Spring Elevates Fun at Breckenridge Ski Resort

BRECKENRIDGE, Colo. — **Feb. 8, 2018** — With 19 inches of fresh snow this week, and more expected in the forecast, this spring is shaping up to be the perfect time to visit Breckenridge Ski Resort. Thanks to a base elevation of 9,600 feet above sea-level, Breck offers great snow conditions well into April and typically operates with the majority of the resort's 5 iconic peaks open through the end of the ski season. Breck's ski season is traditionally among the longest of any major resort in the country, with the resort slated to remain open through Sunday, April 22.

Additionally, spring is the sweet spot of the ski season, often providing plenty of sunshine-filled days on the slopes intermixed with powder days (Fun Fact: March is traditionally one of Colorado's snowiest months), and it's also a great time to experience the resort like a local, and get more of the mountain to yourself.

Catch a ride on North America's highest chairlift, The Imperial Express, at 12,840 feet. Take exhilarating laps down Breck's famed High Alpine terrain, above the trees, where the views are endless. Explore the mountain like a local with the resort's reimagined <u>Breck Guides program</u>. It's one-of-a-kind, behind-the-scenes tour of our five mountains, where guests can get the opportunity to meet with Ski Patrol, learn about snow science, discover hidden powder stashes, and take on some of the most fun and challenging terrain our legendary mountain has to offer. Enjoy après on the deck at the T-Bar at Peak 8, and partake in lively free events throughout the resort and town like the annual Spring Fever celebration.

But don't just take our word for it, experience all that spring has to offer at Breck with lodging deals that make this time of year heavy on the fun and light on the wallet. Enjoy up to 30% off this spring, with rates starting at \$175 for the month of March and rates starting at \$140 for the month of April when you book at <u>www.breckenridge.com</u>.

BRECK SPRING EVENT HIGHLIGHTS:

Spring Fever! March 17-April 22, 2018

Breck will be one of the last major resorts still open when the biggest spring skiing party in the Rocky Mountains returns March 17 through April 22, 2018. Breckenridge's elevation – 9,600 feet in town – makes the snow last longer and the bluebird spring days even sweeter. To celebrate, Spring Fever brings a month-long lineup of activities for families, beer drinkers, music lovers, mountaineers and more.

Helly Hansen Big Mountain Challenge, March 17-18, 2018

Catch some of the best big mountain Freeskiers in the country as they compete for points in this action packed IFSA series. They'll be competing on The Sixth Senses area of Peak 6 featuring steep lines, tight chutes, and big cliff drops.

Breck Chili Cook-off, April 8, 2018

Contestants compete for money and bragging rights on who has the best chili in Breck and guests get to enjoy their final product. The competition is judged on two categories: guest and judge's favorite. The event starts at 11 a.m. at the base of Peak 7, accessed by the free BreckConnect Gondola from town and Peak 8.

Breck Plunge - Closing Day, April 22, 2018

Celebrate the end of an amazing 2017-2018 ski and snowboard season by taking the Breck Plunge. Score points for successfully skimming the pond, and the creativity of your outfit. Join the fun at the base of Peak 8 with live music, food, drinks and great people!

For a full list of Breckenridge Ski Resort's Spring offerings head to our Events Calendar

at <u>www.breckenridge.com</u>.

For more story ideas and the latest news at

Breckenridge, visit <u>https://news.breckenridge.vailresorts.com</u>. Images and b-roll for editorial use can be found at <u>https://vailresorts.box.com/v/Breckenridge</u>. Please credit the photographer listed and Breckenridge Ski Resort in a visible location near the image.

Stay Connected with Breckenridge Ski Resort: Visit <u>Breckenridge.com</u> for terrain updates, snow reports, lodging deals, event details and the lowest priced lift tickets guaranteed. Stay connected all year long at <u>www.Facebook.com/Breckenridge</u> and follow @Breckenridgemtn on Instagram and Twitter.

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About Breckenridge Ski Resort

Breckenridge boasts five huge peaks, 2,908 acres, four terrain parks, a 22 foot Superpipe, 11 bowls, North America's highest chairlift and some of the country's best high alpine terrain, all situated above an authentic, hip mountain town. Breck is a place that feels familiar, but always has something new and exciting to offer visitors who return year after year. Independent. Laid Back. Welcoming. Authentic. Renowned for the welcoming spirit and friendly character of their locals, with over 200 restaurants, bars, and shops, and numerous yearround activities and events, Breck embodies more than just a destination, inspiring a way of life that transcends borders and creates a worldwide community of followers who live and love the Breck lifestyle.

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 11 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe in Vermont; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is <u>www.vailresorts.com</u> and consumer website is <u>www.snow.com</u>.

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