Tahoe Local Pass Offers Unlimited Access to Heavenly, Northstar and Kirkwood Plus Access to Six Additional World-Class Resorts in Colorado and Utah

For Immediate Release

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- *Skiers and Snowboarders can access the Best of Tahoe resorts seven days a week at an exceptional value of $569.*
- *Tahoe Local Pass includes skiing and snowboarding at Park City in Utah, the largest resort in the U.S., and Colorado's Vail, Beaver Creek, Breckenridge, Keystone, and Arapahoe Basin.*
- *Epic Local Pass is perfect for Tahoe Skiers planning to chase the snow worldwide, including access to Whistler Blackcomb plus five total consecutive days of skiing and snowboarding at Hakuba Valley's nine ski resorts in Japan*

BROOMFIELD, Colo. – March 6, 2018 – Vail Resorts continues to offer exceptional value in skiing and snowboarding at the Best of Tahoe resorts – Heavenly, Northstar and Kirkwood – with the 2018-19 Tahoe Local Pass at $569 for adults. The pass features unlimited access to the three Tahoe resorts with limited holiday restrictions and a combined total of five days at Vail, Beaver Creek, Breckenridge, Keystone, Park City and Arapahoe Basin with limited holiday restrictions.

For skiers and snowboarders who want to ski the Best of Tahoe as well as explore Whistler Blackcomb in Canada and now Hakuba Valley's nine ski resorts in Japan, the Epic Local Pass provides unlimited access locally to Heavenly, Northstar and Kirkwood, in addition to 10 days at Whistler Blackcomb, the largest resort in North America. New for the 2018-19 winter season, Epic Local pass holders now receive five total consecutive days of skiing and snowboarding at Hakuba Valley's nine ski resorts in Japan, site of the 1998 Nagano Winter Olympics. Available for $669, the Epic Local Pass pays for itself in just over three days.

Unique Advantages of a Vail Resorts Season Pass

- ***$49 Down Now, Pay the Rest Later.*** For a limited time only, a $49 down payment now guarantees the lowest price for Vail Resorts' pass products with the remainder due in the fall.
- ***Put Your Ticket Towards a Season Pass Purchase*** New guests can also benefit from the *Turn in Your Ticket* program, allowing skiers and snowboarders to apply the cost of their day lift ticket toward the price of an eligible season pass for the 2018-19 season. Guests can bring their same-day lift ticket to a season pass office at any of the Vail Resorts owned mountains and put the value of the ticket towards an eligible season pass product.
- ***12 Total Discounted Tickets for Family and Friends*** Purchasing a 2018-19 Season Pass by Sunday, April 15 ensures that skiers and snowboarders will lock in the lowest price, combined with the best benefits, such as 12 total benefit tickets for friends and family to use: Six "Buddy" tickets at a flat discounted rate for friends and family to use and six "Ski With A Friend" discounted tickets are offered with eligible season passes.
- ***Bypass the Ticket Window and Go Direct to Lift*** No stopping at the ticket window at Vail, Beaver Creek, Breckenridge, Keystone, Arapahoe Basin, Telluride, Park City, Whistler Blackcomb, Heavenly, Northstar, Kirkwood, Wilmot Mountain, Afton Alps, Mt. Brighton and the Resorts of the Canadian Rockies. With a Vail Resorts' season pass, skiers and snowboarders go direct to the lift to enjoy their day on the mountain.
- ***Track Your Ski Day and Share with Friends*** Access to EpicMix, Vail Resorts' award-winning app, allows guests to track vertical feet, check lift line wait times, share free photos, earn digital pins for on-mountain achievements, race against the clock and track progress in Ski and Snowboard School lessons.

Following are ideal season pass options for Tahoe skiers and snowboarders next winter.

- **Tahoe Local**: The best way to access Heavenly, Northstar and Kirkwood seven days a week, the Tahoe Local Pass includes unlimited access at all three resorts with limited holiday restrictions, all for $569 for adults, $459 for teens and $289 for children, and pays for itself in just over three days. The Tahoe Local Pass also includes five total days of skiing or snowboarding at Utah's Park City, the largest ski resort in the U.S., and Colorado's Vail, Beaver Creek, Breckenridge, Keystone, and Arapahoe Basin with holiday restrictions. During blackout dates, 50 percent off lift tickets for pass holders are available for purchase at Heavenly, Northstar and Kirkwood, Park City, Breckenridge and Keystone and discounted tickets are available at Vail and Beaver Creek.
- **Epic Local Pass™:** For $669, receive unlimited and unrestricted skiing or riding at Breckenridge, Keystone, Arapahoe Basin, Wilmot, Afton Alps and Mt. Brighton with limited restrictions at Park City, Heavenly, Northstar, Kirkwood, and Stowe, plus a combined total of 10 days at Vail, Beaver Creek, and Whistler Blackcomb with holiday restrictions. New for the 2018-19 season, Epic Local Pass holders will receive five total consecutive days with no blackout dates at Hakuba Valley's nine ski resorts in Japan. The Epic Local Pass pays for itself in just over three days. A child pass (ages five to 12) is $359.
- **Tahoe Value**: Ski or snowboard seven days a week at Heavenly and six days a week at Northstar and Kirkwood. The pass is available at $489 for adults, $409 for teens, $239 for children and $409 for seniors, and pays for itself in just over three days. The Tahoe Value Pass has holiday restrictions at Heavenly, Northstar and Kirkwood, with Saturdays excluded at Northstar and Kirkwood. Pass holders can purchase 50 percent off lift tickets valid at Heavenly, Northstar and Kirkwood Resorts on restricted days.
- **Epic Pass™:** Ski unlimited and unrestricted from opening day to closing day for only $899. The Epic Pass pays for itself in just over four days of skiing or snowboarding. Enjoy full access to Vail, Beaver Creek, Breckenridge, Keystone and Arapahoe Basin in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood at Lake Tahoe; Stowe Mountain Resort in Vermont; Afton Alps in Minnesota; Mt. Brighton in Michigan; Wilmot Mountain in Wisconsin; Whistler Blackcomb in Canada; and Perisher in Australia for the 2019 season. New for the 2018-19 season, Epic Pass holders will receive seven days of skiing or snowboarding with no blackout dates at Telluride in Colorado and at Resorts of the Canadian Rockies (Fernie Alpine Resort, Kicking Horse Mountain Resort and Kimberley Alpine Resort in British Columbia, Nakiska in Alberta, and Mont Sainte Anne and Stoneham in Quebec), and five total consecutive days with no blackout dates at Hakuba Valley's nine ski resorts in Japan. The Epic Pass also grants limited access to Les 3 Vallées, Paradiski and Tignes-Val D'Isere in France; 4 Vallées in Switzerland; Arlberg in Austria and Skirama Dolomiti in Italy. A child pass (ages five to 12) is $469.

Guests can purchase season passes and start planning their next winter vacations today atwww.EpicPass.com.

Season Pass Insurance

Vail Resorts encourages guests to purchase pass insurance, which ranges from $10-25 depending on the type of pass purchased. All of the Company's season pass products are non-refundable and non-transferable; however, pass insurance covers pass holders in the event of unexpected circumstances including sickness, injury and job loss. Find out more at www.EpicPass.com.

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 11 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe in Vermont; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

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