What's New This Spring at Park City Mountain

- •Park City Mountain's Spring Concert Series presents free concerts every Saturday through April 7.
- •New this year, Park City Mountain will host Pink Park City on Saturday, March 24 to support research at Huntsman Cancer Institute.
- •Park City Mountain will host 16 straight days of free concerts and activities as part of the 11th annual Spring Grüv from Saturday, March 24 Sunday, April 8.
- •The 22nd annual Pond Skimming competition will take place on Saturday, April 7.

PARK CITY, Utah – March 8, 2018 – Park City Mountain is diving into spring with a packed schedule of spring events, free concerts, perfectly groomed slopes, unbeatable après ski and dreams of the perfect bluebird day. Spring festivities officially began on March 3 as Park City Mountain kicked off its Spring Concert Series and six straight weeks of free, Saturday concerts. At the end of March, Park City Mountain will host the first annual Pink Park City charity event on Saturday, March 24 and the resort will close out the 2017-18 ski season with the much-loved Spring Grüv festival and 22nd annual Pond Skimming competition.

Guests planning a visit to Park City Mountain this spring can still take advantage of the <u>Spring Break Getaway</u> package which includes lodging, lift tickets and breakfasts for up to 35% off. More information on Spring lodging packages <u>here</u>.

Spring Concert Series: Saturday, March 3 - Sunday, April 8

Beginning Saturday, March 3, Park City Mountain will host six straight weeks of free après ski concerts every Saturday at both the Park City Mountain Village and Canyons Village. Concerts will begin at 3 p.m. and feature a variety of bands including Rage Against the Supremes, The PATWA Reggae Band and Tony Holiday & the Velvetones. A full schedule of concerts and locations is posted here.

NEW Music with a View Series: Saturday, March 3 – Saturday, March 31

New this season, Park City Mountain will debut <u>Music with a View</u>, a new on-mountain, lunchtime concert series presented by Verizon. On Saturdays throughout March, favorite local Park City bands including Motherlode Canyon Band and Lash Larue will perform lunchtime concerts at select on-mountain restaurants including Red Pine Lodge, Mid Mountain Lodge and Miners Camp.

NEW Spring Chef Dinners at Legends Bar & Grill: Tuesday Evenings in March

This Spring, Legends Bar & Grill will host a series of Chef Dinners on Tuesday evenings in March at 6:30 p.m. Dinner guests will enjoy a five-course, prix fixe menu designed exclusively for the evening by the talented chefs at Legends. Select dishes include pan seared sea scallops with vanilla beurre blanc, lemon foam, blood orange caviar and squid ink tuile, and herb crusted beef tournedo medallions with a grapefruit scented demi glace. Vegan options are also offered. Reservations are available at 435.658.5812 (\$70 prix fixe menu, \$99 including wine pairings). More info here.

10th Anniversary of the Epic Pass: Sunday, March 18

In celebration of the 10th anniversary of the Epic Pass on March 18, 2018, Vail Resorts is honoring the epic service of the Company's founders from the 10th Mountain Division, and men and women of the U.S. Armed Forces, Canadian Armed Forces and Australian Defence Force, with the introduction of a special new USD\$99 Military Epic Pass. Additionally, on Sunday March 18, Park City Mountain will celebrate the 10 year anniversary of the Epic Pass with activities and giveaways at the Park City Mountain Village and Canyons Village. Guests are invited to celebrate with us and enjoy complimentary s'mores, white chocolate Epic Passes, music and family activities at both base areas.

NEW Pink Park City: Saturday, March 24

Join us at Park City Mountain on March 24 for the first annual <u>Pink Park City</u>, a family-friendly ski day supporting cancer research. This charity ski event will bring people together to celebrate life and raise money for all types of cancer research at Huntsman Cancer Institute. In its first year, Pink Park City has set a fundraising goal of \$50,000, where each participant is

encouraged to fundraise \$500. 100% of all funds raised will go to benefit the life-saving research taking place at Huntsman Cancer Institute. More information <u>here.</u>

Spring Grüv: Saturday, March 24 - Saturday, April 8

Park City Mountain's <u>Spring Grüv</u> festival will begin on Saturday, March 24 for 16 straight days of activities, music and special events at both base areas. This year's Spring Grüv will be highlighted by two Saturday concerts at the Park City Mountain Village: Vista Kicks on March 24 and The Record Company on March 31. Other activities include free s'mores, family après activities, meet and greets with the avalanche dogs, a cornhole tournament and the annual Pond Skimming Competition.

Annual Easter Celebration and Egg Hunt: Sunday, April 1

Park City Mountain's annual all-mountain egg hunt returns! On Easter Morning, more than 7,000 eggs will be scattered across the Resort holding treats for all ages. Those up for a real Easter challenge can follow the clues and look for one of four hidden Golden Eggs that hold special grand prizes. Kids ages six and under can hunt for eggs at the Park City Mountain Village and Canyons Village base areas and kids older than six can hunt for eggs on First Time Run. All hunts start promptly at 9am.

22nd Annual Pond Skimming Competition: Saturday, April 7

Whether your go-to spring skiing costume is an 80's onesie, a sparkled-out tutu or something else you've been prepping all year, it's time to bust it out and come up to Red Pine Lodge for Spring Gruv's grand finale, the annual Pond Skimming Competition. Pond Skim is one of the best days of the year to be on the mountain. Contestants must dress in costume (the funkier the better) as they attempt to cross a 100-foot pond on skis or a snowboard. Awards will be given out by a panel of judges for best costume, best splash and crash and overall best male and female contestant. The pond is located at the top of the Red Pine Gondola just outside of Red Pine Lodge. Competitor registration is open now here.

Closing Day: Sunday, April 8

Park City Mountain will officially wrap up the 2017-18 ski season on April 8 with Closing Day Concerts at both the Park City Mountain Village and Canyons Village. Pixie & the Partygrass Boys will perform at the Park City Mountain Village and 80s cover band The Breakfast Klub, will close out the season on the Canyons Village Stage.

CANYONS VILLAGE CONCERTS

3/3/18	The PATWA Reggae Band
3/10/18	The Soulistics
3/17/18	Tony Holiday & the Velvetones
3/24/18	Cory Mon
3/31/18	Garrett Lebeau
4/7/18	Grizfolk, feat. The Brevet
4/8/18	The Breakfast Klub, feat, Metal Dogs

PARK CITY MOUNTAIN VILLAGE CONCERTS

3/3/18	Tony Holiday & the Velvetones
3/10/18	Bonanza Town
3/17/18	Rage Against The Supremes
3/24/18	Vista Kicks, feat Trevor Green
3/31/18	The Record Company, feat. Humming House
4/7/18	Tim Daniels Band
4/8/18	Pixie & the Partygrass Boys feat. Motherlode Canyon Band

Only One Pass Can Be This Epic

Vail Resorts' industry-leading season pass – Epic Pass – returns for its 10th season, providing skiers and snowboarders with not only the best value in the industry, but also unprecedented worldwide access. New for next winter, the 2018-2019 Epic Pass will feature access to Telluride in Colorado; Hakuba Valley's nine ski resorts in Japan; and Resorts of the Canadian Rockies across Canada, including Fernie Alpine Resort, Kicking Horse Mountain Resort and Kimberley Alpine Resort in British

Columbia, Nakiska in Alberta, and Mont Sainte Anne and Stoneham in Quebec, all in a long-term alliance. With just one pass, guests have unlimited, unrestricted access to explore 15 mountain resorts, and limited access to 46 more, across eight countries – including Vail, Beaver Creek, Breckenridge, Keystone and Arapahoe Basin in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood at Lake Tahoe; Stowe Mountain Resort in Vermont; Afton Alps in Minnesota; Mt. Brighton in Michigan; Wilmot Mountain in Wisconsin; Whistler Blackcomb in Canada; and Perisher in Australia for the 2019 season. Epic Pass holders will again enjoy limited access to 30 European ski resorts, including Les 3 Vallées, Paradiski and Tignes-Val D'Isere in France; 4 Vallées in Switzerland; Arlberg in Austria and Skirama Dolomiti in Italy. In celebration of the 10th Anniversary of the Epic Pass and to honor the epic service of the Company's founders from the 10th Mountain Division, Vail Resorts will donate USD\$1 for each 2018-19 season pass sold to Wounded Warrior Project. The Epic Pass is on sale now for just \$899 and guests can lock in the lowest price combined with the most benefits, including 12 total discounted tickets for family and friends, when buying before April 15, 2018. Visit EpicPass.com to purchase the Epic Pass or to learn about all Epic Pass options, such as Epic Local and Epic 4-Day passes.

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 11 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe in Vermont; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.vailresorts.com and consumer website is www.vailresorts.com and consumer website

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