Vail Resorts Offers Families the Greatest Value for Skiing and Snowboarding in Colorado with the Epic Local Pass for Adults and Free Epic SchoolKids Colorado Pack

•Vail Resorts' Epic SchoolKids program continues to offer the best value for families in Colorado with four free days at Vail, Beaver Creek, Breckenridge and Keystone – 16 total days – for kids K-5, plus one free lesson and equipment rental for first-time skiers and snowboarders; no purchase necessary.
•New for 2018-19, Epic Pass holders receive limited access to Telluride in Colorado, Hakuba Valley in Japan, and Resorts of the Canadian Rockies across Canada, bringing the worldwide resort access total to 61.
•Vail Resorts season passes offer a number of unique advantages over other industry passes, from direct to lift access to discounted tickets for family and friends.

BROOMFIELD, Colo. – March 6, 2018 – Vail Resorts continues to offer the best value in skiing and snowboarding and new for the 2018-19 ski and snowboard season, the Epic Local Pass offers skiers and snowboarders unlimited access to Stowe with limited holiday restrictions. Additionally, the Epic Local Pass provides unlimited and unrestricted skiing and snowboarding at Breckenridge, Keystone, Arapahoe Basin, Wilmot, Afton Alps and Mt. Brighton with limited restrictions at Park City, Heavenly, Northstar, Kirkwood, plus a combined total of 10 days at Vail, Beaver Creek, and Whistler Blackcomb with holiday restrictions. New for the 2018-19 season, Epic Local Pass holders will receive five total consecutive days with no blackout dates at Hakuba Valley's nine ski resorts in Japan.

Continuously striving to offer skiers and snowboarders the greatest choices at exceptional value throughout the world, Vail Resorts offers a season pass lineup for 2018-19 that includes the industry-leading Epic Pass, which for its 10th Anniversary now features access to 61 resorts in eight countries. New for next winter, the Epic Pass provides limited access to Telluride in Colorado, Hakuba Valley's nine ski resorts in Japan, and Resorts of the Canadian Rockies across Canada, including Fernie Alpine Resort, Kicking Horse Mountain Resort and Kimberley Alpine Resort in British Columbia, Nakiska in Alberta, and Mont Sainte Anne and Stoneham in Quebec, all in a long-term alliance.

Unique Advantages of a Vail Resorts Season Pass

- ***$49 Down Now, Pay the Rest Later.*** For a limited time only, a $49 down payment now guarantees the lowest price for Vail Resorts' pass products with the remainder due in the fall.
- ***Put Your Ticket Towards a Season Pass Purchase*** New guests can also benefit from the *Turn in Your Ticket* program, allowing skiers and snowboarders to apply the cost of their day lift ticket toward the price of an eligible season pass for the 2018-19 season. Guests can bring their same-day lift ticket to a season pass office at any of the Vail Resorts owned mountain resorts and put the value of the ticket towards an eligible season pass product.
- ***12 Total Discounted Tickets for Family and Friends*** Purchasing a 2018-19 Season Pass by Sunday, April 15 ensures that skiers and snowboarders will lock in the lowest price, combined with the best benefits, such as 12 total benefit tickets for friends and family to use: Six "Buddy" tickets at a flat discounted rate for friends and family to use and six "Ski With A Friend" discounted tickets are offered with eligible season passes.
- ***Bypass the Ticket Window and Go Direct to Lift*** No stopping at the ticket window at Vail, Beaver Creek, Breckenridge, Keystone, Arapahoe Basin, Telluride, Park City, Whistler Blackcomb, Heavenly, Northstar, Kirkwood, Wilmot Mountain, Afton Alps, Mt. Brighton and the Resorts of the Canadian Rockies. With a Vail Resorts' season pass, skiers and snowboarders go direct to the lift to enjoy their day on the mountain.
- ***Track Your Ski Day and Share with Friends*** Access to EpicMix, Vail Resorts' award-winning app, allows guests to track vertical feet, check lift line wait times, share free photos, earn digital pins for on-mountain achievements, race against the clock and track progress in Ski and Snowboard School lessons.

Following are ideal season pass options for Stowe skiers and snowboarders next winter.

- **Epic Local Pass™:** For $669, receive unlimited and unrestricted skiing or riding at Breckenridge, Keystone, Arapahoe Basin, Wilmot, Afton Alps and Mt. Brighton with limited restrictions at Park City, Heavenly, Northstar, Kirkwood, and Stowe, plus a combined total of 10 days at Vail, Beaver Creek and Whistler Blackcomb with holiday restrictions. New for the 2018-19 season, Epic Local Pass holders will receive five total consecutive days with no blackout dates at Hakuba Valley's nine ski resorts in Japan. The Epic Local Pass pays for itself in just over three days. A child pass (ages five to 12)

is $359.

- **Epic Pass™:** Ski unlimited and unrestricted from opening day to closing day for only $899. The Epic Pass pays for itself in just over four days of skiing or snowboarding. Enjoy full access to Vail, Beaver Creek, Breckenridge, Keystone and Arapahoe Basin in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood at Lake Tahoe; Stowe Mountain Resort in Vermont; Afton Alps in Minnesota; Mt. Brighton in Michigan; Wilmot Mountain in Wisconsin; Whistler Blackcomb in Canada; and Perisher in Australia for the 2019 season. New for the 2018-19 season, Epic Pass holders will receive seven days of skiing or snowboarding with no blackout dates at Telluride in Colorado and at Resorts of the Canadian Rockies (Fernie Alpine Resort, Kicking Horse Mountain Resort and Kimberley Alpine Resort in British Columbia, Nakiska in Alberta, and Mont Sainte Anne and Stoneham in Quebec), and five total consecutive days with no blackout dates at Hakuba Valley's nine ski resorts in Japan. The Epic Pass also grants limited access to Les 3 Vallées, Paradiski and Tignes-Val D'Isere in France; 4 Vallées in Switzerland; Arlberg in Austria and Skirama Dolomiti in Italy. A child pass (ages five to 12) is $469.

Guests can purchase season passes and start planning their next winter vacations today atwww.EpicPass.com.

Season Pass Insurance

Vail Resorts encourages guests to purchase pass insurance, which ranges from $10 to $25 depending on the type of pass purchased. All of the Company's season pass products are non-refundable and non-transferable; however, pass insurance covers pass holders in the event of unexpected circumstances including sickness, injury and job loss. Find out more at EpicPass.com.

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 11 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe in Vermont; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

###

Contact(s)

Jeff Wise

Director of Communications
Email: jwise@vailresorts.com
Phone: (802) 253-3437

---

https://news.vailresorts.com/2018-03-06-Vail-Resorts-Offers-Families-the-Greatest-Value-for-Skiing-and-Snowboarding-in-Colorado-with-the-Epic-Local-Pass-for-Adults-and-Free-Epic-SchoolKids-Colorado-Pack