Free Skiing for kids in Kindergarten to Grade 5 in Canada and Washington State

EpicSchoolKids Enrollment is now open for the 2018/19 Winter Season
•No purchase necessary, enroll online at www.epicshoolkids.com/whistlerblackcomb
•The program offers one free lesson and free rental for first time skiers and riders
•The program pairs perfectly with parents interested in purchasing a 5 Day Edge Card

WHISTLER, BC – April 10, 2018 – Whistler Blackcomb is pleased to announce online registration Epic SchoolKids program for the 2018/19 winter season. The Epic Schoolkids program offers Canadian and Washington State children in kindergarten to Grade 5 up to five free days of skiing and riding at Whistler Blackcomb. For kids new to skiing and snowboarding, Epic SchoolKids also offers one free lesson and one free rental.

Enrollment for the Epic Schoolkids program is available at www.epicschoolkids.com/whistlerblackcomb. The program is open to children of all levels of skiing or snowboarding ability.

“We hope many more youth will have an opportunity to ski through the SchoolKids program that is now being offered at Whistler Blackcomb,” said Pete Sonntag, chief operating officer at Whistler Blackcomb. “This program offers great value for families who may already be in skiing or snowboarding and would like to do more and offers a great opportunity to get out on the mountain for first-timers”

With just over 8,100 acres, Whistler Blackcomb offers terrain for all levels from alpine bowls to our family learning zones. The Epic SchoolKids program allows families to access North America’s largest mountain resort like never before with a new $66 million lift upgrade. Opening for the 2018/19 winter season, the upgrade includes a 10 person gondola and new high speed quad chair on Blackcomb Mountain plus a high speed 6 person chair at the heart of our Emerald family learning zone on Whistler Mountain. These upgrades will improve guest flow around the mountains and means fewer lines, more skiing and riding.

Absolutely no purchase is necessary to take advantage of the Epic SchoolKids program. Proof of Canadian and Washington State residency is required as well as some restrictions during holiday and peak periods. Registration is now open. For more information about Epic SchoolKids and to register online, visit www.epicschoolkids.com/whistlerblackcomb. For more information about Whistler Blackcomb season passes and Edge Cards visit www.whistlerblackcomb.com.

About Vail Resorts, Inc. (NYSE: MTN)
Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts’ subsidiaries operate 11 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe in Vermont; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

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