

Vail Resorts' Industry-Leading Season Pass - Epic Pass - Offers Worldwide Access to 61 Mountain Resorts in Eight Countries at CAD\$1,124 for the 2018-19 Season

- **New for 2018-19, the Epic Pass now includes skiing and snowboarding at Resorts of the Canadian Rockies' six ski resorts across Canada including Fernie Alpine Resort, Kicking Horse Mountain Resort and Kimberly Resort, Nakiska, Mont Sainte Anne and Stoneham; Telluride in Colorado; and Hakuba Valley's nine ski resorts in Japan.**
- **New for 2018-19 season, Epic SchoolKids Whistler Blackcomb Pack provides five days of free skiing for Canadian and Washington kindergartners through grade five students**
- **Purchase a Whistler Blackcomb Unlimited Season Pass and Edge Card by April 15 for the lowest price and best benefits**

BROOMFIELD, Colo. - March 6, 2018 - Canada. United States. Australia. Japan. France. Switzerland. Italy. Austria. No other season pass gives skiers and snowboarders access to so many celebrated resorts around the world than the Epic Pass, including unlimited, unrestricted access to 15 mountain resorts and limited access to 46 more. Priced at CAD\$1,124 for the 2018-19 winter season, the Epic Pass remains unmatched in the mountain resort industry for the variety and value it offers skiers and snowboarders.

New for next winter, the Epic Pass provides limited access to Resorts of the Canadian Rockies across Canada, including Fernie Alpine Resort, Kicking Horse Mountain Resort and Kimberley Alpine Resort in British Columbia, Nakiska in Alberta, and Mont Sainte Anne and Stoneham in Quebec, Telluride in Colorado and Hakuba Valley's nine ski resorts in Japan, all in a long-term alliance.

Available for the 2018-19 season, the Whistler Blackcomb Unlimited Season Pass provides unlimited, unrestricted access to Whistler Blackcomb combined with the best in-resort benefits. In addition to Season Passes, EDGE Cards are now available for purchase, offering exclusive savings and benefits to residents of Canada and Washington State. Purchasing by Sunday, April 15 also ensures that skiers and riders receive two Early Bird Bring-a-Friend 50 percent off tickets with the Whistler Blackcomb Unlimited Pass, or unlimited early season skiing from opening day through Dec. 14, 2018 with the purchase of an Edge Card.

Slated to debut for the 2018-19 winter season, Whistler Blackcomb's historic investment of CAD\$66 million will invite guests to discover the heart of Whistler Blackcomb's mountains via the world's first three-gondola interconnect, enhancing the world's longest continuous lift system. This transformative investment features the addition of a new gondola on the Blackcomb side of the mountain, replacing the existing Wizard and Solar Express high-speed four-passenger chairs; the replacement upgrade of the Family Ski Zone's Emerald Express four-passenger chair with a new six-passenger high-speed lift, and the replacement of the existing Catskiner triple-passenger lift with a four-passenger, high-speed chair.

Unique Advantages of a Vail Resorts Season Pass

- ***\$49+GST Down Now, Pay the Rest Later.*** For a limited time only, a \$49+GST down payment now guarantees the lowest price for Vail Resorts' pass products with the remainder due in the fall.
- ***Put Your Ticket Towards a Season Pass Purchase.*** New at Whistler Blackcomb for the 2018-19 season, guests can also benefit from the *Turn in Your Ticket* program, allowing skiers and snowboarders to apply the cost of their day lift ticket toward the price of an eligible season pass for the 2018-19 season. Guests can bring their same-day lift ticket to a season pass office at any of the Vail Resorts owned mountains and put the value of the ticket towards an eligible season pass product including Unlimited Season Pass and Edge Cards.
- ***12 Total Discounted Tickets for Family and Friends.*** Purchasing a 2018-19 Season Pass by Sunday, April 15 ensures that skiers and snowboarders will lock in the lowest price, combined with the best benefits, such as 12 total benefit tickets for friends and family to use: Six "Buddy" tickets at a flat

discounted rate for friends and family to use and six “Ski With A Friend” discounted tickets are offered with the Epic Pass.

- ***Bypass the Ticket Window and Go Direct to Lift***. No stopping at the ticket window at Vail, Beaver Creek, Breckenridge, Keystone, Arapahoe Basin, Telluride, Park City, Whistler Blackcomb, Heavenly, Northstar, Kirkwood, Wilmot Mountain, Afton Alps, Mt. Brighton and the Resorts of the Canadian Rockies. With a Vail Resorts’ season pass, skiers and snowboarders go direct to the lift to enjoy their day on the mountain.
- ***Track Your Ski Day and Share with Friends***. Access to EpicMix, Vail Resorts’ award-winning app, allows guests to track vertical feet, check lift line wait times, and earn digital pins for on-mountain achievements. The following are ideal season pass options for Canadian and Washington state skiers and snowboarders next winter whether they intend to only ski five days or all season with no restrictions.
- **Epic Pass™**: Ski unlimited and unrestricted from opening day to closing day for only CAD\$1,124. The Epic Pass pays for itself in just over four days of skiing or snowboarding. Enjoy full access to Vail, Beaver Creek, Breckenridge, Keystone and Arapahoe Basin in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood at Lake Tahoe; Stowe Mountain Resort in Vermont; Afton Alps in Minnesota; Mt. Brighton in Michigan; Wilmot Mountain in Wisconsin; Whistler Blackcomb in Canada; and Perisher in Australia for the 2019 season. New for the 2018-19 season, Epic Pass holders will receive seven days of skiing or snowboarding with no blackout dates at Telluride in Colorado and at Resorts of the Canadian Rockies (Fernie Alpine Resort, Kicking Horse Mountain Resort and Kimberley Alpine Resort in British Columbia, Nakiska in Alberta, and Mont Sainte Anne and Stoneham in Quebec), and five total consecutive days with no blackout dates at Hakuba Valley’s nine ski resorts in Japan. The Epic Pass also grants limited access to Les 3 Vallées, Paradiski and Tignes-Val D’Isère in France; 4 Vallées in Switzerland; Arlberg in Austria and Skirama Dolomiti in Italy. A child pass (ages five to 12) is CAD\$586.
- **Whistler Blackcomb Unlimited Season Pass**: Ski unlimited and unrestricted at Whistler Blackcomb from opening day to closing day for only CAD\$1289. The Whistler Blackcomb Unlimited Season Pass also includes 50 percent off winter lift tickets at Vail Resorts’ other owned and operated destinations. Unlimited Season Pass holders also receive exclusive perks at Whistler Blackcomb including 20 percent off food and hot drinks, up to 20 percent off at select retail locations, CAD\$50 off select Snow School programs and more. Guests who purchase a 2018-19 Unlimited Season Pass by April 15, 2018, receive the guaranteed lowest price and a PEAK 2 PEAK 360 Sightseeing Pass for use this summer.
- **10-Day Whistler Blackcomb EDGE Card**: Exclusively available to residents of Canada and Washington state, the 10-Day Whistler Blackcomb EDGE Card allows skiers and snowboarders to ski ten days during the 2018-19 season from only CAD\$729 (Adult), with holiday restrictions, or CAD\$799 (Adult) for unrestricted access. 10-Day EDGE Card holders have the option to use three of the ten days at any of Vail Resorts’ other owned and operated ski resorts. Additionally, EDGE Cardholders receive exclusive discounts on lodging, up to 20 percent off at select retail locations, CAD\$35 off select Snow School programs and more. Guests who purchase a 2018-19 EDGE Card by April 15, 2018 receive unlimited early-season skiing and snowboarding at Whistler Blackcomb from opening day to Dec. 14, 2018, plus one PEAK 2 PEAK 360 Sightseeing ticket for use this summer.
- **5-Day Whistler Blackcomb EDGE Card**: Exclusively available to residents of Canada and Washington state, the 5-Day Whistler Blackcomb EDGE Card allows skiers and snowboarders to ski five days during the 2018-19 season from only CAD\$419 (Adult), with holiday restrictions, or CAD\$459 (Adult) for unrestricted access. 5-Day Whistler Blackcomb EDGE Card holders have the option to use two of the five days at any of Vail Resorts’ other owned and operated ski resorts. Additionally, EDGE Cardholders receive exclusive savings on lodging, up to 20 percent off at select retail locations, CAD\$35 off select Snow School programs, and more. Guests who purchase a 2018-19 EDGE Card by April 15, 2018, receive unlimited early-season skiing and snowboarding at Whistler Blackcomb from opening day to Dec. 14, 2018, plus one PEAK 2 PEAK 360 Sightseeing ticket for use this summer.

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts’ subsidiaries operate 11 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe in Vermont; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York

Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

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