Vail Resorts' 2018-19 Epic Pass and Epic Local Pass Offer Utah Skiers and Snowboarders Unlimited Access to Park City Mountain, the Largest Ski and Snowboard Resort in the U.S.

•New for 2018-19, Epic Pass holders receive limited access to Telluride in Colorado, Hakuba Valley in Japan and Resorts of the Canadian Rockies across Canada, bringing the worldwide resort access total to 61.
•The Epic SchoolKids Utah Pack returns for the 2018-19 winter season, offering five total free days of skiing and snowboarding at Park City Mountain for children K-5, making skiing and snowboarding accessible for Utah families.
•Vail Resorts season passes offer a number of unique advantages over other industry passes, from direct to lift access to discounted tickets for family and friends.

BROOMFIELD, Colo. – March 6, 2018 – United States. Canada. Australia. Japan. France. Switzerland. Italy. Austria. No other season pass gives Utah skiers *and* snowboarders access to so many celebrated resorts around the world than the Epic Pass, including unlimited, unrestricted access to Park City Mountain and 14 mountain resorts and limited access to 46 more. Priced at $899 for the 2018-19 winter season, the Epic Pass remains unmatched in the mountain resort industry for the variety and value it offers skiers and snowboarders. The Epic Local Pass, offered at $669, also provides unlimited skiing or snowboarding at Park City Mountain with limited restrictions.

New for next winter, the Epic Pass will feature access to Telluride in Colorado; Hakuba Valley's nine ski resorts in Japan; and Resorts of the Canadian Rockies across Canada, including Fernie Alpine Resort, Kicking Horse Mountain Resort and Kimberley Alpine Resort in British Columbia, Nakiska in Alberta, and Mont Sainte Anne and Stoneham in Quebec, all in a long-term alliance.

For skiers and snowboarders willing to plan around a few restrictions, the Epic Local pass offers the greatest value for unlimited access to Utah in one season pass and is designed for skiers and riders who want to ski locally as well as explore the world's leading mountain resorts, including Whistler Blackcomb and now Hakuba Valley's nine ski resorts in Japan. At just $669 for adults and $359 for children, the Epic Local Pass is the best way for Utah skiers and snowboarders to access more than 330 trails and 7,300 acres of terrain at the largest ski resort in the United States all season long. The Epic Local Pass pays for itself in just over three days on the mountain.

Unique Advantages of a Vail Resorts Season Pass

Following are ideal season pass options for Utah skiers and snowboarders next winter:

- ***$49 Down Now, Pay the Rest Later.*** For a limited time only, a $49 down payment now guarantees the lowest price for Vail Resorts' pass products with the remainder due in the fall.
- ***Put Your Ticket Towards a Season Pass Purchase*** New guests can also benefit from the *Turn in Your Ticket* program, allowing skiers and snowboarders to apply the cost of their day lift ticket toward the price of an eligible season pass for the 2018-19 season. Guests can bring their same-day lift ticket to a season pass office at any of the Vail Resorts owned mountains and put the value of the ticket towards an eligible season pass product.
- ***12 Total Discounted Tickets for Family and Friends*** Purchasing a 2018-19 Season Pass by Sunday, April 15 ensures that skiers and snowboarders will lock in the lowest price, combined with the best benefits, such as 12 total benefit tickets for friends and family to use: Six "Buddy" tickets at a flat discounted rate for friends and family to use and six "Ski With A Friend" discounted tickets are offered with eligible season passes.
- ***Bypass the Ticket Window and Go Direct to Lift*** No stopping at the ticket window at Vail, Beaver Creek, Breckenridge, Keystone, Arapahoe Basin, Telluride, Park City, Whistler Blackcomb, Heavenly, Northstar, Kirkwood, Wilmot Mountain, Afton Alps, Mt. Brighton and the Resorts of the Canadian Rockies. With a Vail Resorts' season pass, skiers and snowboarders go direct to the lift to enjoy their day on the mountain.
- ***Track Your Ski Day and Share with Friends*** Access to EpicMix, Vail Resorts' award-winning app, allows guests to track vertical feet, check lift line wait times, share free photos, earn digital pins for on-mountain achievements, race against the clock and track progress in Ski and Snowboard School lessons.

Following are ideal season pass options for Utah skiers and snowboarders next winter.

- **Epic Pass™:** Ski unlimited and unrestricted from opening day to closing day for only $899. The Epic Pass pays for itself in just over four days of skiing or snowboarding. Enjoy full access to Vail, Beaver Creek, Breckenridge, Keystone and Arapahoe Basin in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood at Lake Tahoe; Stowe Mountain Resort in Vermont; Afton Alps in Minnesota; Mt. Brighton in Michigan; Wilmot Mountain in Wisconsin; Whistler Blackcomb in Canada; and Perisher in Australia for the 2019 season. New for the 2018-19 season, Epic Pass holders will receive seven days of skiing or snowboarding with no blackout dates at Telluride in Colorado and at Resorts of the Canadian Rockies (Fernie Alpine Resort, Kicking Horse Mountain Resort and Kimberley Alpine Resort in British Columbia, Nakiska in Alberta, and Mont Sainte Anne and Stoneham in Quebec), and five total consecutive days with no blackout dates at Hakuba Valley's nine ski resorts in Japan. The Epic Pass also grants limited access to Les 3 Vallées, Paradiski and Tignes-Val D'Isere in France; 4 Vallées in Switzerland; Arlberg in Austria and Skirama Dolomiti in Italy. A child pass (ages five to 12) is $469.
- **Epic Local Pass™:** For $669, receive unlimited and unrestricted skiing or riding at Breckenridge, Keystone, Arapahoe Basin, Wilmot, Afton Alps and Mt. Brighton with limited restrictions at Park City, Heavenly, Northstar, Kirkwood, and Stowe, plus a combined total of 10 days at Vail, Beaver Creek, and Whistler Blackcomb with holiday restrictions. New for the 2018-19 season, Epic Local Pass holders will receive five total consecutive days with no blackout dates at Hakuba Valley's nine ski resorts in Japan. The Epic Local Pass pays for itself in just over three days. A child pass (ages five to 12) is $359.
- **Epic SchoolKids:** The Epic SchoolKids Utah Pack provides Utah elementary school children (kindergarten through fifth grade) with five free days of skiing and riding at Park City Mountain and one free lesson and equipment rental for first-time skiers and snowboarders. Epic SchoolKids does not require any adult purchase.

Season Pass Insurance

Vail Resorts encourages guests to purchase pass insurance, which ranges from $10 to $25 depending on the type of pass purchased. All of the Company's season pass products are non-refundable and non-transferable; however, pass insurance covers pass holders in the event of unexpected circumstances including sickness, injury and job loss. Find out more at EpicPass.com.

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 11 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe in Vermont; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

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