## It's Time to Celebrate the End of Another Beachin' Ski Season With a Party at Afton Alps

Spring Fling Beach Bash is a great way to say goodbye to winter — Sat. March 10, 2018

**WHAT:** Not everyone is happy to see winter come to a close — for those who want to get one last winter hurrah in, Afton Alps is throwing an epic end-of-season party.

<u>Spring Fling Beach Bash</u> will feature games on the runs, live, outdoor fireside music by <u>Five Minute Major</u> and lots of other fun activities — including the extremely popular 10,000 Lakes Rail Jam, as well as a "Hot Dog" style Mogul Mash and an Obstacle Course. Take part or just watch the fun!

Boarders and skiers can team up to join the scavenger hunt and all visitors can register for a drawing to take part in the Dough in the Snow contest—where 50 lucky diggers will have a chance to unearth (or un-snow?) some cash money!

Those over 13 are welcome to test their skills in the much-anticipated, almost-annual <u>Water Skip</u> run – but come early, because registration is limited! And skiers, boarders and spectators alike will appreciate the special outdoor bar and food truck featuring perfect picnic fare, brats & dogs.

**WHEN:** Sat., March 10, 10 a.m.- 5 p.m. Lift tickets are \$58 for adults, \$53 for children and seniors. Rent skis or a snowboard for an additional \$21. Tickets are available through the <u>Afton Alps website</u> and are good until the park closes at 9:30 p.m.

- 10,000 Lakes Rail Jam: 11:30 a.m. registration, competition noon-2 p.m.
- Mogul Mash: 12:00 1:30 p.m.
- Live Music with Five Minute Major 12:00 3:00 pm
- Obstacle Course ALL DAY
- Scavenger Hunt: Starts at noon.
- Dough in the Snow: 1 p.m. name draw for diggers, contest starts at 1:30 p.m.
- Water Skip: 3 p.m. Open to the first 100 quests 13 and over who sign up. Waiver required.

**WHO & WHERE:** Afton Alps, a winter adventure destination for generations of Minnesotans, is nestled in the scenic St. Croix River Valley, less than a 30-minute drive from the Twin Cities. It offers nearly 300 skiable acres, 51 trails, 17 lifts and four terrain parks. Minnesotans who haven't visited in the last few years will be in for a surprise: after being purchased by Colorado-based Vail resorts, this sprawling resort poured \$10 million into reimagining the guest experience with refreshed base area facilities, a powerful state-of-the-art snowmaking system and cutting-edge terrain park designs.

## About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 11 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe in Vermont; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is <a href="https://www.vailresorts.com">www.vailresorts.com</a> and consumer website

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