, April 15 also provides skiers and snowboarders with 12 discounted tickets ("Buddy Tickets" and "Ski With a Friend") to share with friends and family. Priced at \$899 for the 2018-19 winter season, the Epic Pass provides access to 64 mountain resorts in eight countries and 11 states and provinces and remains unmatched in the mountain resort industry for the variety and value it offers skiers and snowboarders.

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**Stay Connected with Breckenridge Ski Resort:** Visit [Breckenridge.com](https://www.breckenridge.com) for terrain updates, snow reports, lodging deals, event details and the lowest priced lift tickets guaranteed. Stay connected all year long at [www.Facebook.com/Breckenridge](https://www.facebook.com/Breckenridge) and follow @Breckenridgemtn on Instagram and Twitter.

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### **About Breckenridge Ski Resort**

Breckenridge boasts five huge peaks, 2,908 acres, four terrain parks, a 22 foot Superpipe, 11 bowls, North America's highest chairlift and some of the country's best high alpine terrain, all situated above an authentic, hip mountain town. Breck is a place that feels familiar, but always has something new and exciting to offer visitors who return year after year. Independent. Laid Back. Welcoming. Authentic. Renowned for the welcoming spirit and friendly character of their locals, with over 200 restaurants, bars, and shops, and numerous year-round activities and events, Breck embodies more than just a destination, inspiring a way of life that transcends borders and creates a worldwide community of followers who live and love the Breck lifestyle.

### **About Vail Resorts, Inc. (NYSE: MTN)**

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 11 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe in Vermont; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is [www.vailresorts.com](https://www.vailresorts.com) and consumer website is [www.snow.com](https://www.snow.com).

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