Vail Resorts Newsroom

Wilmot Mountain Celebrates 80th Season Anniversary

•Wilmot Mountain has welcomed guests of all ages for winter fun since 1938

WILMOT, Wisc. – Jan. 22, 2018 – Wilmot Mountain announced today that their 80th Season Anniversary Celebration will be held on Saturday, Feb. 10. The all-day free event celebrating Wilmot Mountain through the decades includes live music, an ice sculpting demonstration and fireworks.

Wilmot Mountain has a rich history, beginning in February of 1938 when the Polish-born architect, Walter Stopa founded and developed the Wilmot Mountain ski area with a single rope tow that was powered by a vintage Fordson farm tractor. On opening day, Stopa expected a small ski club to show up—instead, 350 skiers lined up.

Today, Wilmot Mountain has recently undergone a $13 million renovation by Vail Resorts and offers more than 120 skiable acres, 23 trails, seven lifts, two surface conveyor lifts and progression terrain parks with a double, high-speed rope tow.

“Wilmot Mountain and winter sports have come a long way since Walter Stopa founded the ski hill in 1938 and we couldn’t be more proud to continue his vision,” said Taylor Ogilvie, vice president of Vail Resorts’ urban ski areas and general manager of Wilmot Mountain. “Families have been learning to ski and creating wonderful memories at Wilmot for 80 years and we are looking forward to continuing to welcome guests for years to come.”

Join Wilmot Mountain in celebrating the hard work of the past 80 years that has made Wilmot Mountain the premier ski and snowboard location of the Midwest!

A full list of the day’s activities:
11:00 a.m. - Presentation in the Plaza. Guest speakers include State Representative Samantha Kerkman *(presenting a Citation form the State of Wisconsin),* Kenosha County Executive Jim Kreuser will declare it Wilmot Mountain Day in Kenosha County*,* David Spiegelberg, Wisconsin Department of Tourism, and Chris Jarnot, Executive Vice President Mountain Division, Vail Resorts

11:30 a.m. - Cake Cutting in Main Lodge

11:00 a.m. to 6:00 p.m. - “Through the decades” tunes by a live D.J.

11:00 a.m. – Junior Open Race begins

3:00 p.m. – Terrain Park Slopestyle competition

5:30 p.m. – Ice sculpting demonstration in plaza

7:00 p.m. – 10:00 p.m. – Live Band “The Classics” in Main Lodge Bar

10:00 p.m. – Firework display

For more information please visit www.WilmotMountain.com.

WHEN:
Saturday, Feb. 10 10:00 a.m. to 10:00 p.m.

WHERE:

Wilmot Mountain
11931 Fox River Road, Wilmot, WI 53192

About Wilmot Mountain?
For 80 years, Wilmot Mountain has offered its guests one of the Midwest's premier destinations for snow sport activities. Situated in Kenosha County, Wisconsin, Wilmot Mountain is conveniently located between Chicago and Milwaukee, affording skiers and snowboarders quick and easy access to 23 trails, seven lifts, two surface conveyor lifts and progression terrain parks with a double, high-speed rope tow. Wilmot Mountain's recent capital investment of more than $13 million for the 2016-2017 winter season delivered an entirely re-imagined guest experience – from new lifts and restaurants to significant snowmaking improvements, a dedicated children's ski and snowboard school, enhanced beginner area and expanded terrain park. The ski area's focus on families, learning and fun, combined with the opportunity for guests to take their passion and skills to Vail Resorts' iconic western resorts, ensure Wilmot Mountain is truly the place Where Epic Begins. For more information, please visit www.wilmotmountain.com.

About Vail Resorts, Inc. (NYSE: MTN)
Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 11 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe in Vermont; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

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