Make a Splash at Keystone's Annual Closing Day Slush Cup Celebration

Keystone Resort celebrates another winter season with its annual end-of-season Slush Cup on Sunday, April 8. This event consists of fun for the entire family, including pond skimming competitions for both kids and adults. Participants are encouraged to dress up in creative costumes and compete for prizes and glory by launching themselves off a jump in attempts to skim across water. Returning again this season, the Kidtopia Slush Cup will offer a separate, smaller pond for younger contestants ages 6-12. For more information, and to register in advance, visit <u>KeystoneResort.com</u>.

The Slush Cup begins at 1 p.m. at the Mountain House Base Area and features music from Red Bull's Mobile DJ Truck and premier Denver DJ, DJ Low Key. It is free for spectators to join the fun at this end-of-season tradition, so grab your shades and lawn chair and come soak up the sun, listen to some tunes and cheer for your favorite contestants. A panel of highly-skilled judges will score competitors on distance, style, creativity and water resistance. At 3 p.m. prizes will be awarded to top skimmers in the Slush Cup and Kidtopia Slush Cup for Best Overall and Best Costume.

The Keystone Slush Cup is open to participants ages 13 and up and the Kidtopia Slush Cup is for ages 6-12. Registration is \$35 for ages 13 and older, and kids 12 and younger are free. Space is limited and participants can register for the Slush Cup and Kidtopia Slush Cup in advance, online at <u>KeystoneResort.com</u>. Day-of registration and check-in will take place starting at 8 a.m. at the Mountain House Base Area lodge, but early registration is encouraged to guarantee a spot in the event. There is no admission cost for spectators.

Check out highlights from last season's Slush Cup: <u>https://youtu.be/Fl0DInusqrk</u>

Uphill Travel

To coincide with Keystone's closure, and due to various on-mountain operations beginning immediately, for the safety of all guests uphill access is officially closed for the season starting Monday, April 9.

About Vail Resorts, Inc. (NYSE: MTN):

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 11 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe in Vermont; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is <u>www.vailresorts.com</u> and consumer website is <u>www.snow.com</u>.

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