Heavenly Mountain Resort Announces Extended Ski Season

OUTH LAKE TAHOE, Calif./Nev. – Mar. 22, 2018 –With over 12 feet of new snow received in March, Heavenly Mountain Resort announced today that the resort's ski season will extend through April 22, offering daily skiing and riding.

Heavenly's spring ski season pours forth a fun-filled line up of spring activities including our Spring Fling Rail Jam on March 24, annual Gunbarrel 25 endurance race on March 31, a live music event featuring Vokab Kompany on March 31 and the Pond Skim Party on April 7.

"We're thrilled to offer our guests great spring skiing and riding conditions, as well as a variety of spring activities for visitors at Heavenly Mountain," said Mike Goar, senior vice president and chief operating officer of Heavenly Mountain Resort. "With more snow in the forecast over the next several days and great conditions, we're also excited to extend the season for our pass holders offering them additional opportunity to take advantage of amazing spring conditions on the mountain."

Purchase Lift Tickets and Ski School in Advance to Save
Skiers and snowboarders looking for the best value on lift tickets can use their smartphone or computer to purchase tickets online in advance at www.snow.com/lifttickets. By purchasing lift tickets seven or more days in advance online, guests will receive the biggest savings – up to 25 percent – and the lowest price, guaranteed. Advance purchase tickets can be sent directly to a guest's mailbox, allowing them to bypass the ticket window. Visit www.snow.com to purchase. Or guests can easily pick up their tickets at the resorts' Epic Day Express windows. Once a guest has a hard card ticket, they can even load more days onto the card by purchasing additional days online. Guests can also save by booking ski school lessons online in advance at www.snow.com/skischool.

Book Lodging Early for the Greatest Savings
Spring offers endless opportunities to spend the longer days and warmer weather dancing to the DJ CAT at Heavenly, toasting with friends and family at Northstar, or exploring diverse terrain at Kirkwood. With a wide selection of vacation homes, hotels, mountain-side condominiums and more, the Best of Tahoe Resorts has accommodations to place guests in the heart of the action or peacefully away from it all. Spring lodging rates start at $95 for Heavenly, $135 for Northstar and $125 for Kirkwood. For more information on purchasing tickets, spring events and more visit SkiHeavenly.com, NorthstarCalifornia.com and Kirkwood.com.

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About Best of Tahoe Resorts
Collectively, Heavenly Mountain Resort, Northstar California Resort and Kirkwood Mountain Resort offer guests unmatched variety, the highest standard of guest service, the most terrain with 10,270 skiable acres, and access to the region's finest snow surface conditions through state-of-the-art snowmaking and acclaimed natural snow depth. The Best of Tahoe resorts, subsidiaries of Vail Resorts, Inc., represent the essence of Lake Tahoe's most famed characteristics – including Heavenly's unrelenting, high-energy go all-in atmosphere, Northstar's renown for relaxed California luxury and Kirkwood's prized bounty of authentic, big-mountain terrain and prodigious snow depth. Each resort's unique characteristics complement one another and combine to offer skiers and riders the Best of Tahoe experience.

About Vail Resorts, Inc. (NYSE: MTN)
Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 11 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe in Vermont; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real

estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

Contact(s)

Rachelle Atherton

Email: ratherton1@vailresorts.com

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