Park City Mountain Debuts New Event: Seven Summits Challenge

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Brand new this season, Park City Mountain will host the inaugural Seven Summits Challenge on Saturday, Feb. 24. Designed as a completion challenge for advanced skiers and snowboarders who truly want to conquer the largest ski resort in the United States, the Seven Summits Challenge takes participants on a winter adventure from one edge of Park City Mountain to the other tackling seven of the resort's most iconic peaks including Jupiter Peak, Dream Peak and 9990.

This event isn't for the faint of heart. To complete the challenge, participants will be required to hike a handful of peaks and navigate their way across some of the most advanced terrain on the mountain. Participants can choose their own routes, but must check in at all seven pre-designated peak locations on the mountain. The challenge will begin at the Park City Mountain Village and will end with a celebratory après ski party at Red Pine Lodge.

The event is designed as a completion challenge, not a race. In addition to bragging rights, all participants who complete the challenge will receive a commemorative pin and hat and will be entered into an opportunity drawing to win prizes including Helly Hansen gear.

Event <u>registration</u> is open now and a portion of all registration fees will benefit local Park City nonprofit, SOS. For more information, <u>click here</u>.

Photos, Video and Event Logo: Download Here

SCHEDULE OF EVENTS

8:00 a.m.

Event Check In at Legacy Lodge, Park City Mountain Village

9:00 a.m.

Seven Summits Challenge Begins!

2:30 - 4:30 p.m.

Seven Summits Après Celebration at Red Pine Lodge

3:00 - 5:00 p.m.

Live Après Music by Triggers & Slips on the Canyons Village Stage

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 11 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe in Vermont; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is <u>www.vailresorts.com</u> and consumer website is <u>www.snow.com</u>.

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